

21 February 2024

ASX Market Announcements Office ASX Limited 20 Bridge Street Sydney NSW 2000

2024 HALF YEAR RESULTS INVESTOR PRESENTATION

Attached is a copy of the slides that will be presented at The Lottery Corporation's 2024 Half Year Results Briefing today.

The Briefing will commence at 10:30am (Melbourne time). You may register to view the Briefing here.

A webcast and a transcript of the Briefing will be available on The Lottery Corporation's website following the live event.

This announcement was authorised for release by the Board of The Lottery Corporation.

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1H24 Half Year Results Presentation

Half Year ended 31 December 2023

21st February 2024





The Lottery Corporation Limited ABN 21 081 925 706



A world-class lotteries business





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1H24 highlights

A resilient performance from a balanced portfolio

27	Solid business performance	 Revenue resilient amid softer consumer condition Benefits of a diversified and balanced portfolio e Solid result versus a pcp that benefited from time unusually large Lucky Lotteries[®] Super jackpots
	Proactive management initiatives delivering results	 Oz Lotto[®] game change increased the probabil \$70m and \$90m jackpots Strong retention of 9% Powerball[®] subscription p 200bps commission rate increase, supporting sr Increased Lotteries digital penetration
	Ongoing strategic execution	 Initiatives to further enhance the customer expension Significant progress on new game development Heightened activity to enhance value of existing Continue to deliver plan that has driven long-term
(\$) (Delivering value for stakeholders	 Interim dividend 8.0cps, payout ratio 91% Significant taxes to governments (\$885 million) of partners (\$347 million) Continued delivery of low-spend, mass participor and contributing to communities



- ons
- evident
- ming of Saturday lotto Mid-Year Megadraw and s
- ility of large jackpots which helped to deliver
- price increase small business sustainability
- erience it starts with convenience nt – Weekday Windfall Ig licences
- erm growth
- and commissions to retailers and venue
- pation products; promoting responsible play

The Lottery Corporation

The leader in Australia's lotteries and Keno market and one of the highest performing lotteries businesses globally



Exclusive and/or long dated licences and approvals



Low-spend, mass participation model underpins wide community acceptance



Diversified and balanced portfolio of high-profile and recognised brands

Significant and diverse retail distribution; further upside potential from digital growth



Highly defensive characteristics, including strong cashflow generation, and low capital intensity









A track record of sustained growth and resilience

Growth in the rolling 3-year average turnover has always been positive, notwithstanding some short-term fluctuations due to jackpot variability

Australian Industry Turnover – Lotteries and Keno (A\$bn)^{1,2}



Notes:

Source: Australian Gambling Statistics (AGS), 38th edition, for period FY03 to FY21

2. Estimates by The Lottery Corporation of the Australian industry for FY22 to FY23





CAGR: FY18 - FY23		
Lotteries	+8.2%	
Keno	+5.1%	

CAGR: FY03 - FY23		
Lotteries	+3.7%	
Keno	+4.2%	

1H24 Group Results

\$m			Ch	Change	
	1H24	1H23	\$	%	
Revenue	1,884.9	1,920.2	(35.3)	(1.8%)	
Variable contribution	534.3	535.9	(1.6)	(0.3%)	
Operating expenses	(135.2)	(126.5)	(8.7)	(6.9%)	
EBITDA (before significant items) ¹	399.1	409.4	(10.3)	(2.5%)	
D&A	(52.1)	(48.6)	(3.5)	(7.2%)	
EBIT (before significant items) ¹	347.0	360.8	(13.8)	(3.8%)	
Interest	(61.4)	(60.4)	(1.0)	(1.7%)	
Tax expense	(90.6)	(93.1)	2.5	2.7%	
NPAT (before significant items) ¹	195.0	207.3	(12.3)	(5.9%)	
Significant items (after tax) ^{1,2}	22.4	(34.4)	56.8	n.m.	
NPAT (including significant items)	217.4	172.9	44.5	25.7%	
EPS (before significant items) ¹	8.8 cps	9.3 cps	(0.5)	(5.4%)	
EPS (including significant items)	9.8 cps	7.8 cps	2.0	25.6%	
DPS (fully franked) – interim	8.0 cps	8.0 cps	-	-	
DPS (fully franked) – special	n.a.	1.0 cps	n.a.	n.a.	

