



WESTFIELD CORPORATION  
INVESTOR DAY, LOS ANGELES, CALIFORNIA  
19 OCTOBER 2016







DEVELOPMENT PROGRAM

*Westfield*

Century City

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UTC

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Westfield London

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Valley Fair

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Westfield Milan

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Croydon





**WESTFIELD CENTURY CITY**

*Westfield*



# TIMELINE – CENTURY CITY



2002

Westfield acquired asset from Rodamco North America

Acquired contiguous office buildings

2003-2005

2006

Completion of major redevelopment including addition of AMC theatres and dining terrace

Addition of new parking garage in advance of current redevelopment

2013

2015

Commencement of current redevelopment

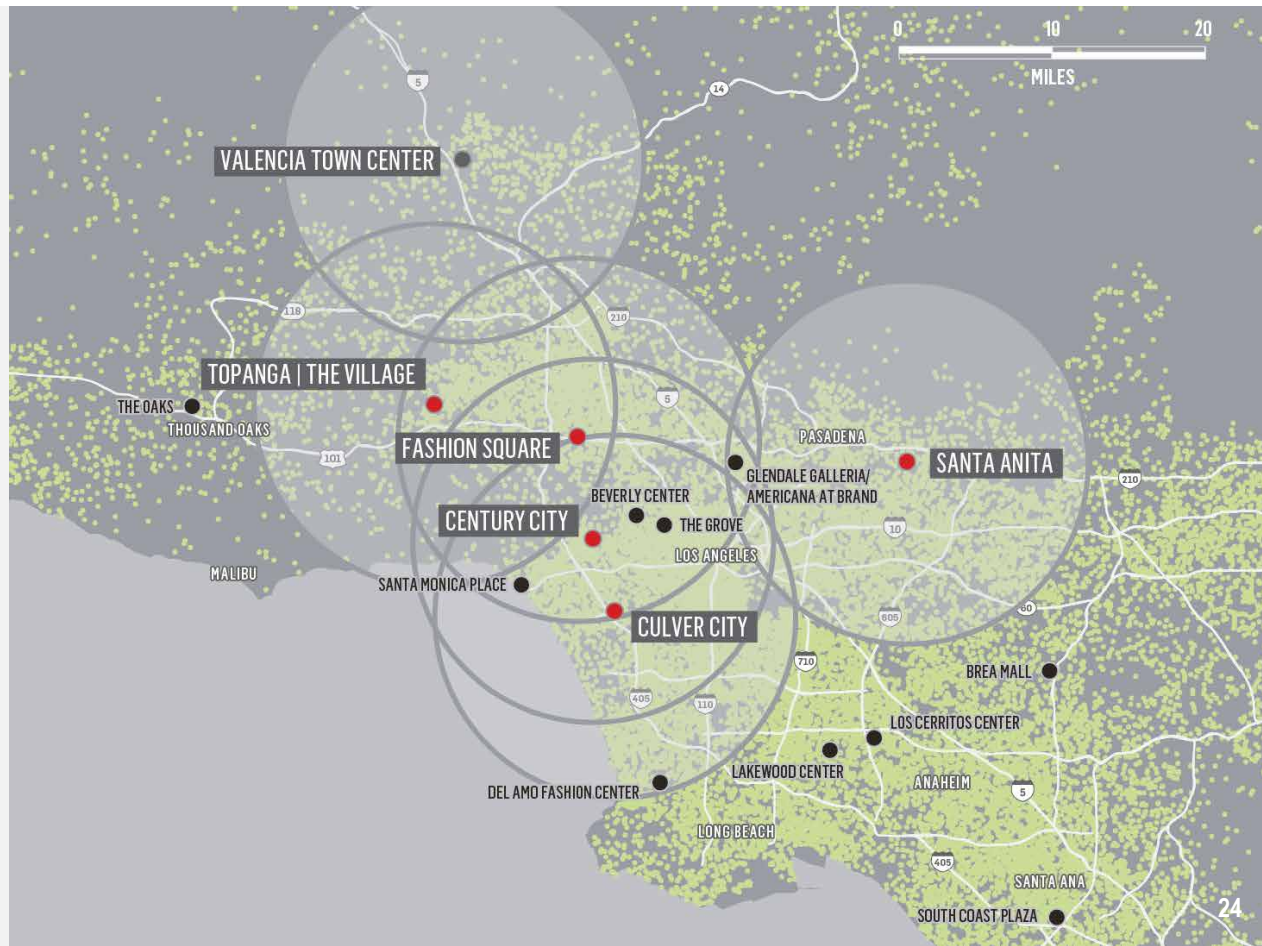
Grand opening of current redevelopment

2017

**Westfield**

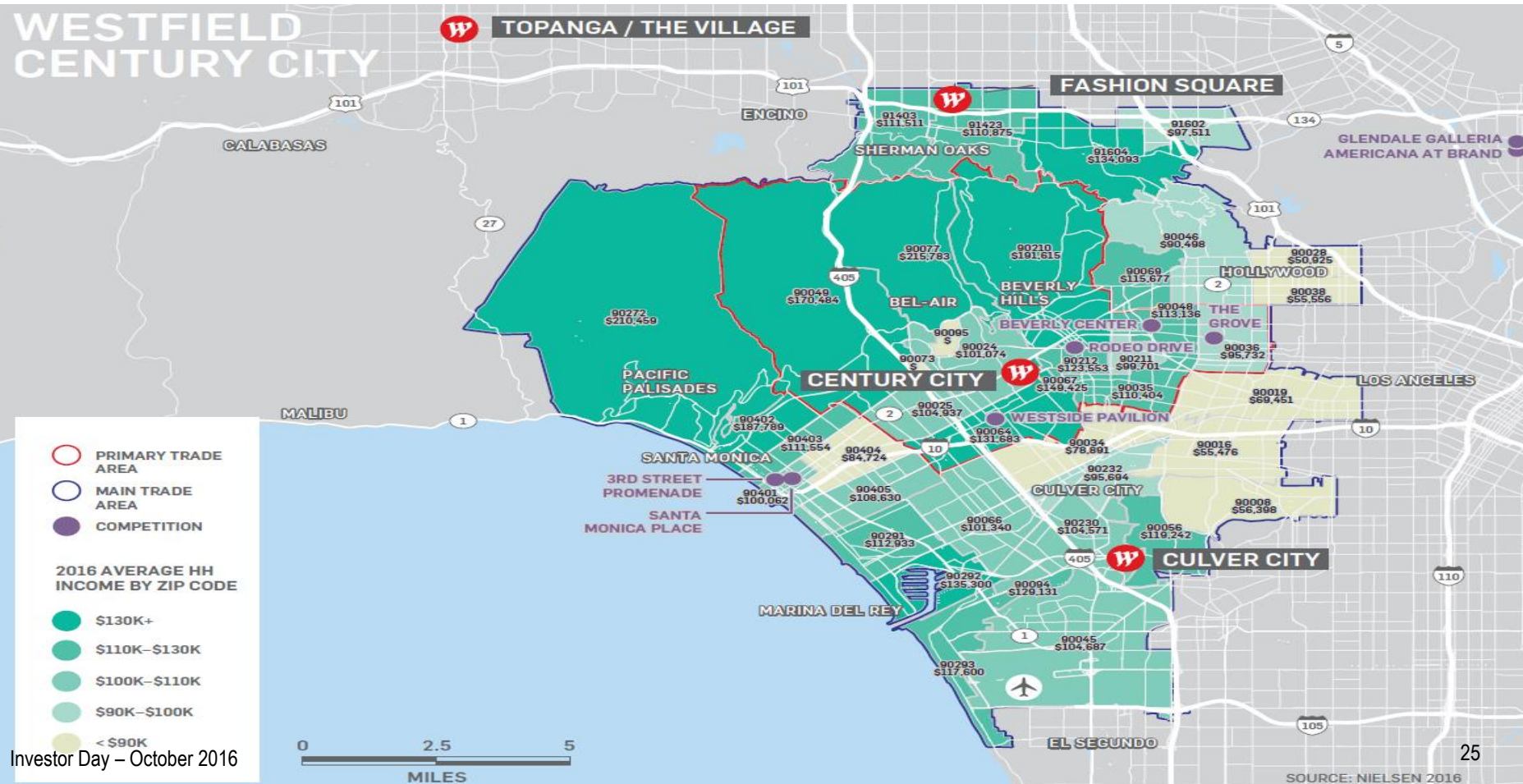


● WFD Flagship Portfolio    ● WFD Regional Portfolio





# TRADE AREA – CENTURY CITY



# MARKET OVERVIEW – CENTURY CITY



## 14.5 MILLION RESIDENTS

Within Westfield  
Century City's  
extended  
four-county  
trade area

## L.A.'S UPSCALE EPICENTER

Immediate  
proximity to  
Beverly Hills, the  
most luxurious  
neighborhoods on  
L.A.'s westside, as  
well as the city's  
most exclusive  
country clubs and  
top private schools

## 63,000 VEHICLES DAILY

The property  
enjoys spectacular  
visibility along  
Santa Monica  
Boulevard, where  
63,000 vehicles  
converge each day

## 60 MILLION SQUARE FEET

Office GLA  
within 3 miles  
of the property,  
including many  
of the market's  
top employers  
such as JPMorgan,  
CAA, and Fox

## 2 MILLION+ RESIDENTS AND PROFESSIONALS

Living and  
working within  
10 miles of  
Westfield  
Century City

## 1,097,473

Population  
within the  
center's primary  
trade area

## \$105,791

Average household  
income among  
current shoppers  
at Westfield  
Century City

Avg. US HH Income = \$17,115

## 37% RESIDENTS TOP \$100,000+

More than one  
third of current  
center shoppers  
boast household  
incomes exceeding  
\$100,000 annually

US HH 100,000+ = 21.3%



# 60+ MILLION SQ FT OF OFFICE SPACE WITHIN 3 MILES











# KEY STATS – CENTURY CITY



TOTAL COST: \$950M

ESTIMATED YIELD: 7.5% - 8%

	2015/2016	DEVELOPMENT	COMPLETED CENTRE
SALES (\$m)	550	650	1,200
FOOTFALL (m)	10	8	18
AREA (000s sqf)	880	490	1,370
ANCHORS	 	 	   
NO. OF RETAILERS	150	110	260



