



## ASX ANNOUNCEMENT

23 April 2019

### IncentiaPay Completes the Performance Marketing Transaction

IncentiaPay Limited (ASX: INP) (**IncentiaPay** or the **Company**) announced to the market on 12 April 2019 that it had entered into a binding agreement to divest its Performance Marketing business through the sale of all of the shares in Blackglass Pty Ltd ACN 114 807 340 (the **Transaction**).

Today, IncentiaPay is pleased to confirm it has completed the Transaction on the terms previously disclosed.

For further information, please contact:

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