1. This is "Non-IFRS" information and is unaudited

2. Refer Appendix 1 for details



Group EBITDA

Solid result versus a pcp that benefited from timing of Saturday lotto Mid-Year Megadraw and unusually large Lucky Lotteries[®] Super jackpots¹



Total estimated turnover impact of c.\$95m (refer footnotes on slide 10 for detail) which equates to an estimated EBITDA impact of c.\$10m

Before significant items. This is "Non-IFRS" information and is unaudited 2

Notes:



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Lotteries: Result Summary

Revenue resilient amid softer consumer conditions



Resumption of growth in digital share (up 120bps to 39.6%) following a period of consolidation of COVID gains

Resilience of demand evident in like-for-like sales levels of base games and base weeks (jackpot games)

- Positive impacts from Powerball[®] subscription price change and increased commissions
- Like-for-like turnover down c.2–4% for most games due to softer consumer conditions





Notes:

- Saturday lotto's 2022 Mid-Year Megadraw occurred in July 2022 (i.e. 1H23), whereas the equivalent 2023 event occurred in June 2023 (i.e. 2H23) 1H23 turnover impact of c.\$45m
- In 1H23 Lucky Lotteries[®] Super Jackpot peaked at a record \$33m vs a previous record of \$16m 1H23 turnover impact of c.\$50m
- Total estimated turnover impact of c.\$95m which equates to an estimated EBITDA impact of c.\$10m 3



\$m	1H24	1H23	Change
Revenue	1,738.3	1,772.8	(1.9%)
Variable contribution	456.6	455.9	0.2%
Operating expenses	(113.5)	(106.3)	(6.8%)
EBITDA (before significant items)	343.1	349.6	(1.9%)
D&A	(35.8)	(33.7)	(6.2%)
EBIT (before significant items)	307.3	315.9	(2.7%)
VC / Revenue %	26.3%	25.7 %	0.6%
Opex / Revenue %	6.5%	6.0%	(0.5%)
EBITDA / Revenue %	19.7 %	19.7 %	-

Inflationary impacts

- Impact of move to standalone technology arrangements
- as part of separation
- Increased security and SaaS expenditure

Lotteries: KPIs – Product

Medium-term growth rates illustrate strength of underlying business performance

Turnover Growth (including medium-term CAGR)

	1H24	(v 1H23)	CAGR: 1	H20 - 1H24 ³
	Actual ¹	Like-for-like ^{1,2}	Actual ¹	Like-for-like ^{1,2}
Powerball®	(16.0%)	7.1%	0.9%	8.0%
Oz Lotto [®]	41.2%	(3.7%)	8.8%	1.0%
Saturday lotto	(9.6%)	(2.9%)	4.6%	4.9%
Mon & Wed lotto	(2.4%)	(2.4%)	0.0%	0.0%
Set for Life®	(3.6%)	(3.6%)	9.7 %	9.7%
Lucky Lotteries [®]	(54.1%)	n.m. ⁴	n.m. ⁵	n.m. ⁵
Instant Scratch-Its®	(3.0%)	(3.0%)	3.6%	3.6%

1H22

Notes:

- 1. Includes impact of game/price changes
- 2. Where necessary, adjusts turnover in a prior period to reflect a sequence of jackpots comparable to the reference period as an indicative measure of underlying performance
- 3. Comparison to 1H20 provided for a medium-term perspective
- 4. In 1H23 Lucky Lotteries[®] Super Jackpot peaked at a record \$33m vs a previous record of \$16m
- 5. 1H20 significantly impacted by outlier events leading to unusually large jackpots whereby the Mega Jackpot peaked at \$96m



Turnover by Product Type (\$m)



Lotteries: KPIs – Jackpot Games

Strong jackpot period for Oz Lotto[®]; aggregate outcome in line with model (expected) outcomes^{1,2}



Notes:

1. Simulation of jackpot outcomes over 100 different 26-week periods using average 1H24 turnover for each jackpot level and resulting jackpot win probabilities as a constant

2. Positive impact of c. \$125m related to Oz Lotto[®], and a negative impact of c. \$125m related to Powerball[®]. (In 1H23, negative impact of c. \$100m related to Oz Lotto[®], and a positive impact of c. \$100m related to Powerball[®])