# KEY ANCHORS











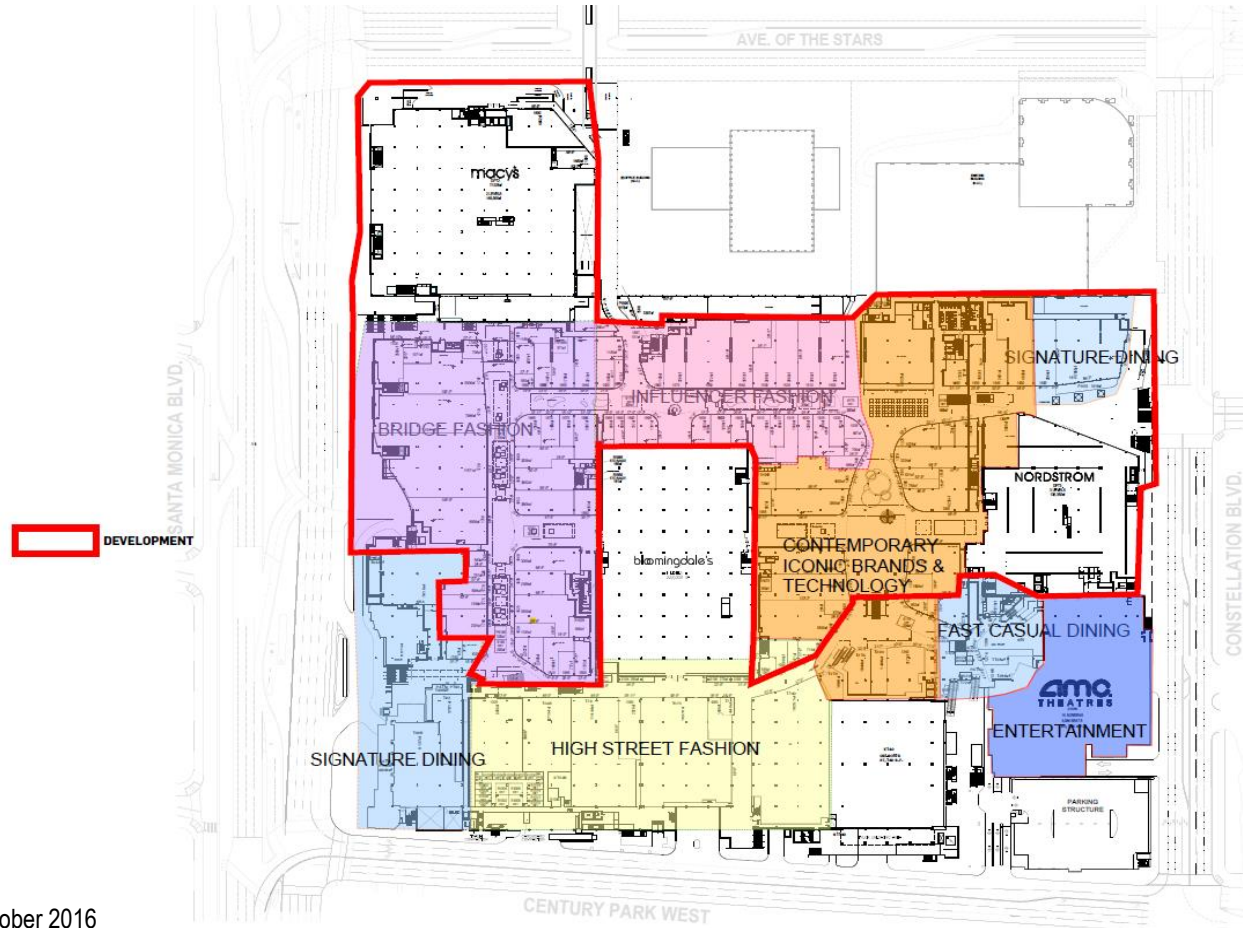


# AREA SCHEDULE – CENTURY CITY

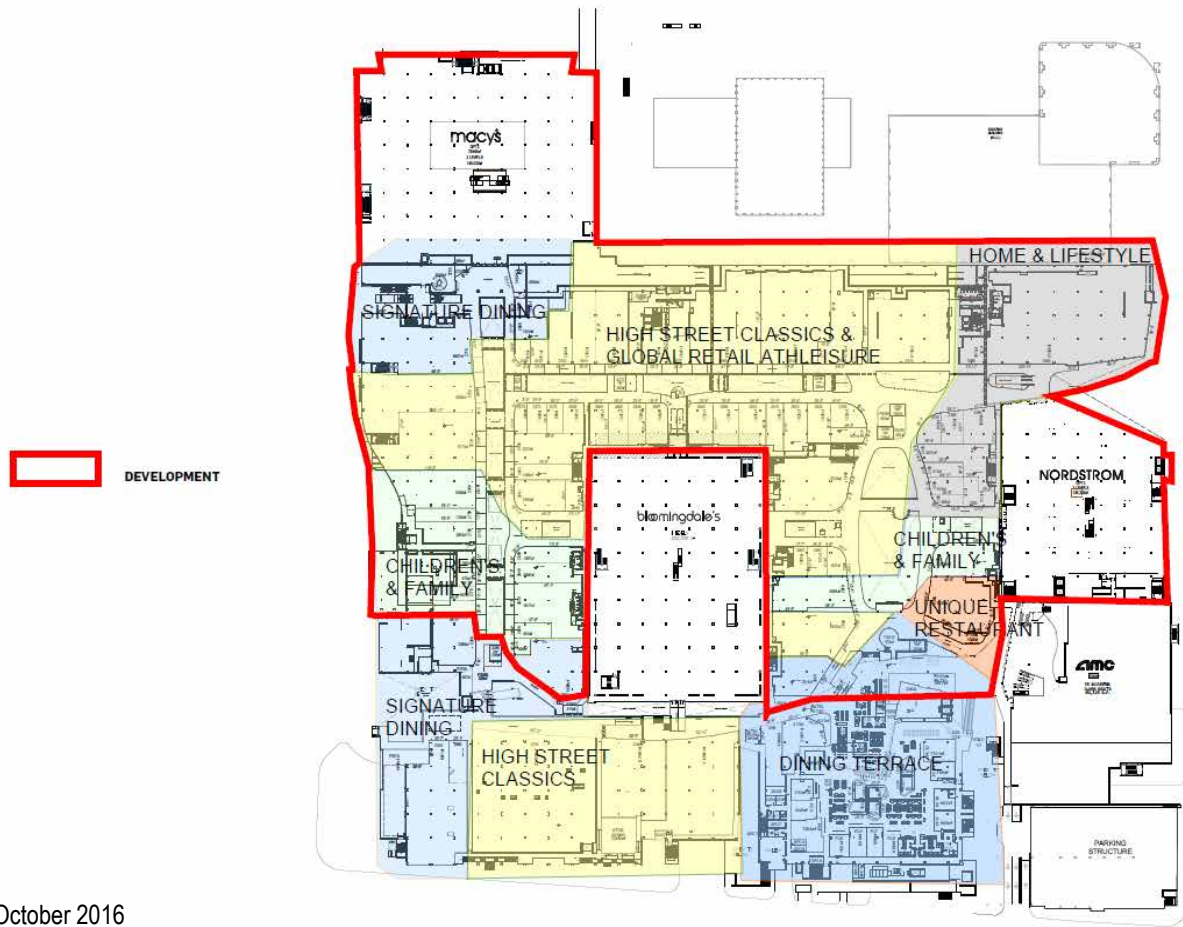


Retail GLA (sqf)	Existing	Incremental	Total
▪ Major Anchors	357,000	146,000	503,000
▪ Theatre	80,000	0	80,000
▪ Mini Majors	126,000	40,000	166,000
▪ Specialties	240,000	221,000	461,000
▪ Food	75,000	85,000	160,000
▪ <b>Total</b>	<b>878,000</b>	<b>492,000</b>	<b>1,370,000</b>
▪ Car Parking	3,180	1,720	4,900

# FLOOR PLANS – LEVEL ONE

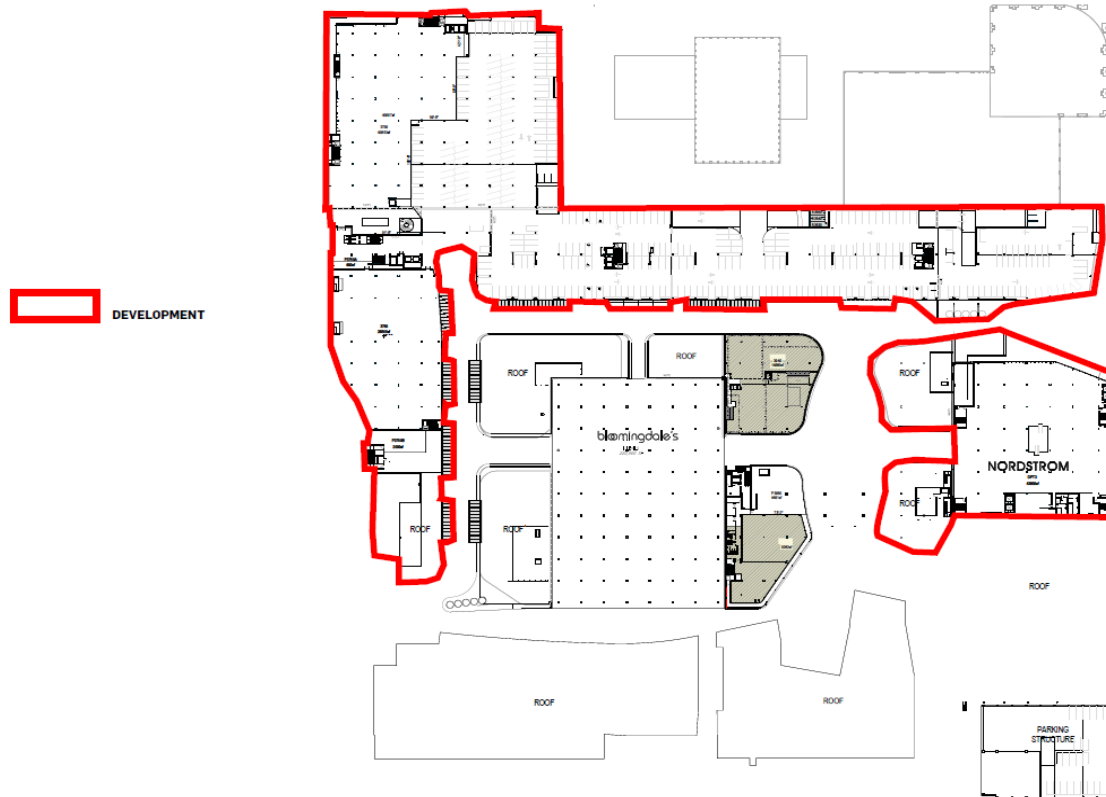


# FLOOR PLANS – LEVEL TWO





# FLOOR PLANS – LEVEL THREE







# SANTA MONICA BLVD

*Westfield*





# DESIGN VISION - SANTA MONICA COURTYARD ENTRY *Westfield*

kelly wearstler



PIVOT DOORS - ARTISAN TILE - STAIRS - OLIVE GROVE - WATER ELEMENT - CERAMIC ART WALL



# INTERIOR – SANTA MONICA BLVD WEST ENTRY





# TERRACE EVENT SPACE – DAY VIEW





# TERRACE EVENT SPACE – NIGHT VIEW





# CONSTRUCTION PROGRESS – SEPTEMBER 2016







UTC, SAN DIEGO

Westfield

# TIMELINE – UTC



**1977** Opening Date

Westfield Acquisition of Center **1998**

**1999** Joint Venture with JP Morgan

Phase I expansion including new dining terrace and Arclight Cinema **2012**

**2015** Commencement of Phase II expansion including Nordstrom

Anticipated completion of Phase II expansion **2017**

**2021** Anticipated completion of Light Rail Expansion



# SAN DIEGO

**POPULATION** 3.3m  
**RETAIL SALES** \$54.8bn



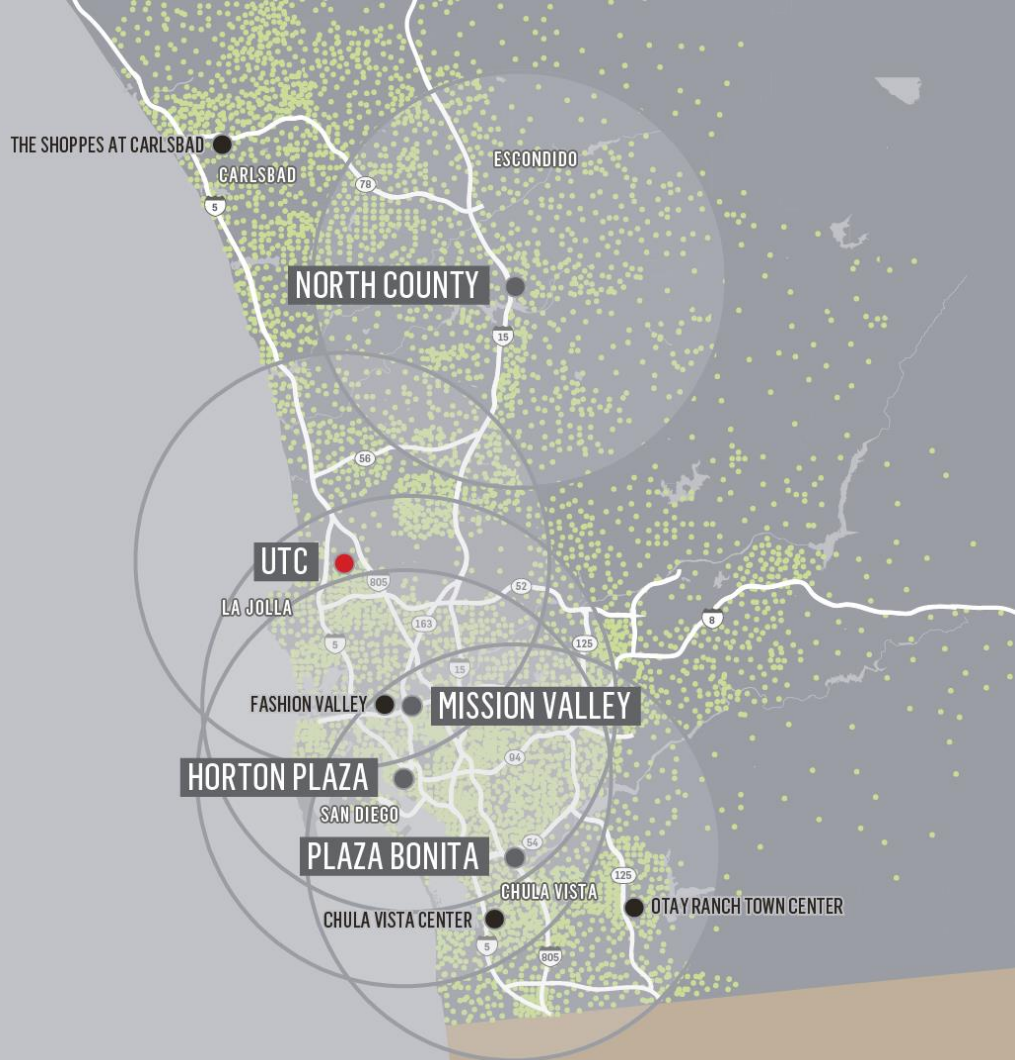
GLOBAL BIOTECH  
CAPITAL



WFD Flagship Portfolio



WFD Regional Portfolio



# MARKET OVERVIEW - UTC



## 760,000+ RESIDENTS

In the trade area, along with more than 577,421 daytime employment population

## 10% OVER \$1M NET WORTH

Over 30,000 trade area households with net worth exceeding \$1 million upon project stabilization (2019)

## 2ND LARGEST BIOTECH CLUSTER

Highest avg. wages in the region

- \$107,000 (Bio-technology & Pharmaceuticals)
- \$99,500 Bio Medical devices & products

## 21 MILLION SQUARE FEET

142,639 daytime population within 3 miles  
248,606 daytime population within 5 miles

## \$125,923

Projected average household income within the center's primary trade area by 2021

## 118,143

Number of trade area households earning over \$100,000 annually, a clear indication of a luxury market

## 35% OVER \$100,000

Percentage of UTC shoppers earning more than \$100k annually

US National Average - 23.7%

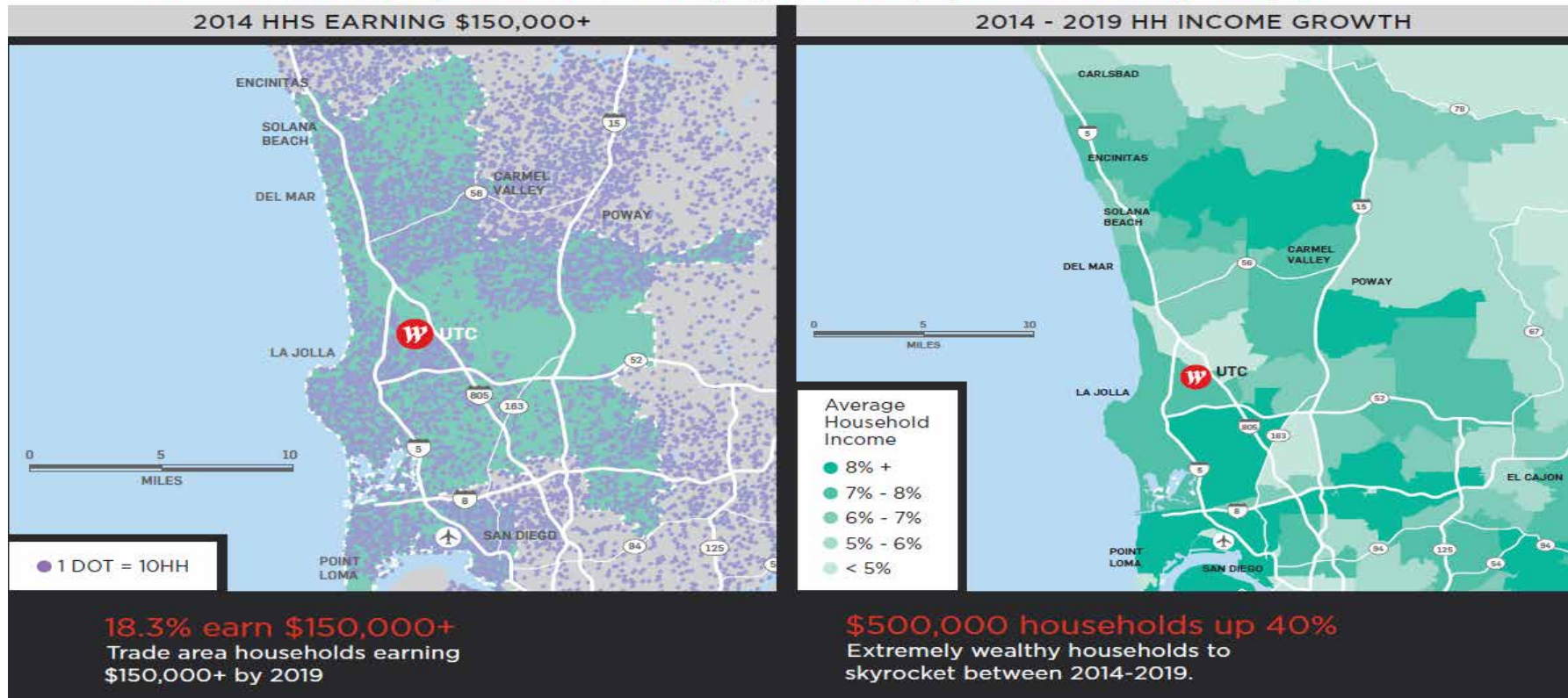
## 330,000 DAILY VEHICLES

Converge at UTC's location each day via I-5 and I-805 on La Jolla Village Drive.



