

17 August 2017

TMT Analytics Research Report

Leading artificial intelligence company OpenDNA Limited (ASX: OPN) ("OpenDNA" or the "Company") advises that a research report from TMT Analytics can be found on the Company's website at the following link: www.opendna.ai/investors.

TMT Analytics were commissioned to undertake the research report and received a fee for their services.

ENDS

For further information, please visit the OpenDNA website at www.opendna.ai or contact:

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About OpenDNA Limited

People are not categories. People are individuals.

To businesses, OpenDNA provides real-time insights into their individual customers' behaviour which allows them to better predict their needs. This enables businesses to deliver a more relevant customer experience at an individual level, which drives increased revenue. OpenDNA's artificial intelligence and machine-learning system automatically creates detailed psychographic user profiles, which helps deliver better business outcomes.