Oz Lotto[®] game change

Increased the probability of large jackpots which helped to deliver jackpots of \$70m and \$90m Increased player awareness and consideration; driving digital activity



- Modelled outcomes from game change have now played through May 2022 matrix change was designed to deliver majority of benefit through larger jackpots¹
 - 1H24 actual jackpot outcomes slightly above model, but well up on pcp
 - 10 weeks to reach \$90m jackpot (vs 8 weeks under the regular sequence) due to implementing decelerated sequence following below model outcomes at mid-jackpot levels
- Significant marketing and commercial benefits from the \$90m draw:
 - Digital sales exceeded 50% (with greatest share on Christmas Day and Boxing Day, highlighting the flexibility of the omni-channel model)
 - Personalisation activity drove customer reactivation and new registrations
 - The Lott was #2 in the App store charts for free apps in the entertainment category on draw day

Notes:





Matrix change (from 45 to 47 numbers) made Division 1 more likely to jackpot (c.40% more combinations). Based on the matrix change, and current sales levels and sequences, the theoretical model implies a likelihood of approximately three \$50m jackpots p.a., and two jackpots of more than \$50m p.a.

Lotteries: KPIs – Channel & Customers

Resumption of digital share growth following a period of consolidation of COVID-era gains; customer growth in recent years greatest in young adult cohorts



Notes:

Played in the previous 52 weeks 1.

2. Estimated total active customers based on Roy Morgan Gambling Monitor. October 2022 – September 2023. Based on percentage of respondents who had purchased a lottery product over the last 12 months in The Lottery Corporation's jurisdictions of operations (ex. WA), and weighted against the Australian adult population as at September 2023, based on Australian Bureau of Statistics monthly estimates





Keno: Result Summary

Strong retail performance with Queensland leading the way; changes in commercial arrangements impacted margins





Notes: 1. Transfer of turnover required under new Victorian licence



\$m	1H24	1H23	Change
Revenue	146.6	147.4	(0.5%)
Variable contribution	77.7	80.0	(2.9%)
Operating expenses	(21.7)	(20.2)	(7.4%)
EBITDA (before significant items)	56.0	59.8	(6.4%)
A&C	(16.3)	(14.9)	(9.4%)
EBIT (before significant items)	39.7	44.9	(11.6%)
VC / Revenue %	53.0%	54.3%	(1.3%)
Opex / Revenue %	14.8%	13.7%	(1.1%)
EBITDA / Revenue %	38.2%	40.6%	(2.4%)

Keno: KPls

Strong retail performance, especially in Queensland; digital performance stabilised in 2Q24 following initial impact of competition in Victoria





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Capital Allocation Framework

A long-term framework to underpin a disciplined approach to the allocation of shareholders' capital



Excludes companies operating in the Metals & Mining and Oil & Gas sectors 1.

Notes:



A disciplined approach to capital allocation

- Commitment to a strong investment-grade credit rating
- Strong and predictable cash flows underpin core operations, recognising some short-term jackpot-related volatility
- Disciplined approach to capital expenditure and deploying excess capital - only at appropriate risk-adjusted returns
- Options to deploy any remaining capital to be assessed on a case-by-case basis with a view to maximisina long-term shareholder value

Capital and Other Metrics

Strong balance sheet provides financial flexibility and the capacity to support growth



- Excludes special dividend of 1.0 cps paid in relation to June 2022 NPAT 1.
- 2. As at 31 December 2023. Based on EBITDA (before significant items) for the 12 months to 31 December 2023
- 3. Based on drawn facilities as at 31 December 2023. (Based on available facilities: 5.2 years)
- 4. Incorporates lease liabilities and non-interest finance costs. Based on average drawn facilities for the year to 31 December 2023. (If all available facilities were fully drawn, the average interest rate would have been 5.6% p.a.)
- 5. Hedged against interest rate and foreign exchange movements. Based on drawn facilities as at 31 December 2023
- 6. Subject to the level of Division 1 jackpot value offered which can impact the level of advertising and promotions expense



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A bright future: FY24 key focus areas and priorities