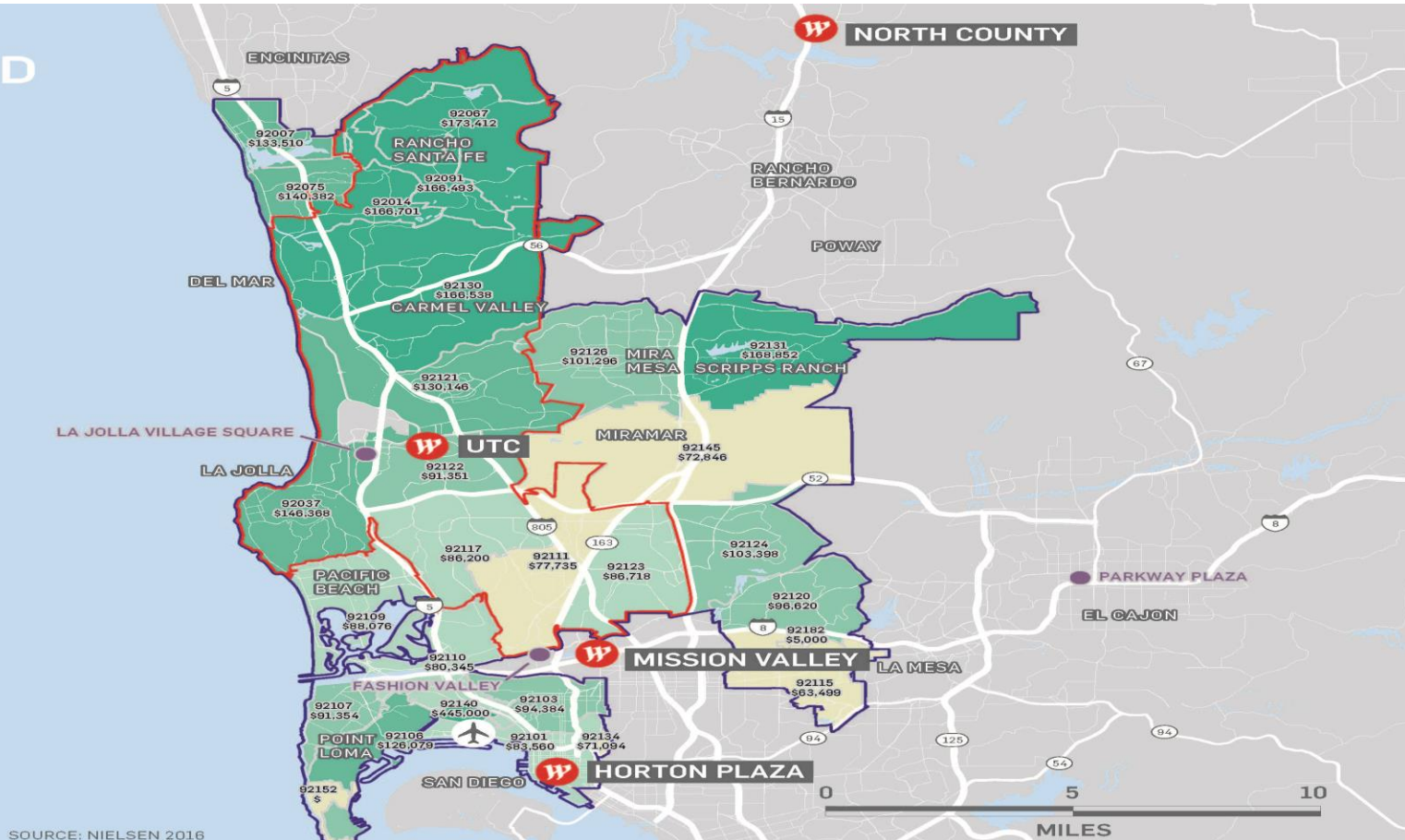
# GROWTH IN HIGH-INCOME HOUSEHOLDS

*With a surge in population and wealth from 2014 to 2019, total household income in the trade area is projected to increase by \$3.9 billion (+14.0% vs. US average +10.4%).*



# TRADE AREA – UTC

## WESTFIELD UTC





# KEY STATS - UTC



TOTAL COST: \$585M (WFD: \$293M)

ESTIMATED YIELD: 7% - 8%

	PRE STAGE 1	2015/2016	STAGE 2	COMPLETED CENTRE
SALES (\$m)	368	575	325	900
FOOTFALL (m)	8	13	3	16
AREA (000s sqf)		1,140	400	1,540
ANCHORS		NORDSTROM ★ macy's sears	NORDSTROM (new store)	NORDSTROM ★ macy's sears
NO. OF RETAILERS		152	65	217

# PHASE ONE - 2012

*Westfield*



Investor Day – October 2016



# SITE PLAN – EXPANSION



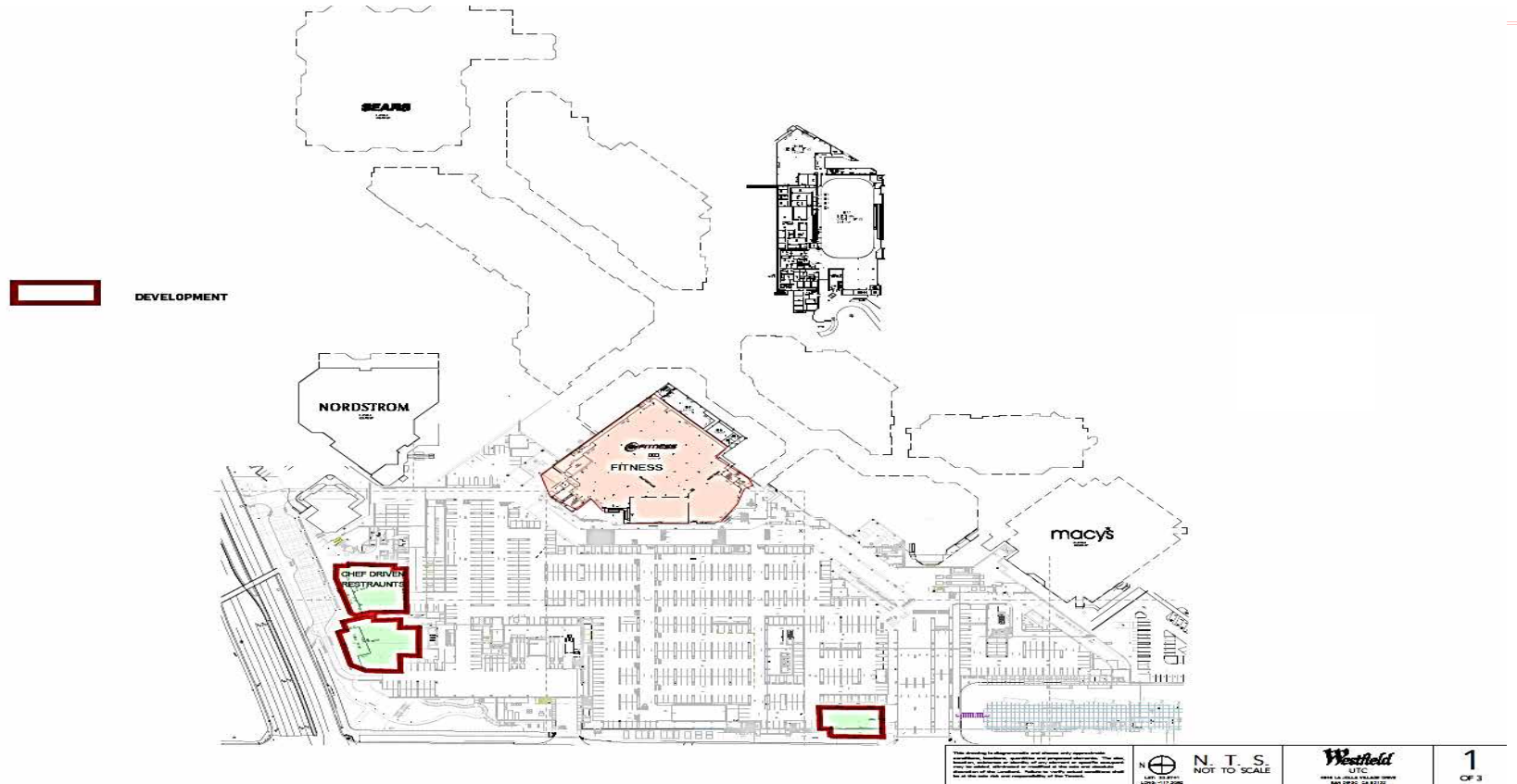
# AREA SCHEDULE – UTC



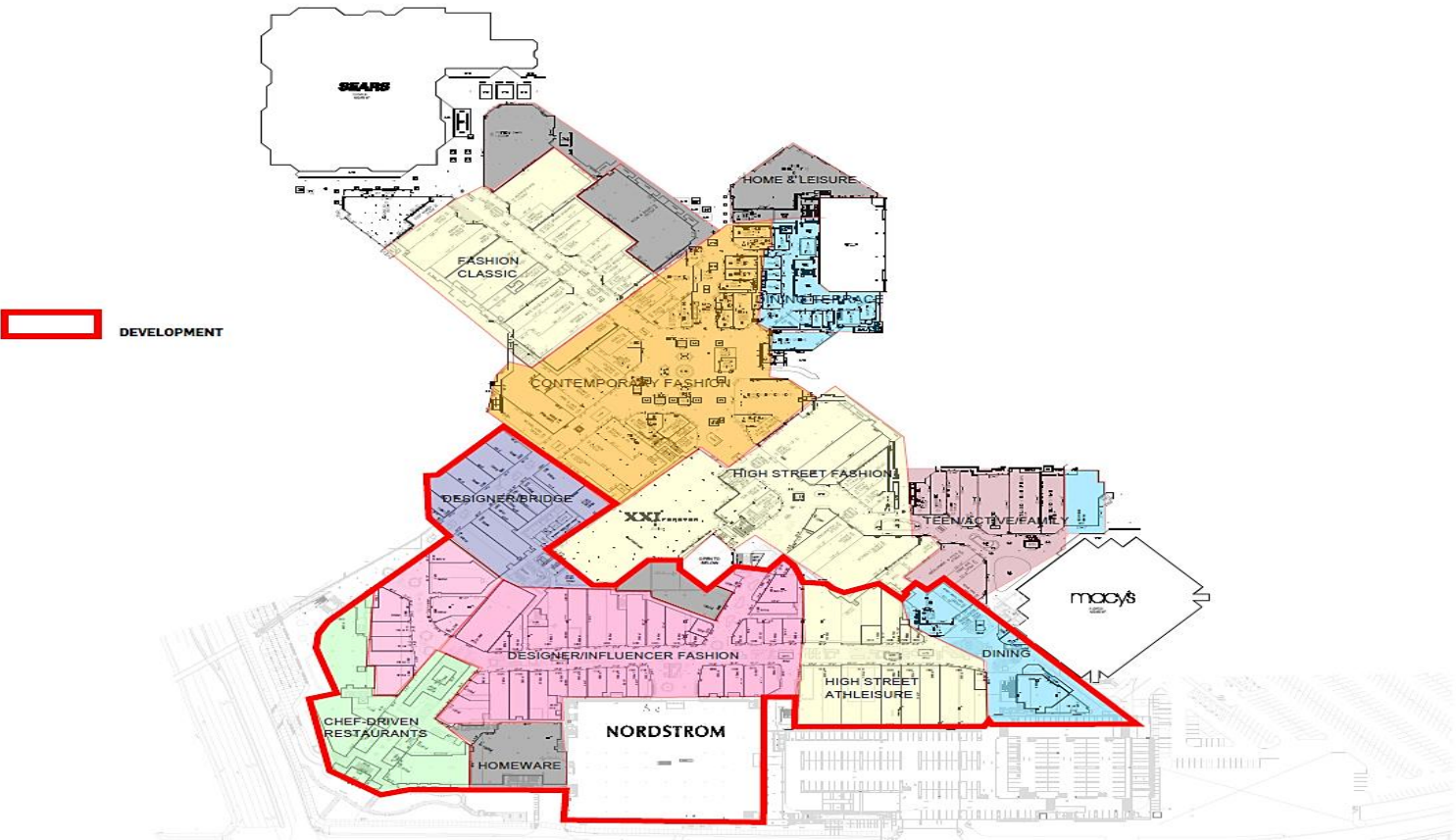
Retail GLA (sqf)	Existing	Incremental	Total
▪ Major Anchors	462,000	144,000	606,000
▪ Mini Majors	254,000	46,000	300,000
▪ Theatre	52,000	0	52,000
▪ Food	61,000	51,000	112,000
▪ Specialties	308,000	117,000	425,000
▪ Office	0	45,000	45,000
▪ <b>Total</b>	<b>1,137,000</b>	<b>403,000</b>	<b>1,540,000</b>
▪ Car Parking	4,500	1,000	5,500



