31 March 2017

Appointment of Company Secretary

Leading Artificial Intelligence company OpenDNA Limited (ASX: OPN) ("OpenDNA" or "the Company") today confirms the appointment of Peter Torre as Company Secretary, effective 31 March 2017.

Peter brings with him a wealth of industry experience, and is the principal of Torre Corporate – a specialist corporate advisory firm providing corporate secretarial services to a range of listed companies. Peter was previously the Company Secretary of ASG Group Ltd, an award-winning IT business solutions provider which successfully completed a merger with Nomura Research Institute. Ltd. (NRI), a leading global provider of system solutions and consulting services. Peter continues in his role as consulting Company Secretary with ASG Group Ltd as part of the global NRI group.

Prior to establishing Torre Corporate, Peter was a partner and Chairman of the National Corporate Services Committee of an internationally affiliated firm of Chartered Accountants working within its corporate services division for over nine years.

The appointment of Peter follows the resignation of Kevin Hart, who played an instrumental role in assisting with the Company's successful Initial Public Offering in November 2016. The Board thanks Kevin for his commitment and services to OpenDNA.

-ENDS-

For further information, please visit the OpenDNA website at www.opendna.ai or contact:

Jay Shah
Chief Executive Officer
Ph: +61 8 6444 1702
Email: hello@opendna.ai

Richard Jarvis
Chief Financial Officer
+61 8 6444 1702
Email: hello@opendna.ai

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About OpenDNA Limited

People are not categories. People are individuals.

To businesses, OpenDNA provides real-time insights into their individual customers' behaviour which allows them to better predict their needs. This enables businesses to deliver a more relevant customer experience at an individual level, which drives increased revenue. OpenDNA's artificial intelligence and machine-learning system automatically creates detailed psychographic user profiles, which helps deliver better business outcomes.