Continued progress in customer-centred initiatives to deliver long-term sustainable growth

Supercharging the Digitally-enabled, customer experience-led Major refresh of Monday & Wednesday lotto, including extension to Friday¹ customer experience Customer Data Platform – enabling increased personalisation Continued commitment to high standards of customer Delivering our games care, including maintaining highest Level 4 World Lottery safely and with integrity Association Responsible Gambling accreditation Empowering trust through a significant uplift in data, • privacy and cybersecurity investments Channel investments – Accelerated retail/digital convergence Investments in world-class retail terminals to deliver a better retailer and it starts with convenience customer experience BYO device trial – enabling Keno expansion in licensed venues in Victoria Heightened activity to enhance value of existing licences; explore **Delivering value to** opportunities for extensions stakeholders, always Reinforce customer value proposition 0 Increased regulatory and state government engagement 0 Retail partner and global lottery industry engagement 0 Efficiency agenda that delivers simplified technology Notes: infrastructure and ways of doing business





Introducing **Weekday Windfall**

Major refresh of Monday & Wednesday lotto into a new standalone brand, with a Friday draw

- Target launch in May 2024¹
- Addition of Friday draw follows a strategic review and detailed consumer research
- Simplified new national brand (excl. Western Australia)² •
 - Replaces state-based brands
 - Differentiates the game from Saturday lotto
- Product enhancements generate value for all stakeholders
 - Subscription price increase from \$0.55 to \$0.60 per game
 - Increase in Division 1 cap \$1 million for up to six winners three times per week (was up to four winners twice per week)

Moving from state-based brands... Monday & Wednesday Monday & Wednesday GOLD lotto

SA Lotterie









Notes:

Subject to all necessary regulatory and other approvals

If approvals are received, WA intends to participate in the new game but through their own brands 2.



to a new national brand (ex. WA)²







Key customer convenience initiatives

Digitally-enabled, customer experience-led: delivering improved registered customer acquisition, conversion and retention; driving customer life-time value



Customer onboarding improvement through ID verification optimisation

- Enhancing ID verification through additional data sources
- Customers are 'onboarded' faster and more efficiently with a better customer experience leading to greater retention
- Changes implemented in November 2023 have delivered a 20 percentage point uplift in successful identify verification at time of account set up



Real-time customer experience management via new customer data platform¹

- Enables online real-time communication and customer journey management
- Supports data and privacy reform initiatives
- Drives efficiencies and improves • customer care controls
- Target implementation: CY24







Customer growth through digitallyenhanced retail membership¹

- Digital membership journey to replace paper-based and manual methods
- Driving registration growth, allowing transition to lower cost, high service membership model
- Supports personalisation activity and marketing efficiencies
- Target implementation of initial phases: CY24

Conclusion: A resilient, world-class lotteries business

✓ Solid business performance in 1H24

Proactive management initiatives delivering results

✓ Ongoing strategic execution

✓ Delivering value for stakeholders; promoting responsible play

 \checkmark A track record of sustainable growth and resilience





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Appendix 1: Significant Items¹

Settlement of pre-demerger tax litigation matters

- On 11 September 2023 Tabcorp Holdings Limited and The Lottery Corporation Limited (TLC) resolved a dispute with the Australian Tax Office relating to the income tax treatment of payments for various licences and authorities
- TLC's share of the settlement comprises a settlement amount of \$37.1m and \$5.5m representing interest thereon (\$3.8m after tax)
- Refer note A5 of the financial statements for further details

Separation costs

• Relates to costs associated with the replication and separation of technology infrastructure and systems post demerger

Other

• Primarily impairment in respect of surplus lease space at Ann Street office

Significa

Settleme

matters

Separatio

Other

Total Sig



int Items (\$m)	1H24	1H23
ent of pre-demerger tax litigation	40.9	-
on costs	(18.7)	(30.6)
	0.2	(3.8)
nificant Items (after tax)	22.4	(34.4)