# FLOOR PLANS – LEVEL ONE

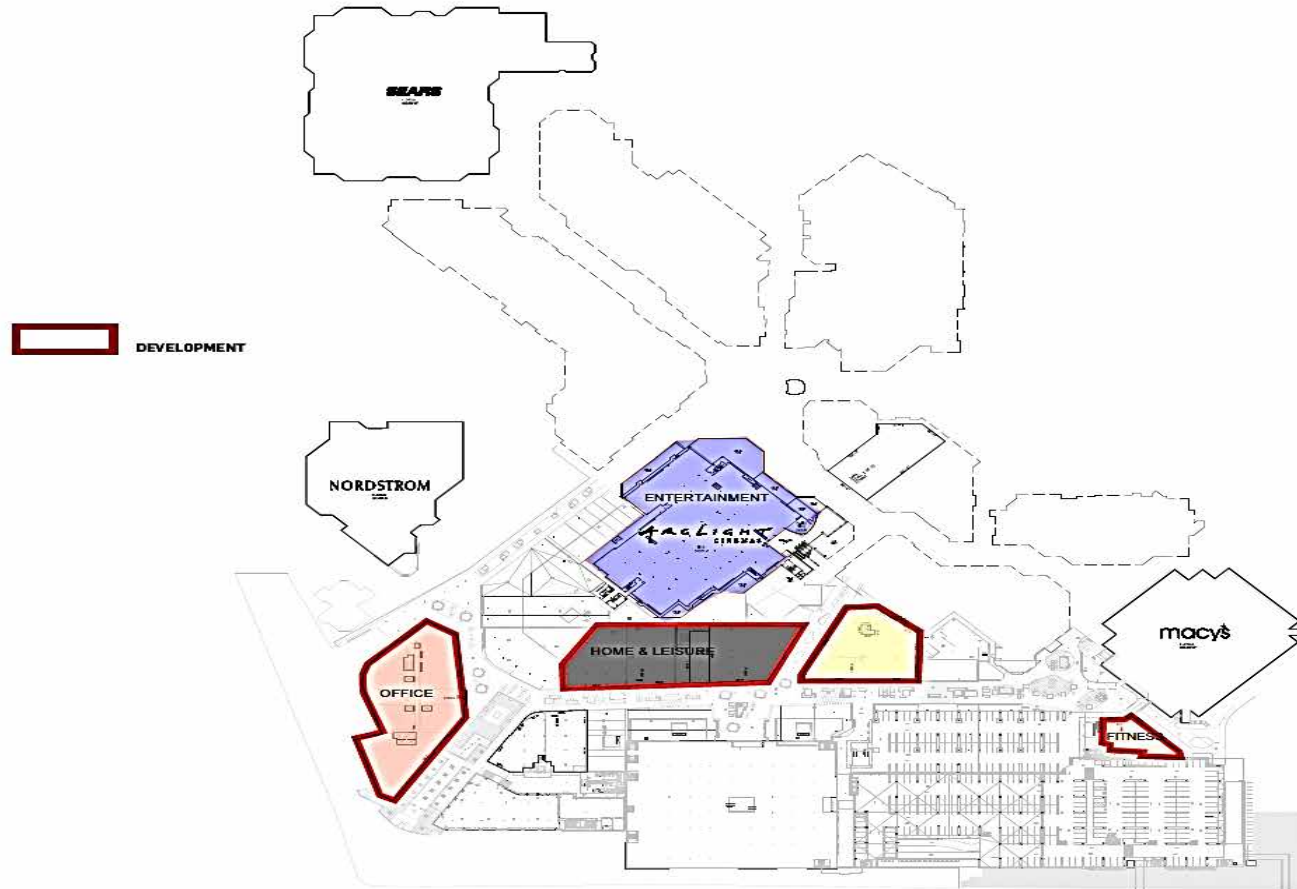


# FLOOR PLANS – LEVEL TWO





# FLOOR PLANS – LEVEL THREE











# THE POINTE – SOUTH

*Westfield*









# RESIDENTIAL TOWER







WESTFIELD LONDON

*Westfield*



# LONDON

**POPULATION** 8.8m  
**RETAIL SALES** £103.3bn



GLOBAL FINANCIAL  
CAPITAL



GLOBAL FASHION  
CAPITAL



ENTERTAINMENT  
CAPITAL



WFD Flagship Portfolio



Future Flagship

Investor Day – October 2016



# TRADE AREA – WESTFIELD LONDON



TOTAL TRADE  
AREA SPEND

£30.4BN

TOTAL TRADE  
AREA WEIGHTED  
SPEND

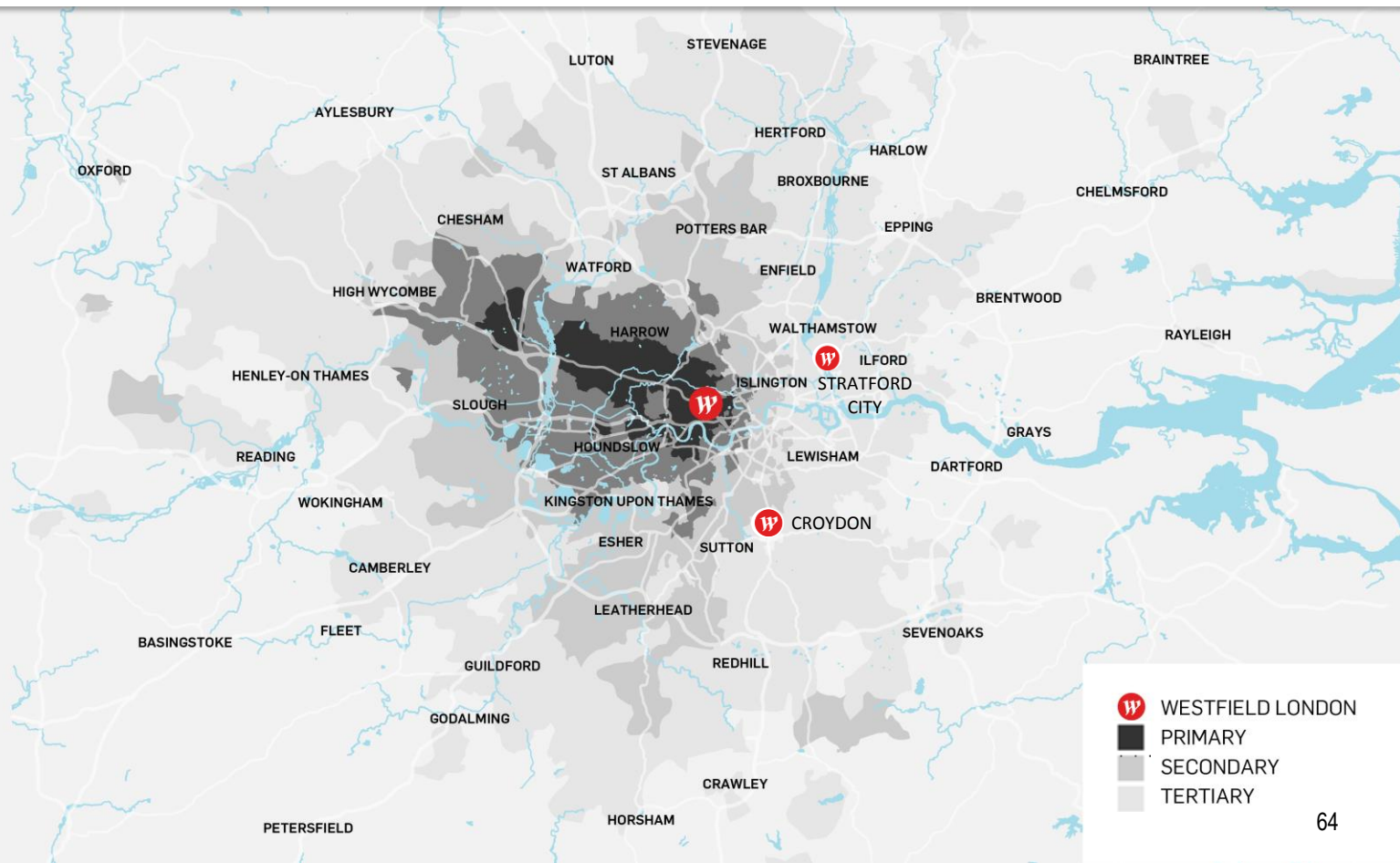
£3.6BN

MARKET  
SHARE - PRE

9.4%

MARKET  
SHARE - POST

11.7%













# KEY STATS – WESTFIELD LONDON



TOTAL COST: £600M (WFD: £300M)

ESTIMATED YIELD: 7% - 8%

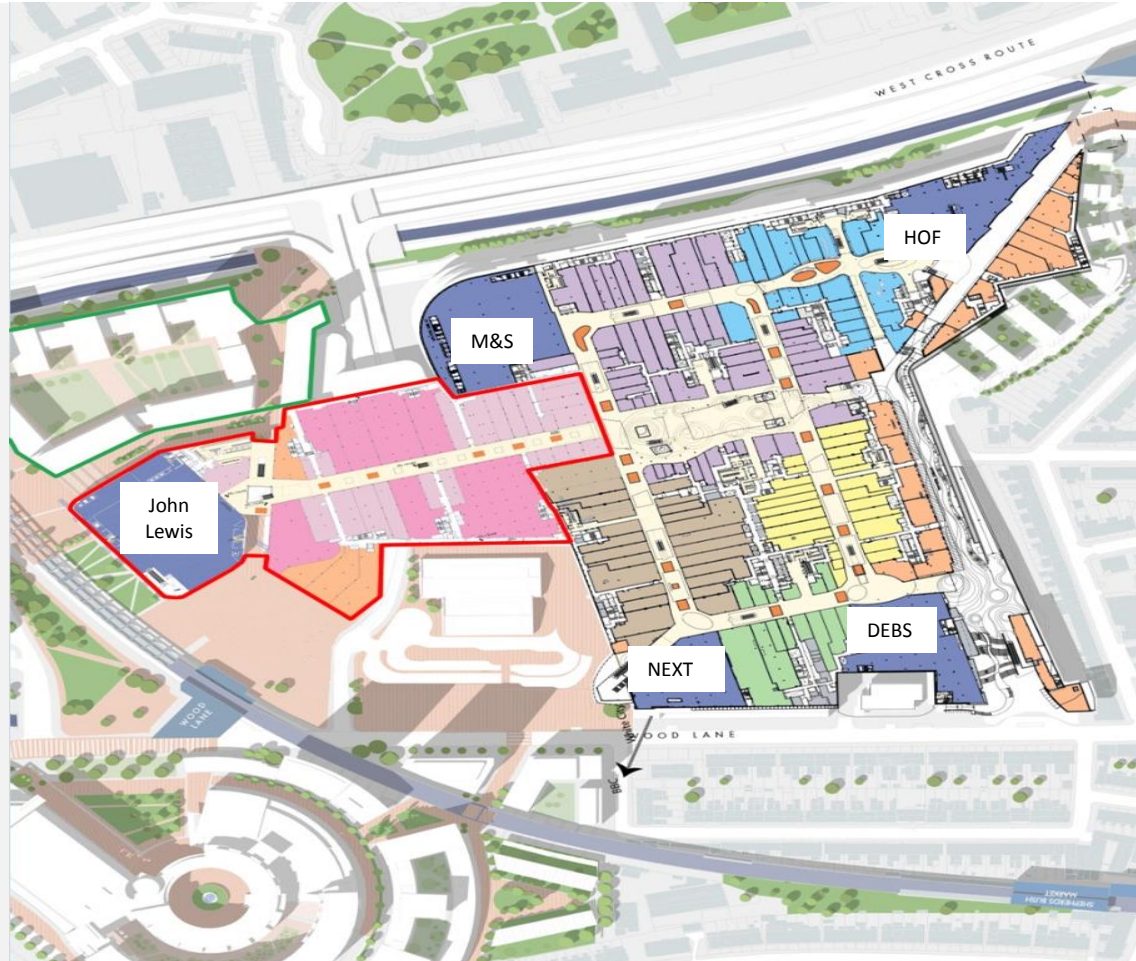
	POST 2008 OPENING	2016	DEVELOPMENT	COMPLETED CENTRE
SALES (£mn)	700	1,000	400	1,400
FOOTFALL (mn)	20	28	11	39
AREA (000s sqf)		2,020	740	2,760
ANCHORS		   		    
NO. OF RETAILERS		368	82	450
CACI RANKING		#2		#1



