



## Media Release

For Immediate Use

25 May 2004

### Unwired signs wholesale deal with People Telecom

Listed wireless broadband provider Unwired (ASX: UNW) today signed up voice and data services company People Telecom as one of its first wholesale partners to provide wireless enhanced portable broadband internet services across Sydney.

The partnership will provide People Telecom with access to Unwired's high speed wireless broadband service for five years, allowing People Telecomm to resell wireless broadband to its growing customer base as an alternative to dial up and other fixed line broadband and voice services.

"We are very pleased to partner with People Telecom. It is a rapidly growing business and we are delighted their residential and business customers will benefit from the Unwired broadband experience," said David Spence, Chief Executive of Unwired.

"People Telecom is well positioned with a strong SME and corporate customer base that will allow us to take the Unwired service to the business world."

"This is one of several key partnerships Unwired will be announcing over the next few months, as we construct the largest commercial high speed wireless broadband service in Australia and secure a strong position in the marketplace."

According to People Telecom CEO Ryan O'Hare, "We want to provide our customers with a superior broadband service and partnering with Unwired is a way to deliver this."

"With our current merger with Swiftel we will have more than 30,000 business and consumer customers and are aggressively growing this base. With the value wireless broadband brings we feel we now have an even stronger offering for our customers. We will also be looking at potential opportunities to offer voice over internet products through Unwired at a later date."

People Telecom and Unwired are working towards having the service available by August 2004.

End

**About Unwired**

Unwired is a listed company which owns wireless spectrum covering approximately 95 percent of the Australian population. Unwired plans to launch its Sydney-wide fixed wireless broadband access service in August 2004. The Unwired service will deliver portable broadband data and other IP services to consumers and businesses. For further information visit [www.unwired.com.au](http://www.unwired.com.au).

**About People Telecom**

People Telecom is a privately owned Australian company that delivers voice products and voice services to more than 10,000 business accounts throughout Australia, including many of Australia's largest corporate businesses. It is currently merging with Swiftel Limited - one of Australia's largest broadband carriers.

Key to the growth of people telecom has been its investment in user friendly state-of-the-art billing and customer service platforms that deliver unparalleled service.

Its personal account management system is a key strength of its business. Billing accuracy, flexibility and timely delivery are measured to high key performance indicators.

**For further information contact:**

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