PlaySide™

THURSDAY 19 NOVEMBER 2026

ANNUAL GENERAL MEETING 2026

PLAYSIDE STUDIOS LIMITED · ASX: PLY



ANNUAL GENERAL MEETING 2026

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ANNUAL GENERAL MEETING 2026

AGENDA

Chairman’s Address	Cris Nicolli, Chairman
CEO Address	Benn Skender, Chief Executive Officer
Formalities of the Meeting	Financial reports and Resolutions 1–5

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CHAIRMAN'S ADDRESS

CRIS NICOLLI · CHAIRMAN



PlaySide Studios AGM · 19 November 2026

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CEO ADDRESS

BENN SKENDER · CHIEF EXECUTIVE OFFICER



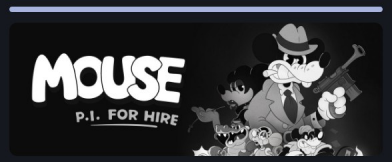
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CEO ADDRESS

THE YEAR IN REVIEW

OCT 2025

Horizon Worlds extended to December 2026



APR – JUL 2026

MOUSE launch:
360k units in three days
May: 730k units
Jul: 1m+ units



AUG 2026

War for Westeros Gamescom campaign



OCT 2026

PlaySide Publishing signs The Magician's Hand



FEB 2026

PlaySide Publishing signs Dew

JUN 2026

Horizon Worlds termination



SEP 2026

Dumb Ways to Build launch: 150k units in first month

OCT 2026

New External Projects signed

CEO ADDRESS

NEW EXTERNAL PROJECTS WORK

A$7.3M

Aggregate value of new External Projects contracts signed in FY27 to date

~A$5.8M

Expected to be recognised as revenue in FY27

SANDBOX GAMING PLATFORM

New Dumb Ways title

For exclusive release on a leading sandbox gaming platform, complementing the launch of Dumb Ways to Build.

LARGE TECHNOLOGY COMPANY

AI-powered games and interactive experiences

Built for the company's hardware slate.

LARGE TECHNOLOGY COMPANY

Prototypes and full game experiences

Across multiple hardware platforms.

SINCE 26 OCTOBER 2026

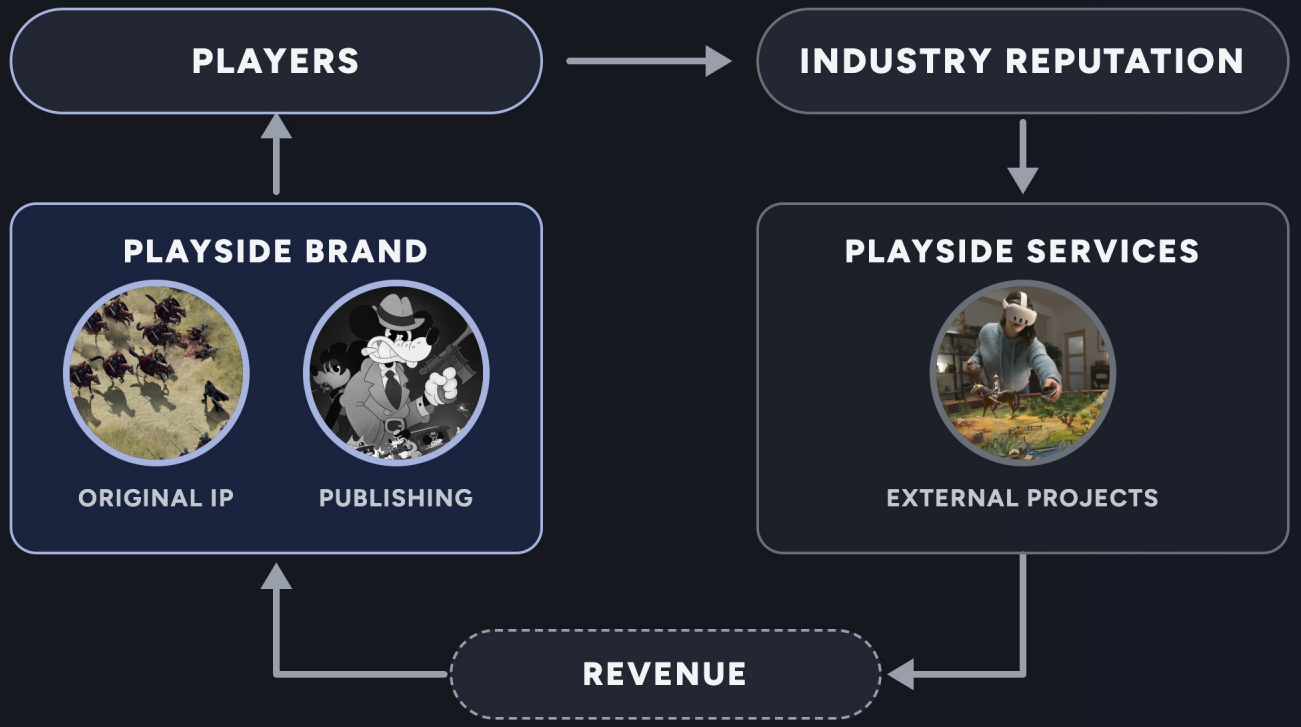
Mobile game based on movie IP

New work signed with an additional client.