Appendix 2: Group & Business Results

		Lotte	eries			Κ	no			Gro	oup	
\$m	1H24	1H23	%	2H23	1H24	1H23	%	2H23	1H24	1H23	%	2H23
Revenue	1,738.3	1,772.8	(1.9%)	1,459.8	146.6	147.4	(0.5%)	133.1	1,884.9	1,920.2	(1.8%)	1,592.9
Variable contribution	456.6	455.9	0.2%	377.3	77.7	80.0	(2.9%)	70.4	534.3	535.9	(0.3%)	447.7
Operating expenses	(113.5)	(106.3)	(6.8%)	(119.7)	(21.7)	(20.2)	(7.4%)	(24.2)	(135.2)	(126.5)	(6.9%)	(143.9)
EBITDA (before significant items) ¹	343.1	349.6	(1.9%)	257.6	56.0	59.8	(6.4%)	46.2	399.1	409.4	(2.5%)	303.8
D&A	(35.8)	(33.7)	(6.2%)	(34.5)	(16.3)	(14.9)	(9.4%)	(15.1)	(52.1)	(48.6)	(7.2%)	(49.6)
EBIT (before significant items) ¹	307.3	315.9	(2.7%)	223.1	39.7	44.9	(11.6%)	31.1	347.0	360.8	(3.8%)	254.2
VC / Revenue %	26.3%	25.7%	0.6%	25.8%	53.0%	54.3%	(1.3%)	52.9%	28.3%	27.9%	0.4%	28.1%
Opex / Revenue %	6.5%	6.0%	(0.5%)	8.2%	14.8%	13.7%	(1.1%)	18.2%	7.2%	6.6%	(0.6%)	9.0%
EBITDA / Revenue %	19.7%	19.7%	-	17.6%	38.2%	40.6%	(2.4%)	34.7%	21.2%	21.3%	(0.1%)	19.1%
EBIT / Revenue %	17.7%	17.8%	(0.1%)	15.3%	27.1%	30.5%	(3.4%)	23.4%	18.4%	18.8%	(0.4%)	16.0%



Appendix 3: Lotteries – Turnover¹ by product

Turnover by Game (\$m)					
	1H24	1H23	Change		
Game	11 12-7	1123	\$	%	
Powerball [®]	1,211	1,441	(230)	(16.0%)	
Oz Lotto [®]	658	466	192	41.2%	
Jackpot Games	1,869	1,907	(38)	(2.0%)	
Saturday lotto	863	955 ²	(92) ²	(9.6%)	
Monday & Wednesday lotto	201	206	(5)	(2.4%)	
Set for Life [®]	161	167	(6)	(3.6%)	
Lucky Lotteries [®]	45	98 ³	(53) ³	(54.1%)	
Instant Scratch-Its®	227	234	(7)	(3.0%)	
Other	83	82	1	1.2%	
Base Games	1,580	1,742	(162)	(9.3%)	
Total	3,449	3,649	(200)	(5.5%)	

Notes:

Game sales, excluding commissions 1.

Saturday lotto's 2022 Mid-Year Megadraw occurred in July 2022 (i.e. 1H23), whereas the equivalent 2023 event occurred in June 2023 (i.e. 2H23) – 1H23 turnover impact of c.\$45m 2.

3. In 1H23 Lucky Lotteries[®] Super Jackpot peaked at a record \$33m vs a previous record of \$16m – 1H23 turnover impact of c.\$50m



5.8%



1H24 Turnover by Game



Appendix 4: Balance Sheet and Debt

Balance Sheet					
\$m	Dec-23				
Total current assets	1,167.2				
Licences	698.6				
Other intangible assets	2,254.2				
Property, plant and equipment	70.9				
Other non current assets	470.2				
Total assets	4,661.1				
Total liabilities	4,312.8				
Shareholders' funds	348.3				
Net debt	2,109.7				
Shares on issue (m)	2,225.8				

Debt				
\$m	Dec-23			
Gross debt – excluding lease liabilities (at spot) ¹	2,536.7			
Less: Benefit of FX hedges on USPP principal ²	(201.0)			
Gross debt – excluding lease liabilities (at hedged rates)	2,335.7			
Add: Lease liabilities	93.4			
Gross debt	2,429.1			
Less: Unrestricted cash ³	(319.4)			
Net debt	2,109.7			

Notes:

Interest bearing liabilities. Includes fair value adjustment on demerger regarding USPP balances, net of the written down value of upfront borrowing costs 1.

