



14 May 2019

NOTICE UNDER SECTION 708A(5)(e) OF THE CORPORATIONS ACT 2001

This notice is given by OpenDNA Limited (**Company**) under Section 708A(5)(e) of the Corporations Act 2001 (**Corporations Act**).

The Company hereby confirms that:

On 13 May 2019, the Company issued a total of 16,666,667 new Listed Options (“**Options**”) Listed Options exercisable at \$0.05 expiring on 31 October 2021 to sophisticated and professional investors.

- a) The Options were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
- b) The Company is providing this notice under paragraph 5(e) of section 708A of the Corporations Act;
- c) As at the date of this notice the Company, as a disclosing entity under the Corporations Act has complied with:
 - (i) The provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - (ii) Section 674 of the Corporations Act as it applied to the Company;
- d) As at the date of this announcement, there is no excluded information of the type referred to in Sections 708A(7) and 708A(8) of the Corporations Act:

For and on behalf of the directors of

OpenDNA Limited

Peter Torre
Company Secretary



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About OpenDNA Limited (ASX:OPN)

The OpenDNA Group of companies provides fully integrated digital marketing and customer acquisition services focusing on driving online sales of products and services for its clients. Powered by the OpenDNA hyper personalisation and profiling Artificial Intelligence System, OpenDNA provides personalised real-time, targeted marketing. With a key focus on driving sales in Australia and China the Company's Roolife online e-Commerce marketplace assists businesses to sell directly to Chinese consumers and accept payment via the Wechat and Alipay mobile payments platforms. Roolife's key positioning is about knowing and remaining connected with Chinese consumers, allowing brands to continually sell products to Chinese Consumers based on their profiles and purchasing behaviours.

[opendna.ai](https://www.opendna.ai)

Unit B9, 1st Floor 431 Roberts Rd Subiaco WA 6008

Registered as: OpenDNA Limited

ACN: 613 410 398