# WESTFIELD LONDON AREA MASTER PLAN



# FLOOR PLANS – EXISTING AND EXTENSION





# FLOOR PLANS – LOWER MALL RETAIL



**Westfield**

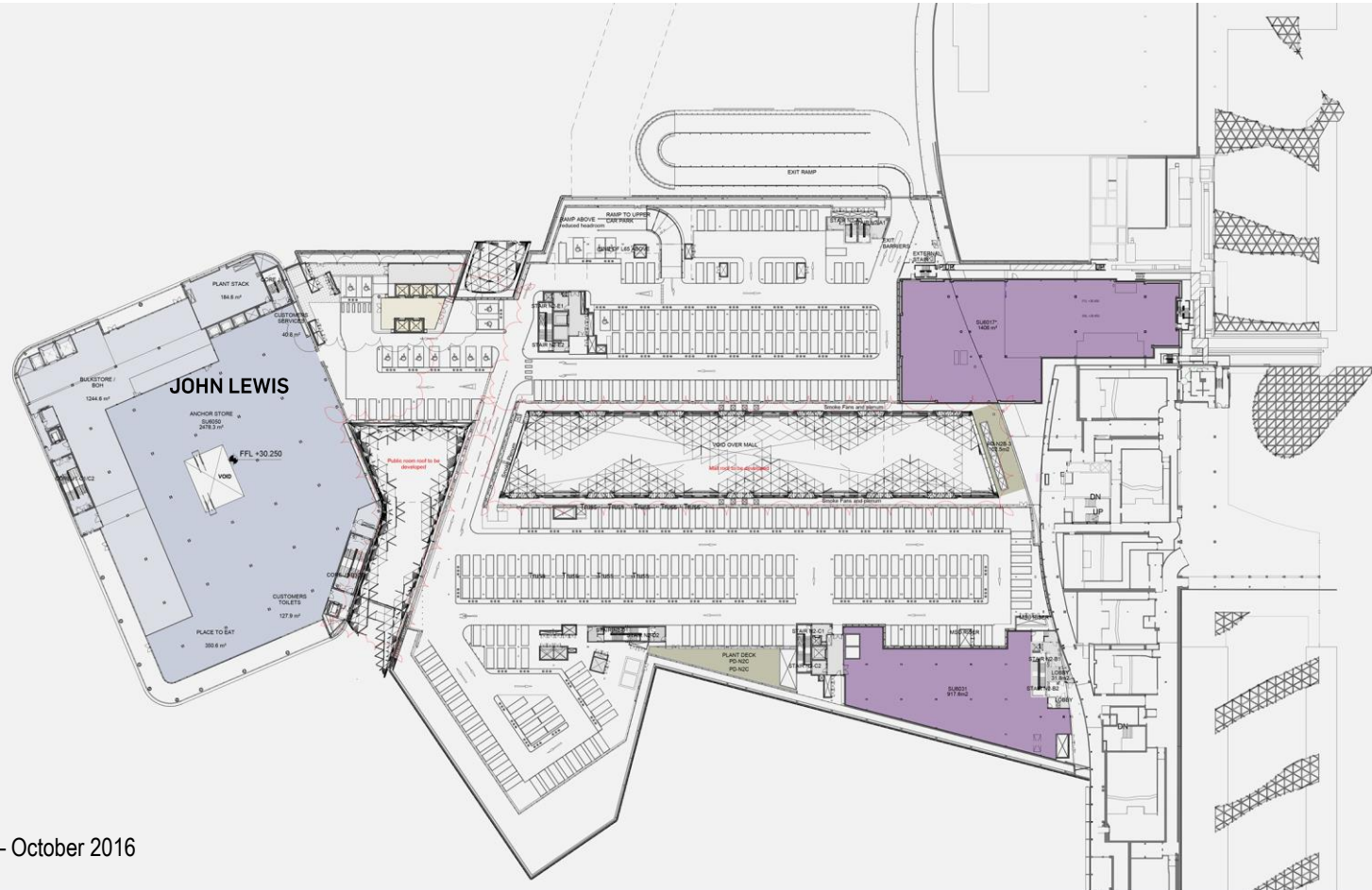




# FLOOR PLANS – MEZZANINE RETAIL



# FLOOR PLANS – CAR PARK









BEFORE

*Westfield*





AFTER

Westfield



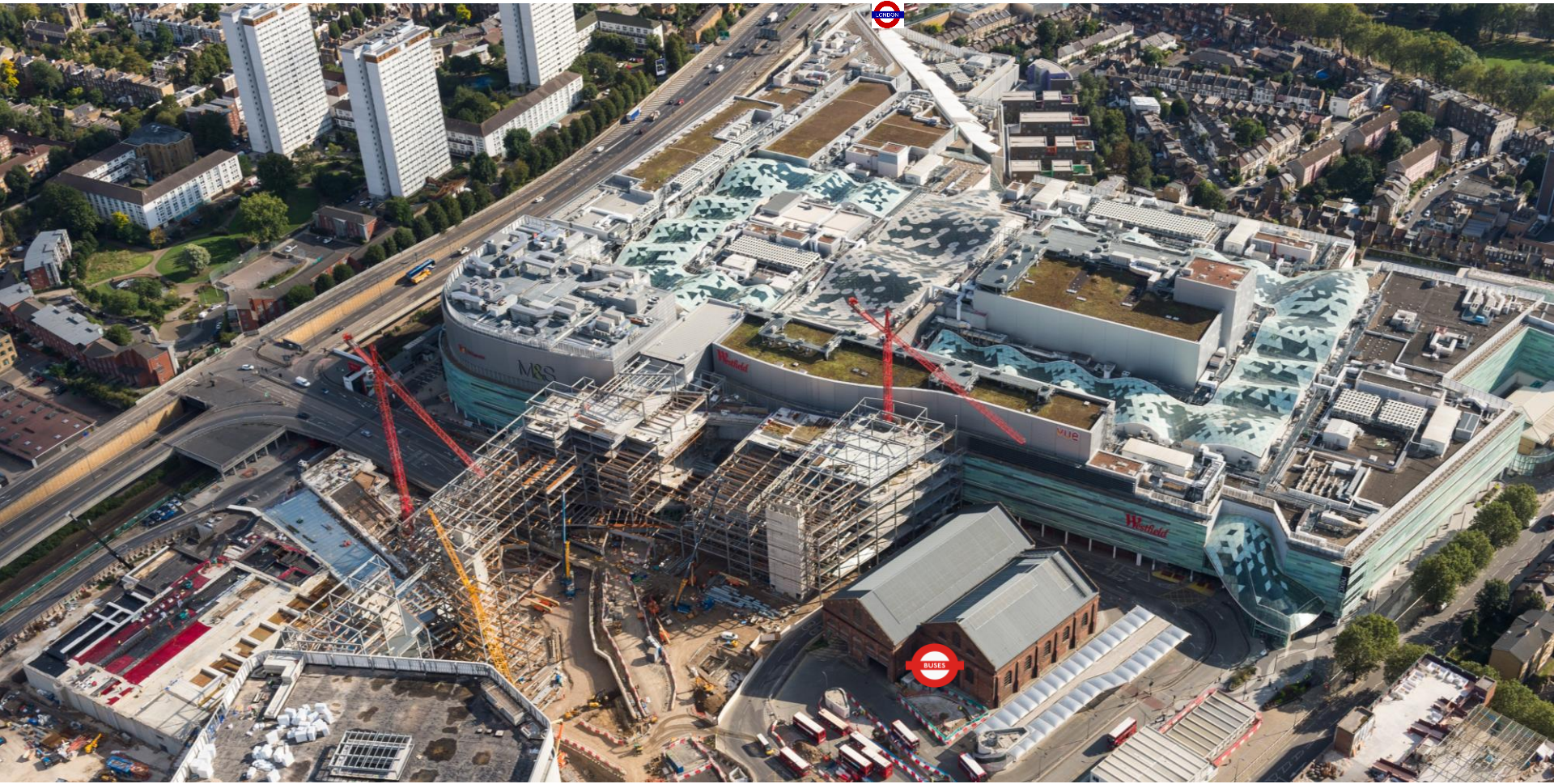


# CURRENT STATUS – OCTOBER 2016





# CURRENT STATUS – OCTOBER 2016







UK RESIDENTIAL OPPORTUNITIES

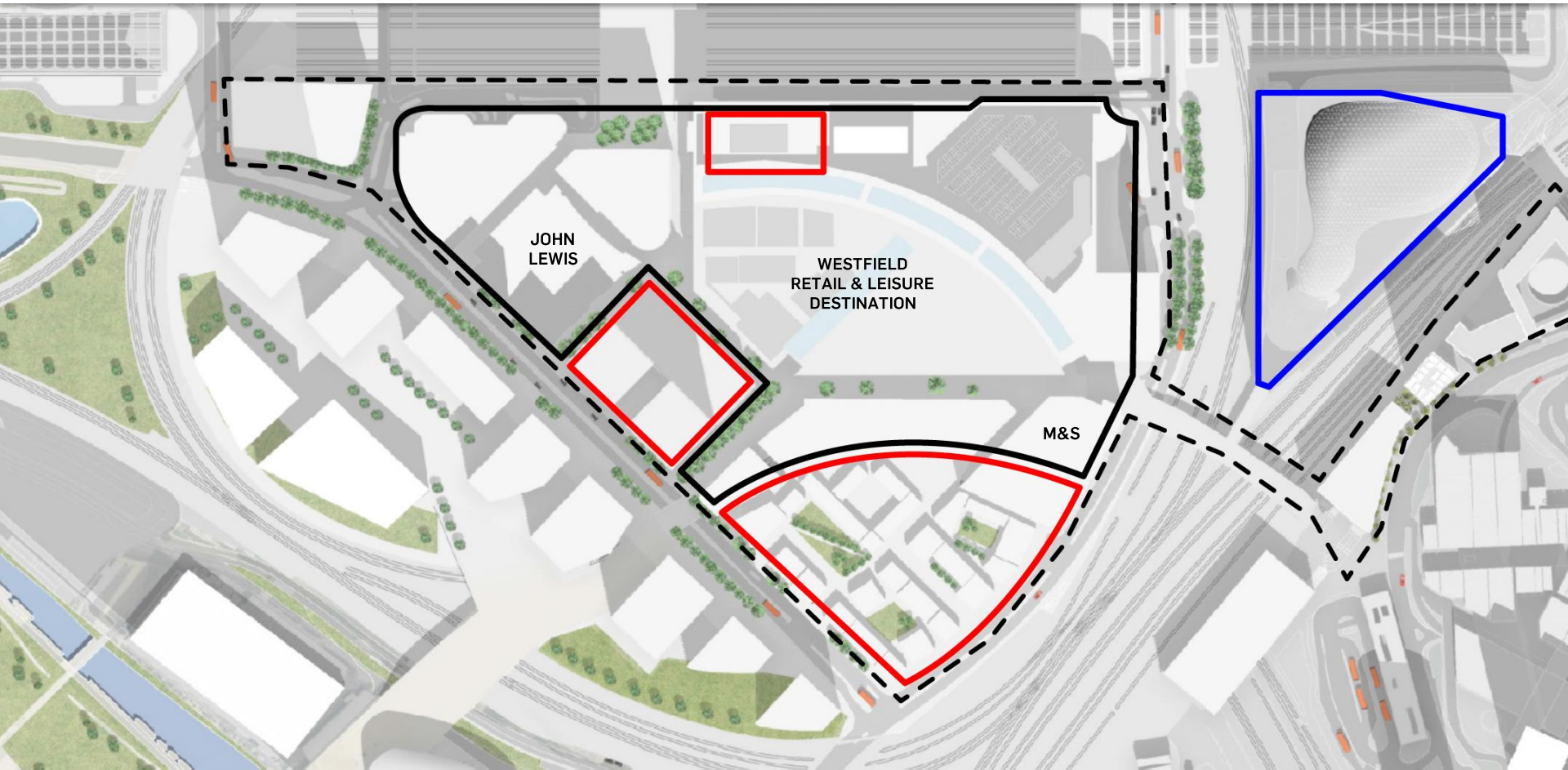
*Westfield*



# WESTFIELD LONDON AREA MASTER PLAN



# WESTFIELD STRATFORD CITY MASTER PLAN







VALLEY FAIR

Westfield

# TIMELINE – VALLEY FAIR



**1998** Westfield Acquired Center from Trizechahn

Expansion including Nordstrom and 70 specialty stores

**2001**

**2013** Introduction of luxury precinct and upscale dining terrace

Commencement of expansion and existing center renovation

**2016**

**2017** Anticipated completion of existing center renovation

Anticipated opening of center expansion and new Bloomingdale's

**2019**



# SAN FRANCISCO / BAY AREA<sup>1</sup>



**POPULATION** 6.7m  
**RETAIL SALES** \$124bn

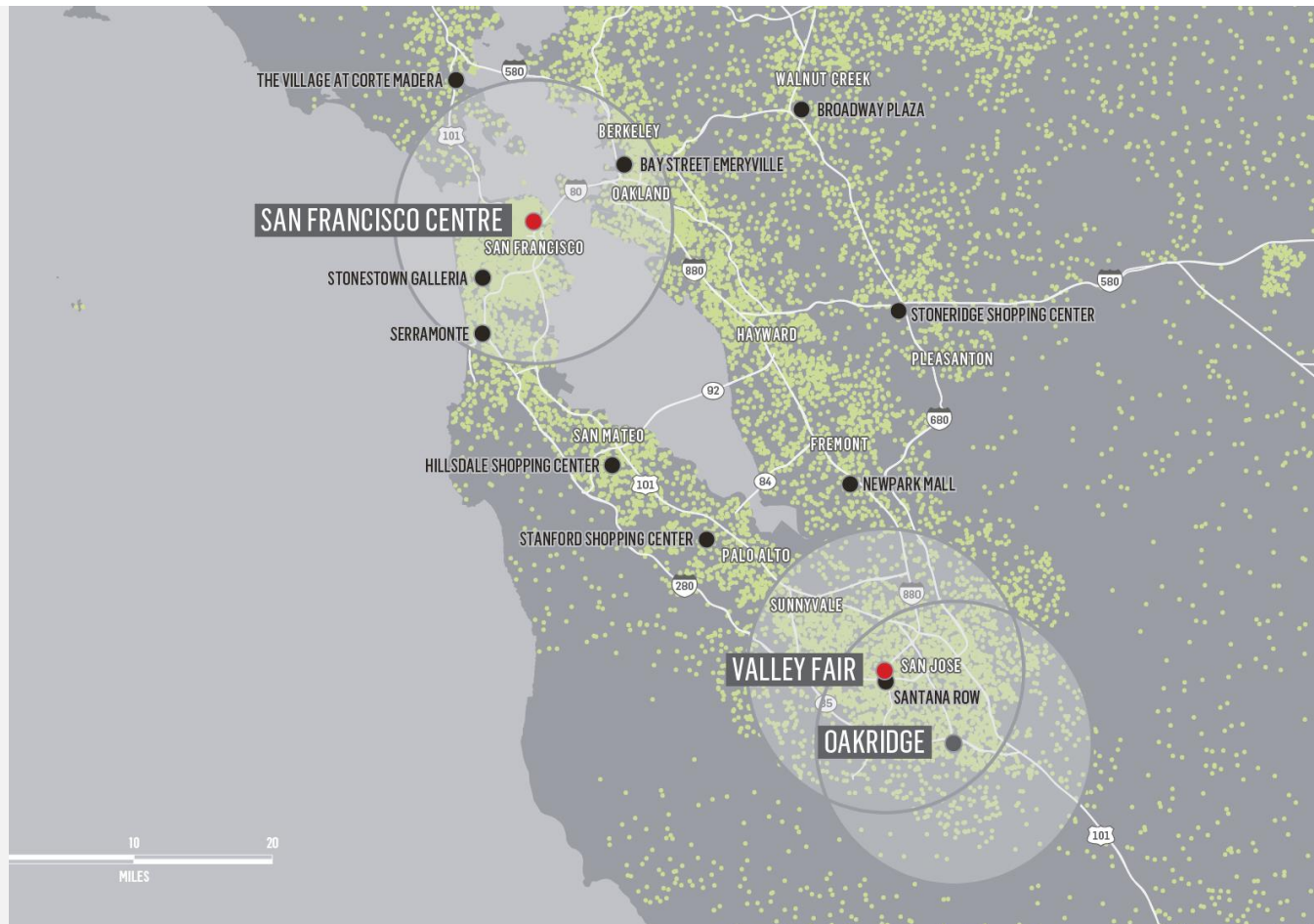


**TECHNOLOGY  
CAPITAL**

● WFD Flagship Portfolio    ● WFD Regional Portfolio

(1) Represents San Francisco and San Jose MSAs

Investor Day – October 2016






# KEY STATS – VALLEY FAIR



TOTAL COST: \$1.1BN (WFD: \$550M)

ESTIMATED YIELD: 7% - 8%

	2016	DEVELOPMENT	COMPLETED CENTRE
SALES (\$m)	900	600	1,500
FOOTFALL (m)	20	8	28
AREA (000s sqf)	1,497	520	2,017
ANCHORS	NORDSTROM 		NORDSTROM  macy's bloomingdale's
NO. OF RETAILERS	261	100	361



# MARKET OVERVIEW – VALLEY FAIR



**1.4 MILLION**

Westfield  
Valley Fair's  
trade area  
population

**\$131,192**

Westfield  
Valley Fair's  
trade area average  
household income

US Avg Home Value \$77,1350

**\$773,565**

Westfield Valley  
Fair's trade area  
average home value

US Avg Home Value \$273,680

**#1 HIGH-TECH  
REGION**

Technological  
Innovation has made  
San Jose the best  
performing metro  
area in the US  
(Yahoo Finance, June 2013).

**MILLIONAIRES &  
BILLIONAIRES**

The trade area  
enjoys one of  
the fastest growing  
& highest  
concentration  
of millionaires  
& billionaires in  
the country

Forbes, March 2014

**#1  
DIVERSITY**

San Jose is the most  
diverse of the top  
100 metros in the US,  
and Asians comprise  
more than 30% of the  
Valley Fair trade area  
(National Journal Nov. 2012).

**#1 FASTEST-  
GROWING**

Santa Clara County  
is California's fastest  
growing county  
(Mercury News, May 2013).

**#1 WEALTHIEST  
CITY**

San Jose is the  
wealthiest  
city in the US  
(Huffington Post, Mar. 2013).

Bloomberg, November 2015

**#10 LARGEST  
CITY**

San Jose is the tenth-  
largest city in the US  
(Huffington Post, Mar. 2013).

