20 March 2017

OPENDNA TO PRESENT AT TECHKNOW INVEST ROADSHOWS IN SYDNEY AND MELBOURNE

Leading Artificial Intelligence company OpenDNA Limited (ASX: OPN) ("OpenDNA" or "the Company") is pleased to advise that it will be presenting at the TechKnow Invest Roadshow in Sydney on Tuesday 21st March and Melbourne on Thursday 23rd March.

The TechKnow Invest Roadshow is one of Australasia's premier technology focused investor conferences and provides companies with the opportunity to network directly with investors. Additional information including conference programs and registration details can be found on the TechKnow Invest website at www.techknowconference.com.au

Chief Executive Officer Jay Shah will be presenting an update on OpenDNA's recent progress and near-term objectives following the Company's successful Initial Public Offering in November 2016.

The latest OpenDNA investor presentation, as released on 9th March 2017, can be downloaded at the below link: http://clients3.weblink.com.au/pdf/OPN/01837299.pdf

TechKnow Invest Roadshow Details:

Sydney Roadshow – OpenDNA presenting at 9:35am
Tuesday 21st March 2017
Radisson Blu Hotel
27 O'Connell Street
Sydney NSW 2000

Melbourne Roadshow – OpenDNA presenting at 2:45pm
Thursday 23rd March 2017
Grand Hyatt Hotel
123 Collins Street
Melbourne VIC 3000

-ENDS-

For further information, please visit the OpenDNA website at www.opendna.ai or contact:

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About OpenDNA Limited

People are not categories. People are individuals.

OpenDNA enables organizations to move from baseline personalization, to a next-generation personalization, driving even stronger business results. OpenDNA's patented artificial intelligence and machine-learning platform enables understanding of an end-user down to an individual level. This psychographic profile of an individual drives much deeper, informed relationships, delivering in turn better business outcomes by reducing churn, increasing page views and session time while delivering detailed customer segmentation.