



06 December 2019

Forthcoming Release of Voluntary Escrowed Securities

RooLife Group Ltd (ASX:RLG) advises pursuant to ASX Listing Rule 3.10A, that 15,238,095 fully paid ordinary shares will be released from voluntary escrow on 20 December 2019.

The voluntary escrowed shares are held by RooLife Group Ltd directors Mr Bryan Carr and Mr Warren Barry and other members of management as part consideration for the acquisition of CHOOSE Digital and Roolife Limited in December 2018.

ENDS

For further information, please visit the RooLife website at www.roolifegroup.com.au or contact:

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About RooLife Group Ltd (ASX:RLG)

The RooLife Group of companies provides fully integrated digital marketing and customer acquisition services focusing on driving online sales of products and services for its clients. Powered by the Group's hyper personalisation and profiling Artificial Intelligence System, RooLife provides personalised real-time, targeted marketing. With a key focus on driving sales in Australia and China the Company's online e-Commerce marketplace assists businesses to sell directly to Chinese consumers and accept payment via the WeChat and Alipay mobile payments platforms. RooLife's key positioning is about knowing and remaining connected with Chinese consumers, allowing brands to continually sell products to Chinese consumers based on their profiles and purchasing behaviours.