# GROWING WEALTH AND POPULATION

*Trade area HH income projected to increase by \$8.4 billion, or +17.1%, a rate of 1.6 times the U.S. average*

2014 - 2019 POPULATION GROWTH



**+5.8% GROWTH**

Trade area population from 2014-2019

**+10.2% INCOME**

Trade area growth from 2014-2019

2014 - 2019 HH INCOME GROWTH



**+47% HOUSEHOLDS  
EARN \$100,000+**

Nearly half of all trade area residents  
to earn over \$100k by 2019

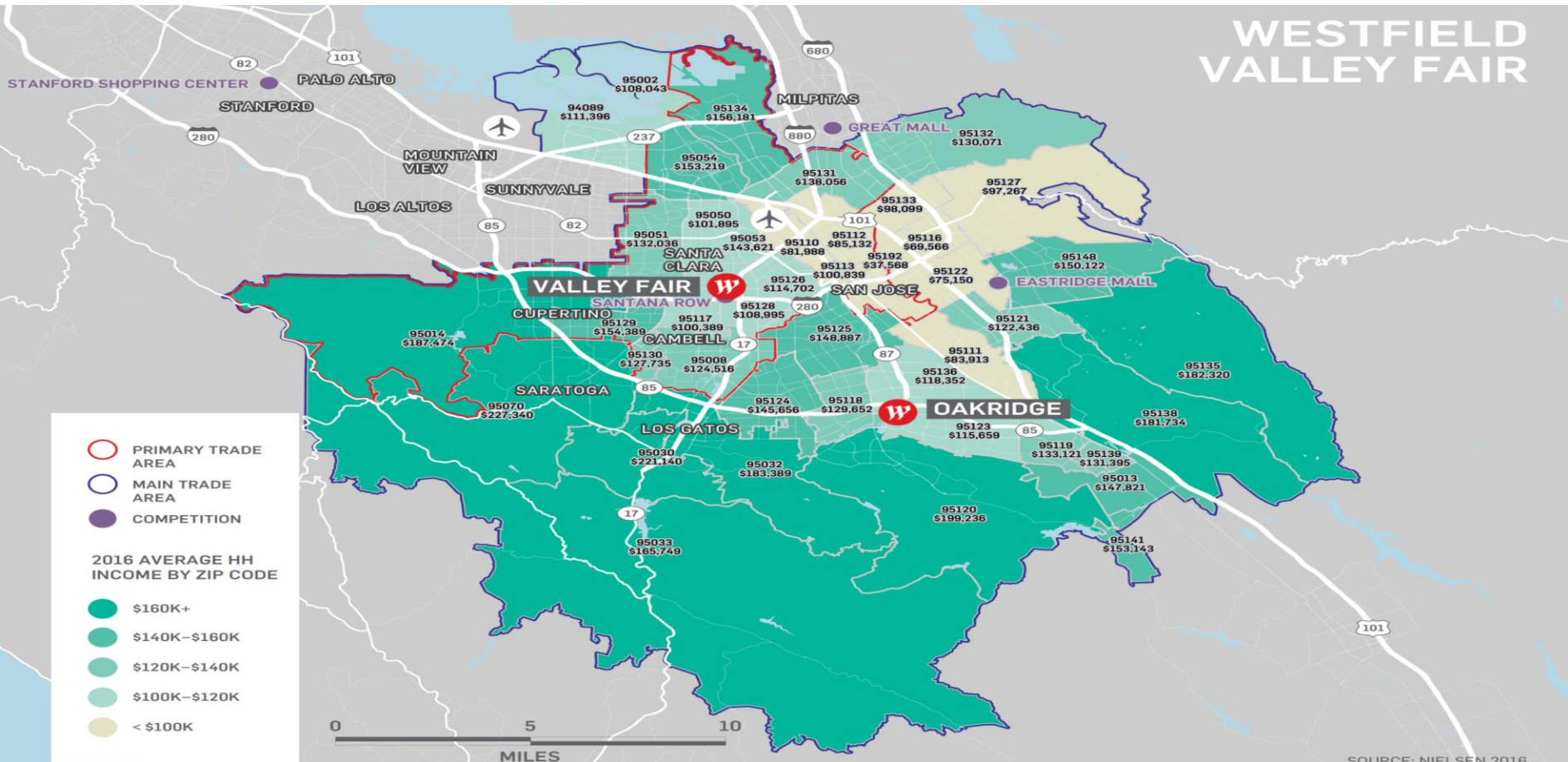
**29% EARN  
\$150,000+**

29% of trade area residents will  
earn \$150k annually by 2019

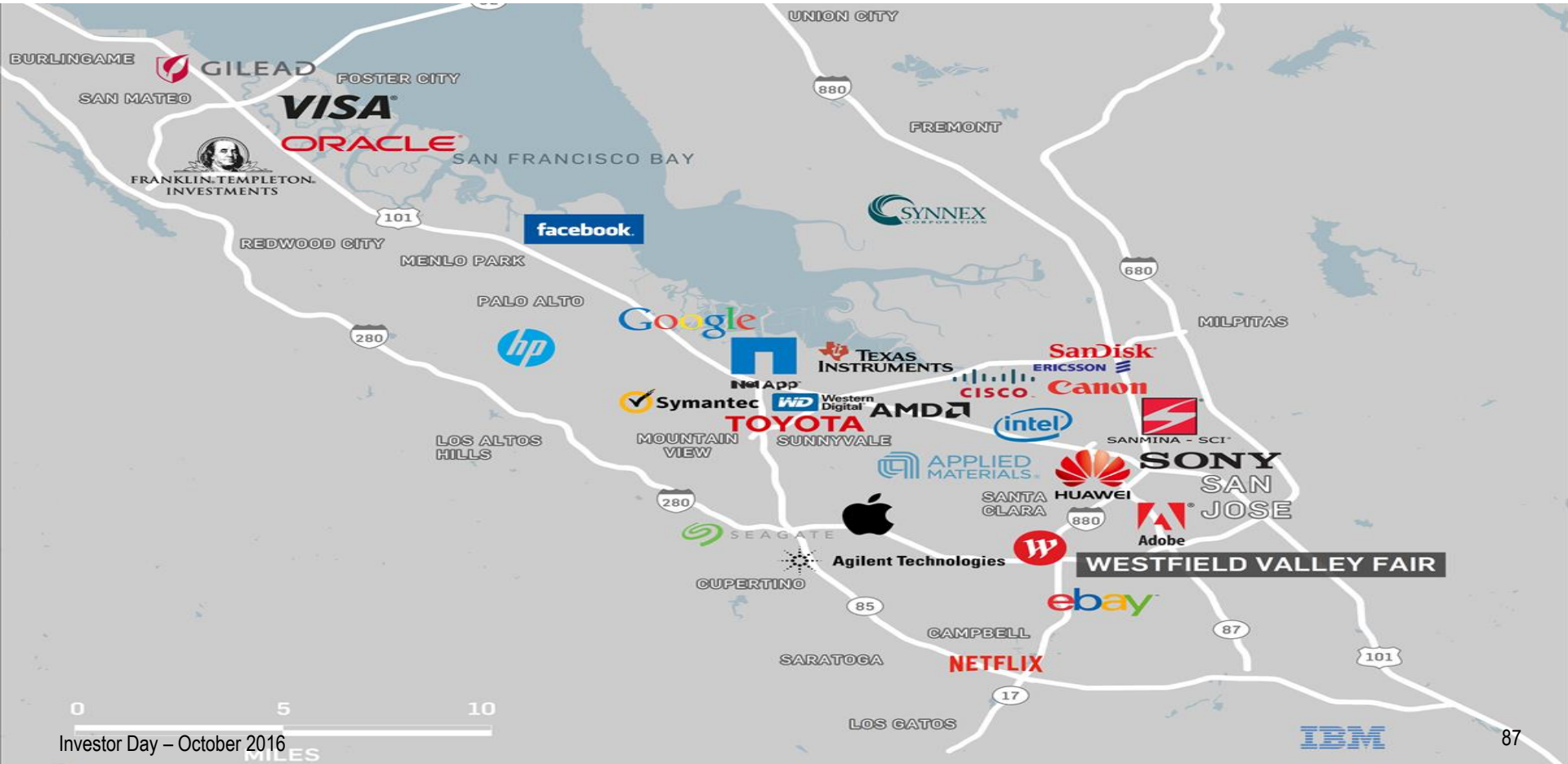


# TRADE AREA – VALLEY FAIR

## WESTFIELD VALLEY FAIR



# THE WORLD'S TECHNOLOGY CAPITAL





# AREA SCHEDULE – VALLEY FAIR



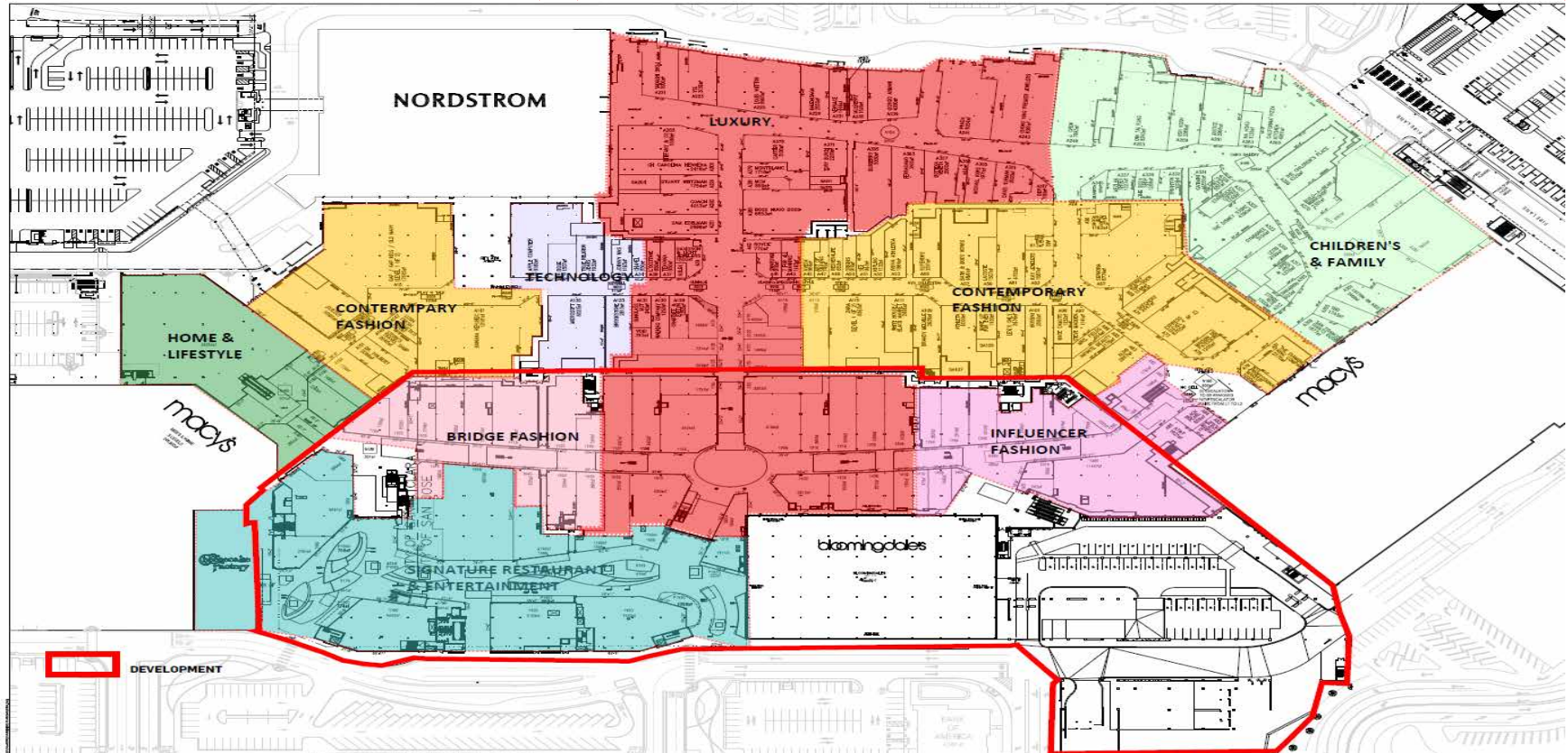
Retail GLA (sqf)	Existing	Incremental	Total
▪ Major Anchors	735,000	150,000	885,000
▪ Mini Majors	264,000	128,000	392,000
▪ Specialties	464,000	175,000	639,000
▪ Food	35,000	66,000	101,000
▪ <b>Total</b>	<b>1,498,000</b>	<b>519,000</b>	<b>2,017,000</b>
▪ Car Parking	7,200	1,200	8,400

