



21 September 2020

Entitlement Issue – Extension of Closing Date

Access to Online Acceptance Forms

e-Commerce and digital marketing company RooLife Group Ltd (**ASX: RLG**) (“**RooLife Group**” or the “**Company**”) advises that it has been made aware that some shareholders have not yet received their Entitlement Issue Personalised Acceptance Forms in the mail.

Having considered the COVID-19 related postage delays and to allow these shareholders sufficient opportunity to participate in the Entitlement Issue, the Closing Date for acceptances for the current non-renounceable entitlement issue has been extended to Thursday 1 October 2020.

As announced on 21 August 2020, the Company is undertaking a non-renounceable entitlement issue of 1 Share for every 2 Shares held by Shareholders registered at the Record Date at an issue price of \$0.03 per Share, together with 1 free attaching Option for every 1 Share.

Included in the Entitlement Issue is a Shortfall Offer which will allow Shareholders to apply for additional Shares and attaching Options in excess of their entitlements (“**Shortfall Offer**”).

The revised indicative timetable for the entitlement issue is set out below:

Event	Date
Record Date (5.00pm WST)	Wednesday 9 September 2020
Prospectus despatched to Shareholders	Monday 14 September 2020
Last date to extend the Closing Date	Monday 28 September 2020
Closing Date (5.00pm WST)	Thursday 1 October 2020
Deferred settlement trading occurs (if agreed by ASX)	Friday 2 October 2020
Announce results of issue/Shortfall	Tuesday 6 October 2020
Issue Date – deferred settlement trading ends	Thursday 8 October 2020
Commencement of trading of new Shares	Friday 9 October 2020

How to Download your Entitlement and Acceptance Form

The Company is aware that some shareholders have not yet received their Entitlement Issue Personalised Acceptance Forms in the mail due to COVID-19 related postage delays.

If you have not yet received your physical documents and would like to participate in the Entitlement Issue, please follow the below steps:

Step1: Go to <https://roolifegroup.com.au/wp-content/uploads/2020/08/RLG-2020-Rights-Issue-Prospectus.pdf> to view the Non-Renounceable Entitlement Issue Prospectus.

Step 2: Go to www.investorcentre.com/au

Step 3: Click on “Single holding” on the left-hand side of the page.

Step 4: Enter:

- Your Holder Number (including the X or I depending on the holding)
- Postcode / Country (if overseas)
- RooLife Group Ltd ASX Code (**RLG**)

Step 5: Go to “Documents” at the top pf the page

Step 6. Click the drop down and download your PDF Form.

Shareholders are encouraged to refer to the Non-Renounceable Entitlement Issue Prospectus and personalised Entitlement Form for further information.

ENDS

Issued by: RooLife Group Ltd

Authorised by: The Board of RooLife Group Ltd

For further information, please visit the RooLife website at www.roolifegroup.com.au or contact:

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About RooLife Group Ltd (ASX:RLG)

www.roolifegroup.com.au

The RooLife Group of companies provides fully integrated digital marketing and customer acquisition services focusing on driving online sales of products and services for its clients. Powered by the Group’s hyper personalisation and profiling Artificial Intelligence System, RooLife provides personalised real-time, targeted marketing. With a key focus on driving sales in Australia and China the company’s online e-Commerce marketplace assists businesses to sell directly to Chinese consumers and accept payment via the WeChat and Alipay mobile payments platforms. RooLife’s key positioning is about knowing and remaining connected with Chinese consumers, allowing brands to continually sell products to Chinese consumers based on their profiles and purchasing behaviours.