USPP principal at the spot exchange rate (US\$1,250m @ 0.684 = A\$1,827.5m) less principal amount payable at maturity under cross currency interest rate swaps (A\$1,626.5m) 2.

Cash and cash equivalents (\$720.9m) less restricted cash (\$401.5m) 3.



Appendix 5: Cash Flow, Capex and Debt

Cash Flow					
\$m	Dec-23				
Net operating cash flows	451.4				
Net interest paid	(51.4)				
Income tax paid	(60.4)				
Payments for property, plant & equipment and intangibles	(28.6)				
Sub-total	311.0				
Transfers to term deposits relating to certain lottery games	(19.1)				
Net outlay to purchase shares	(2.0)				
Dividends paid	(133.5)				
Net cash flow ¹	156.4				

Capital Expenditure				
\$m	Dec-23	Dec-22		
BAU Lotteries	17.1	11.8		
BAU Keno	5.4	7.5		
Total BAU	22.5	19.3		
Non-BAU	4.8	11.4		
Total	27.3	30.7		



Facilities

- •
- •

Notes:

Excludes payment of lease liabilities and payment of debt (financing activities) 1

Excludes overdraft facility (\$100.0m) maturing on 29 April 2024 2.



Debt Structure & Maturities²(\$m)

• Long-dated USPP debt provides core long-term funding Bank debt provides short-to-medium term flexibility \$435m of undrawn bank facilities at 31 December 2023²

Appendix 6: Glossary

Term	Definition	Term	
1H/2H	Six months ended 31 December/30 June of the relevant financial year	Gross Debt	Define
AAS	Australian Accounting Standards	IFRS	Intern
АСТ	Australian Capital Territory	Jackpot games	Powe
Active registered customers	Registered customers who have purchased in the previous 52 weeks in either, or both of, the retail and digital channels	Keno	A gar Grou
ASIC	Australian Securities and Investments Commission	КРІ	Key P
ASX	Australian Securities Exchange	Like-for-like (LFL)	Defin
Base (non-jackpot) games	Saturday lotto, Monday & Wednesday lotto, Set for Life [®] , Lucky Lotteries [®] , Instant Scratch-Its [®] and other smaller lotteries games	Lotteries	The G
BAU	Business as Usual. Excludes any impact from one-off implementation costs	n.a.	Not a
BBSY	Bank Bill Swap Bid Rate	Net debt	Defin
bps	Basis points	n.m.	Not m
CAGR	Compound Annual Growth Rate	NPAT	Net P
Сарех	Capital expenditure	Opex	Net o
Cps	Cents per share	p.a	Per a
СҮ	Calendar Year	рср	Prior
D&A	Depreciation, Amortisation and impairment	Restricted cash	Certo requi
DPS	Dividends Per Share	SaaS	Softw
EBIT	Earnings Before Interest and Tax ¹	Subscription price	The e
EBITDA	Earnings Before Interest, Tax, Depreciation, Amortisation and impairment ¹	The Lott	Umbr
EPS	Earnings Per Share	TLC	The L
Financial year/FY	The Group's financial year is 1 July to 30 June	Turnover	Gam
FX	Foreign exchange	USPP	US Pr
GAAP	Generally Accepted Accounting Principles	vc	Varia and s
Group	The Lottery Corporation group of companies	WA	West

Notes:

1. Includes interest revenue from Set for Life[®] related term deposits earned in the ordinary course of operations



Definition

- ined as per Appendix 4
- rnational Financial Reporting Standards
- verball[®] and Oz Lotto[®]
- ame of chance that is played approximately every three minutes and represents one of the pup's two businesses
- Performance Indicator
- ined as per slide 11
- Group's business that operates lotteries, which are games of chance
- applicable
- ined as per Appendix 4
- meaningful
- Profit After Tax
- operating expenses
- annum
- corresponding period
- tain cash balances that are held by the Group that are restricted under various regulatory uirements pursuant to state-based licences
- tware-as-a-Service
- entry cost for a game before adding any commission
- brella brand for the entire Lotteries business
- E Lottery Corporation Limited
- me sales based on the subscription price (i.e. excluding commissions)
- Private Placement
- iable Contribution. Revenue less Variable Costs (principally lottery and Keno taxes, goods d services tax, and commissions paid)
- stern Australia

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