**Westfield**

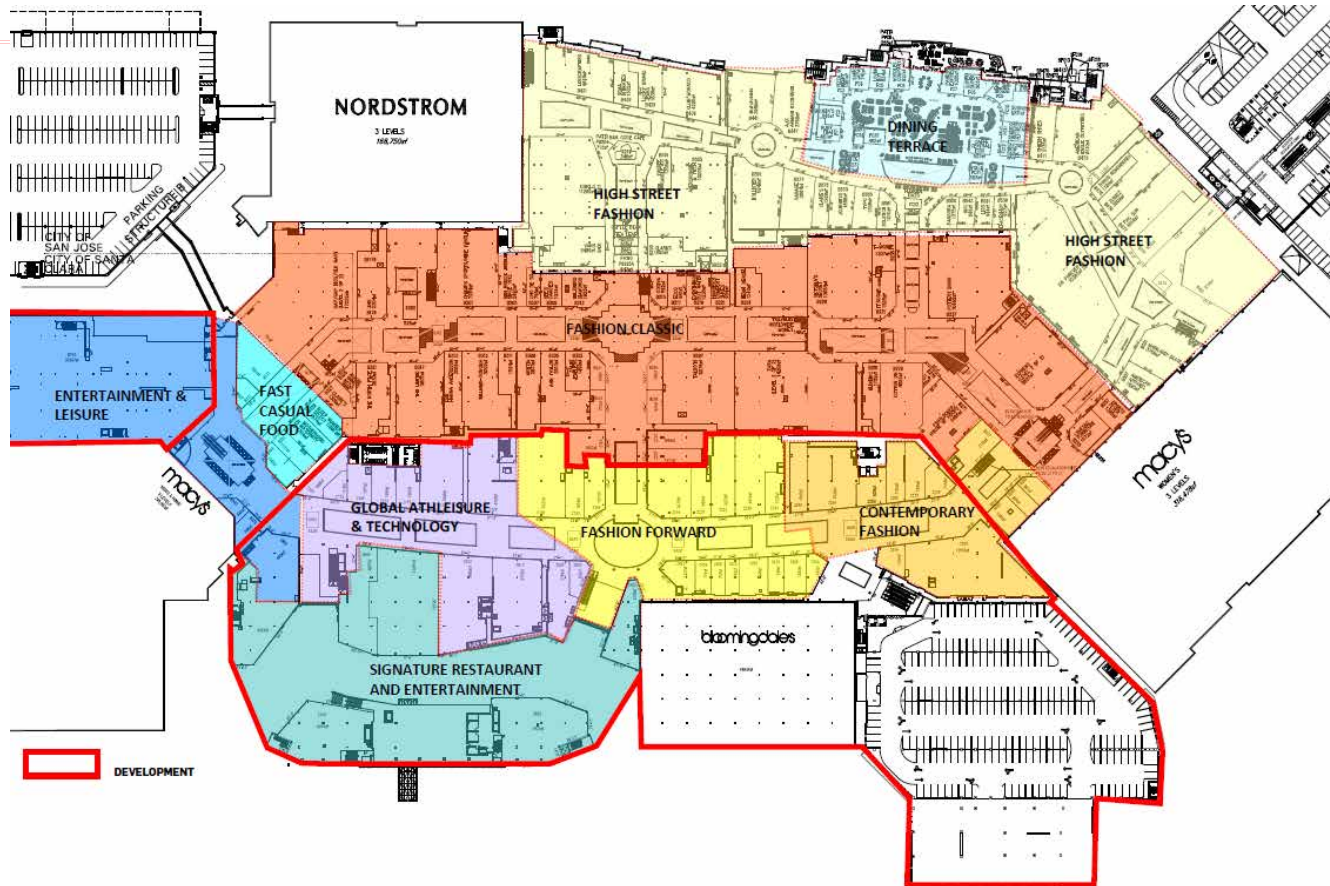




# FLOOR PLAN – LEVEL ONE



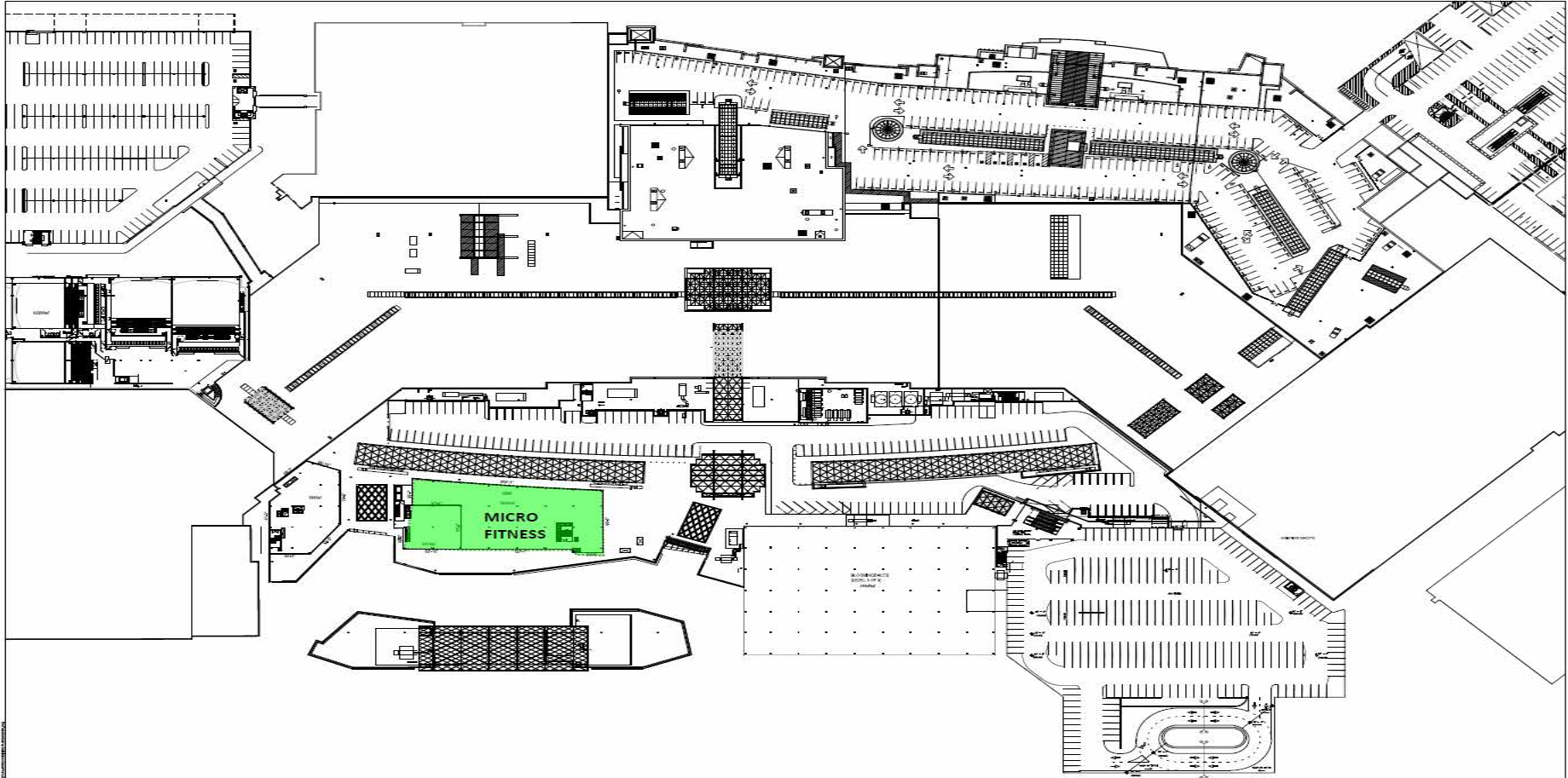
# FLOOR PLAN – LEVEL TWO





# FLOOR PLAN – LEVEL THREE

*Westfield*





# EXISTING CENTRE





# POST DEVELOPMENT





# PLAZA ENTRY

*Westfield*





# SOUTH GRAND COURT





WESTFIELD MILANO

*Westfield*



# WESTFIELD MILANO



TRADE AREA  
POPULATION

**6.9MN**

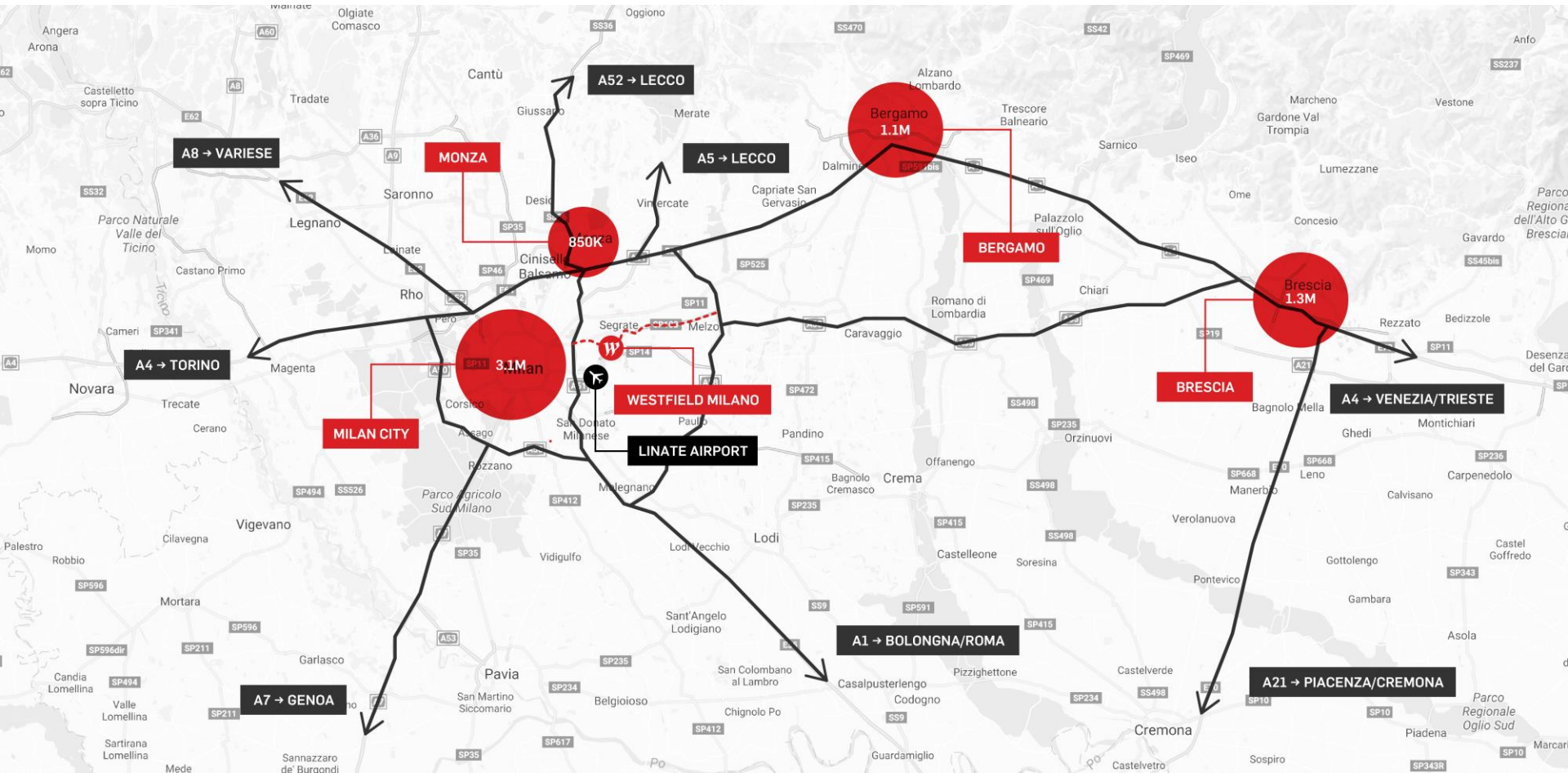
WEIGHTED  
RETAIL SPEND

**€3.8BN**

TOTAL RETAIL  
SPEND

**€54.4BN**

**Westfield**





## COMPLETED CENTRE

SALES (bn)

€1.3

FOOTFALL (mn)

25

AREA (000s sqf)