Source: ASX announcement "PlaySide Secures Multiple New External Projects", 26 October 2026. Contracts are subject to milestone acceptance and termination provisions.

PLAYSIDE: NOW & FUTURE

Long-term vision: one brand, one loop



PLAYERS SEE ONE PLAYSIDE

Our players don't distinguish between our business units. Every Original IP and Publishing title released tells them what to expect from our studio.

PLAYER TRUST INFLUENCES INDUSTRY REPUTATION

Our ability to demonstrate game development capabilities, competency handling IPs and bringing games to market successfully brings us opportunities to work on External Projects for larger studios.

EXTERNAL PROJECTS CREATE NEW OPPORTUNITIES FOR INVESTMENT

Steady External Projects revenue improves the sustainability of our cash flows and funds new Original IP and Publishing investments.

PORTFOLIO GROWTH



Faded tiles represent the Company's back catalogue titles.

Badges show units sold across all platforms (top left) and Steam review score (star), as at 19 November 2026.

Game of Thrones: War for Westeros

435K

Steam wishlists as at 18 November 2026

#93

Steam Wishlist Rank



Source: Steam partner data

WAR FOR WESTEROS · CLOSED BETA

PLAYER FEEDBACK HAS BEEN EXCELLENT

T

...this game is an absolute masterpiece. Huge congratulations on that!

J

The details clearly show that the devs and creative team understand and love the deeper lore, which is a crucial point that will bring a lot of players!

V

Big up for the devs - the units are so smooth (the way they move, fight etc)

B

Played 2 [multiplayer] games. Great games guys. You have something special here

P

I love this game so frickin much. Gonna feel a void in me when the beta ends lol.

D

Guys, I love your game. This is worth the GOTY already. THIS IS SO GOOD OMG

A

oh boyyyyyy, this game feels like a great melding of Battle for Middle Earth mixed with Age of Empires 4

Selected comments from the War for Westeros Closed Beta Discord, November 2026. Quotes as posted; usernames withheld.

"Played it on single player yesterday. Brought me back to BFM2 days. Obvious some bugs, but i was really surprised how well it ran. Cant wait for the final product."

"I really like the mechanics of this! Well done Dev team!"

"the game is fun definitely."

"Great Game!"

"...you guys have something really good here for this early in a beta."

"I've only played a few skirmishes but I bet this will be one of my favorite RTS games ever, from what I've seen so far."

"Game is great can't wait till more content is added"

"amazing voice acting and sound"

"Enjoying it so far"

"...from the moment i saw this, my heart was and will be on this game, it felt so powerful, so different, so strong in term of story..."

"damn i love this game, gameplay is soo fire (wildfire) and this world and the setting is so sick. i can't wait for more content"

"Love the flavour of the game + fun to explore different strategies."

"This game is really good."

"game promises to be fantastic!"

"It was really fun ! Reminded me of battle for middle earth ! Hyped to see and play more"

"Am I the only one that is getting battle for middle earth vibes... in a very good way"

"so far love the feel of the game definitely giving some major BFME2 vibes and I love it"

"Game was a blast super pumped to see more and look forward to the next update"

"I have to say, after the first skirmish, I love what this game is trying to do."

"Hey guys, first, this game feeling is already pretty good !"

"Game is sick so far, runs pretty well on older rigs too."

"I must say I really enjoy the game... It has its own twist somehow"

"yo this is already sick as hell"

"it already feels great to play"

"The Opening Scene Was Amazingg!!!"

Selected comments from the War for Westeros Closed Beta Discord, November 2026. Quotes as posted; usernames withheld.

CEO ADDRESS

SUMMARY



EXTERNAL PROJECTS

Contract book building

Several recent wins across all platforms, with growing diversification of our client base.



ORIGINAL IP

Game of Thrones: War for Westeros

Strong marketing campaign at Gamescom, successful Closed Beta, with game launch in 2H FY2027.



PUBLISHING

New Publishing titles

Our portfolio slate now runs out to CY2029