2,000

ANCHORS



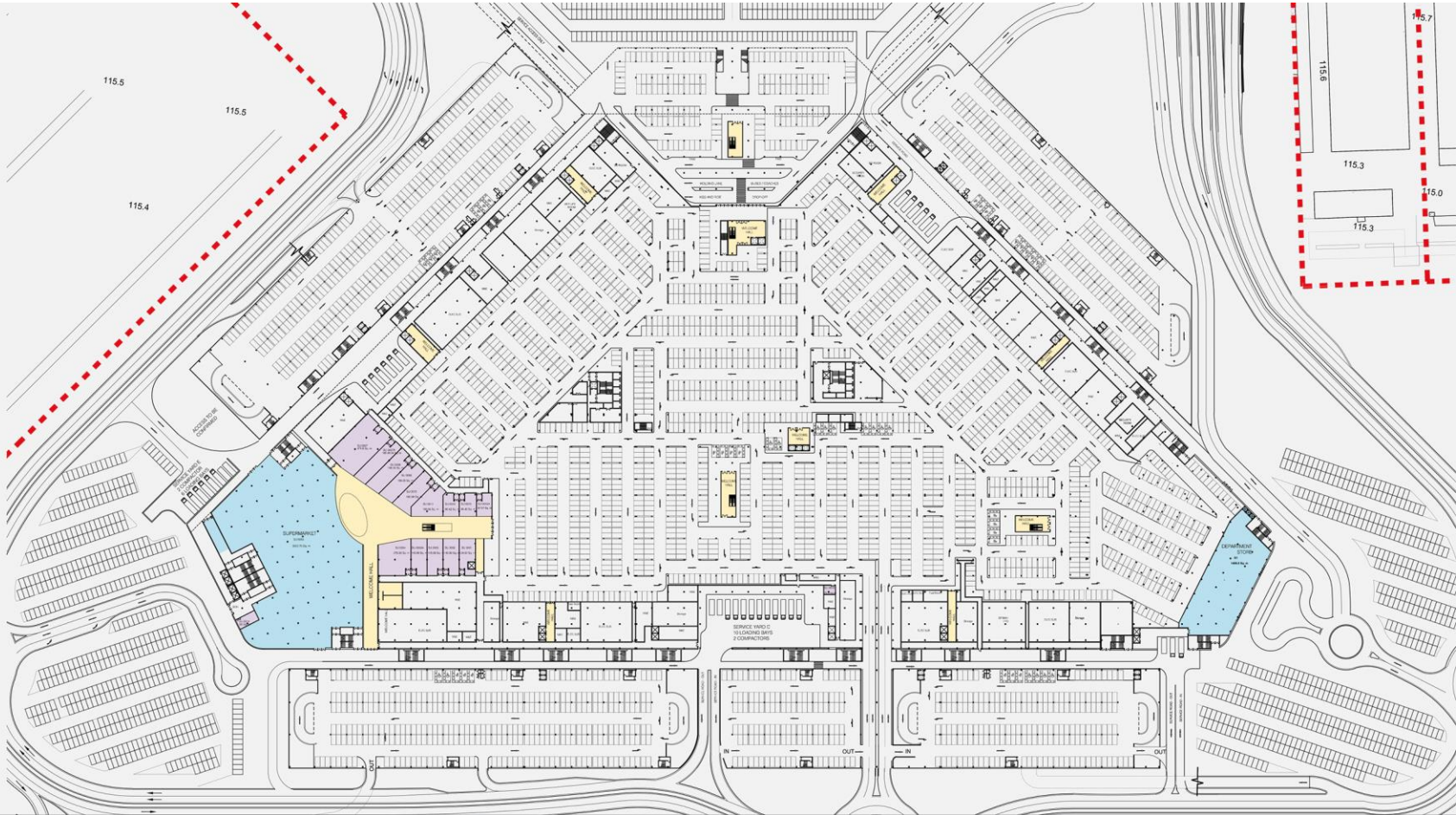
NO. OF RETAILERS

388

CACI RANKING

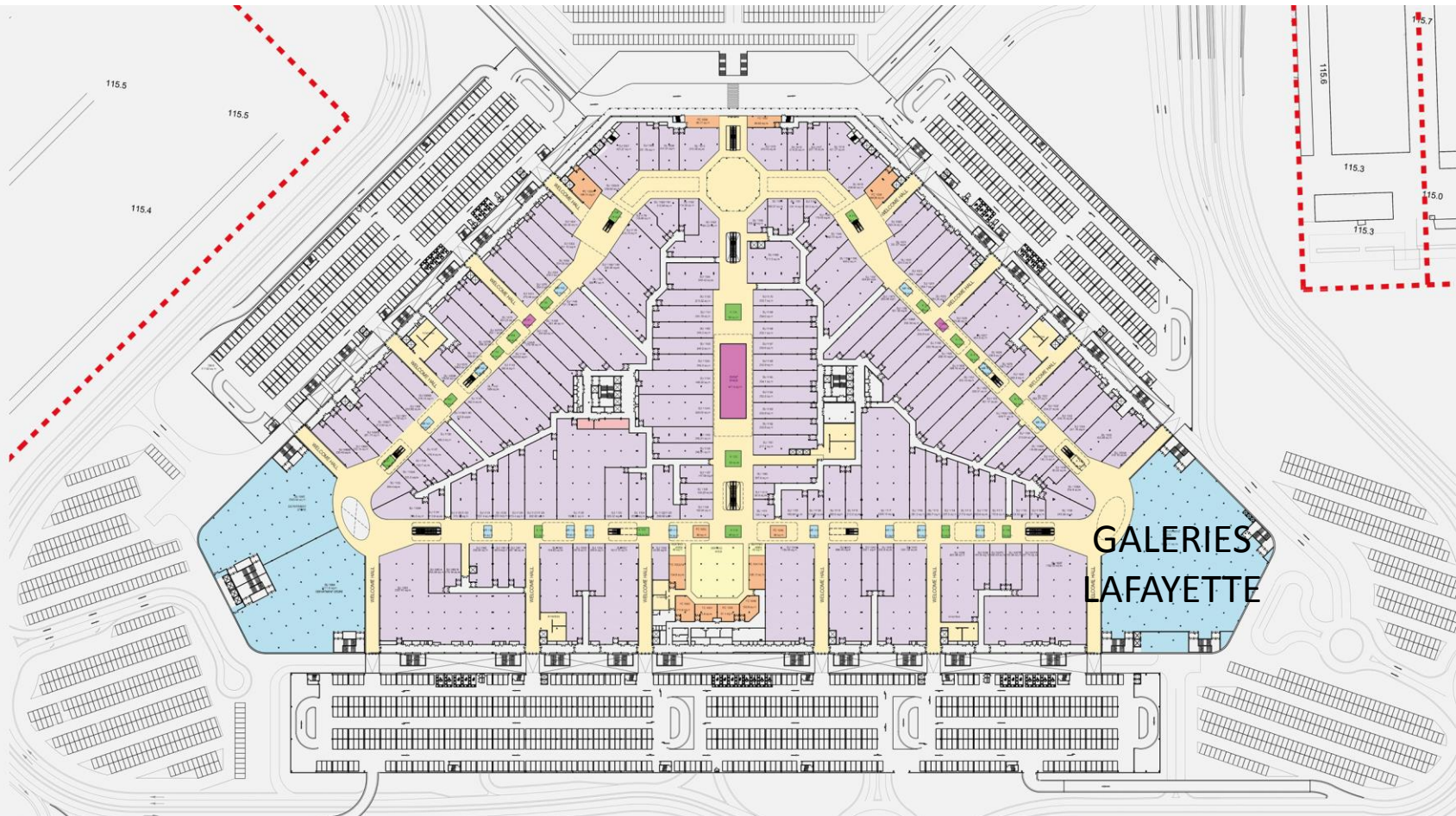
#1 RANKED SHOPPING  
CENTRE IN ITALY

# FLOOR PLANS – LOWER GROUND FLOOR

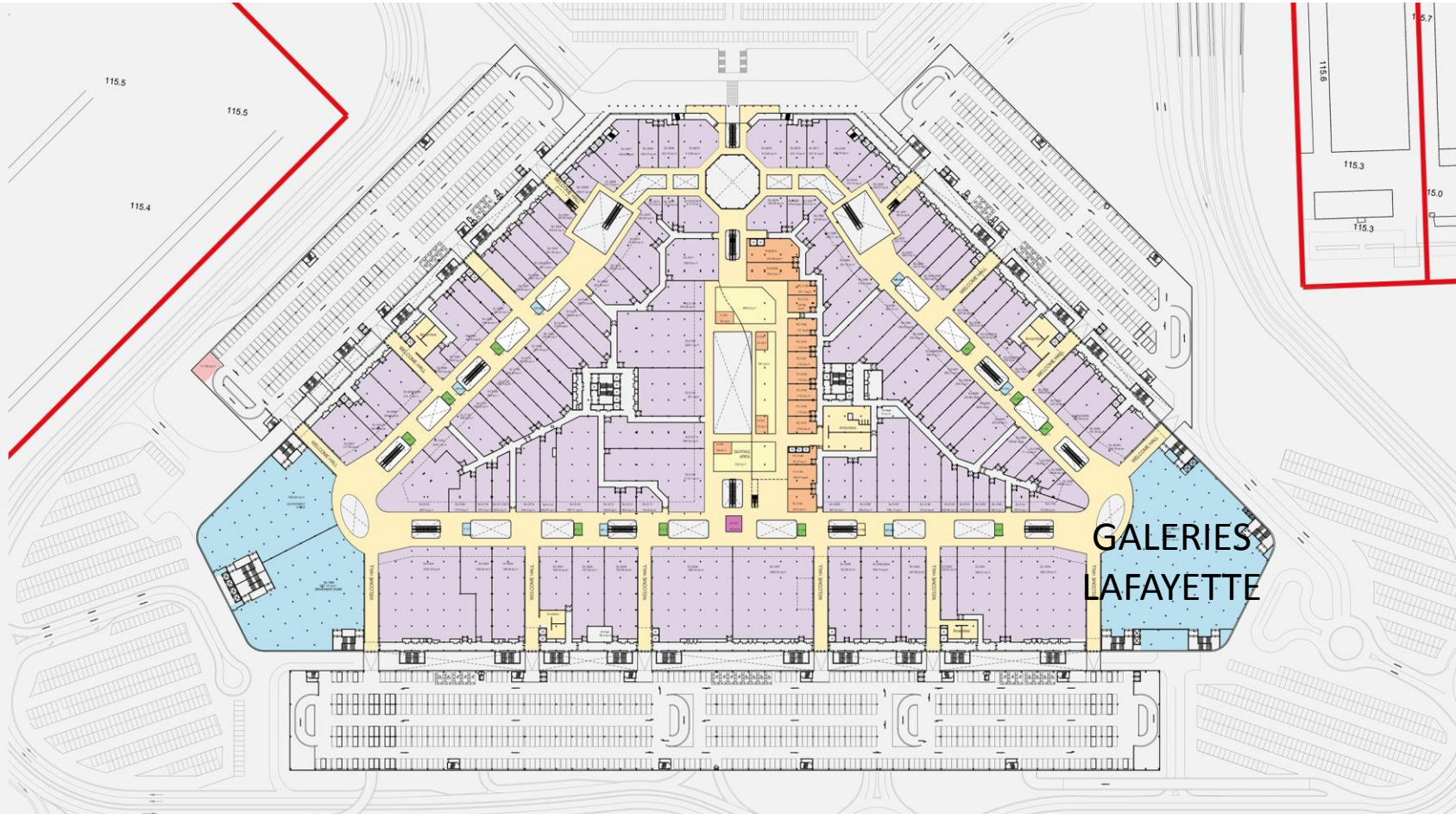




# FLOOR PLANS – GROUND FLOOR

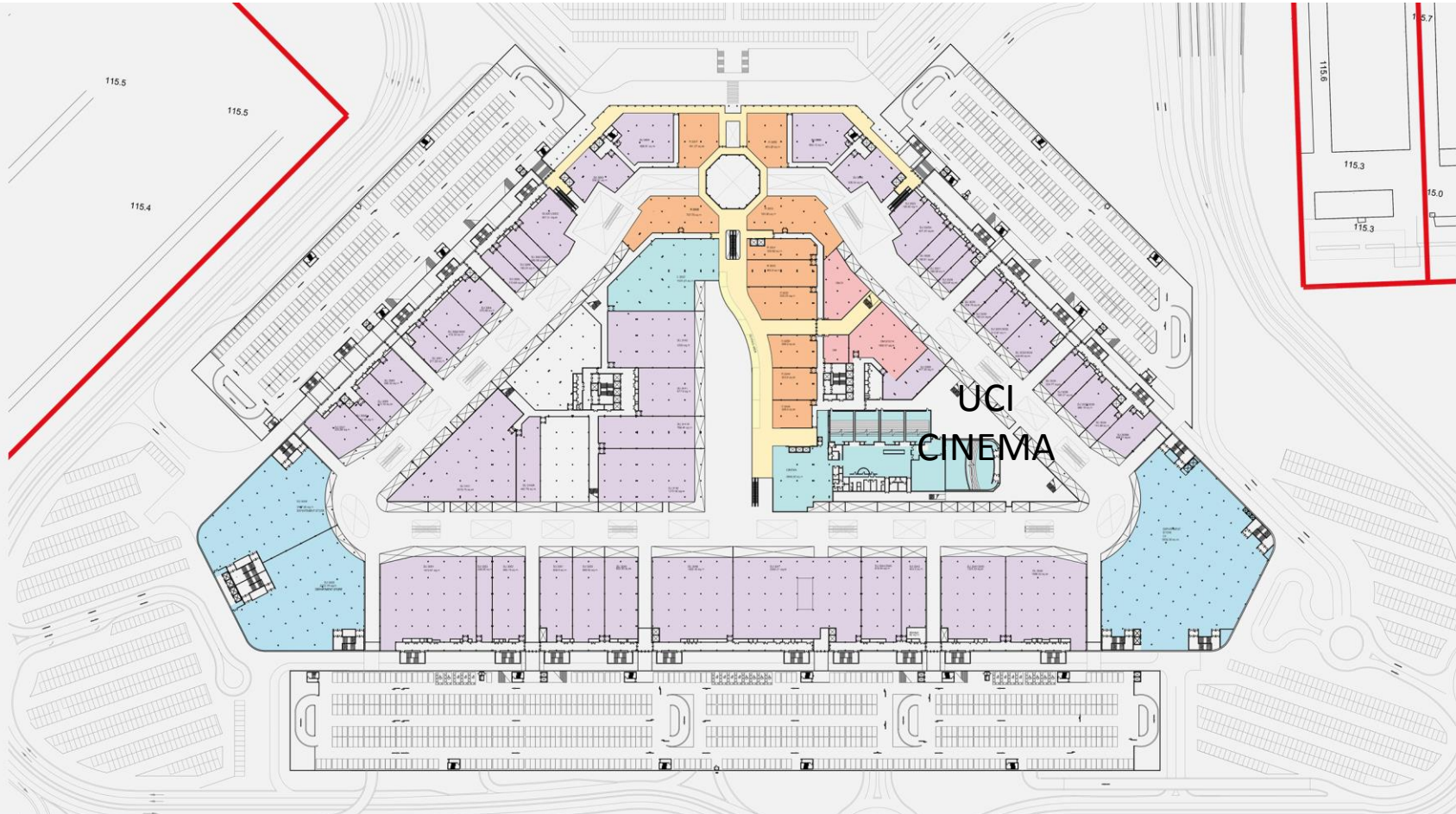


# FLOOR PLANS – FIRST FLOOR





# FLOOR PLANS – MEZZANINE















CROYDON

*Westfield*

# TRADE AREA – CROYDON



TOTAL TRADE  
AREA SPEND

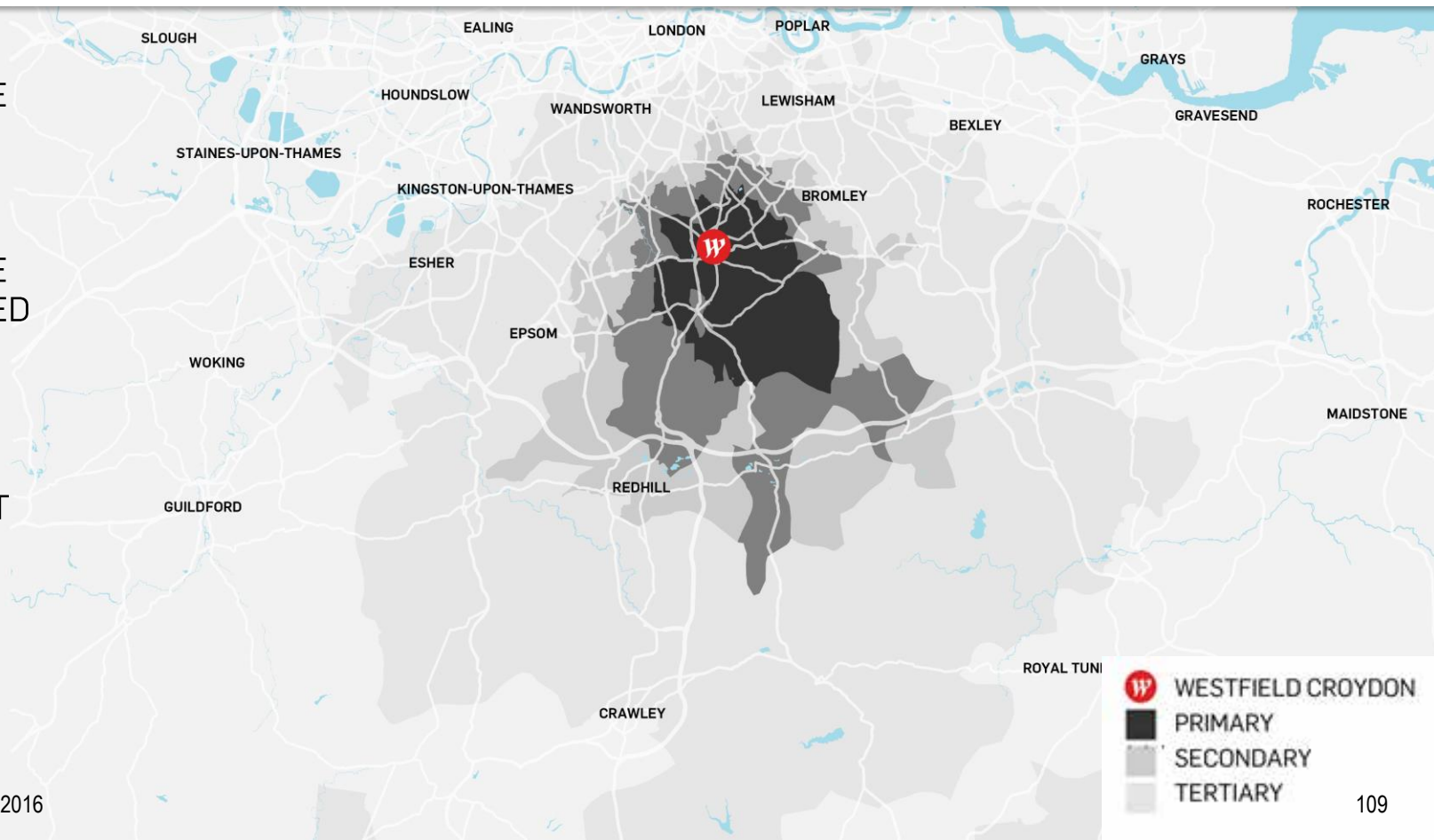
£16.9BN

TOTAL TRADE  
AREA WEIGHTED  
SPEND

£2.7BN

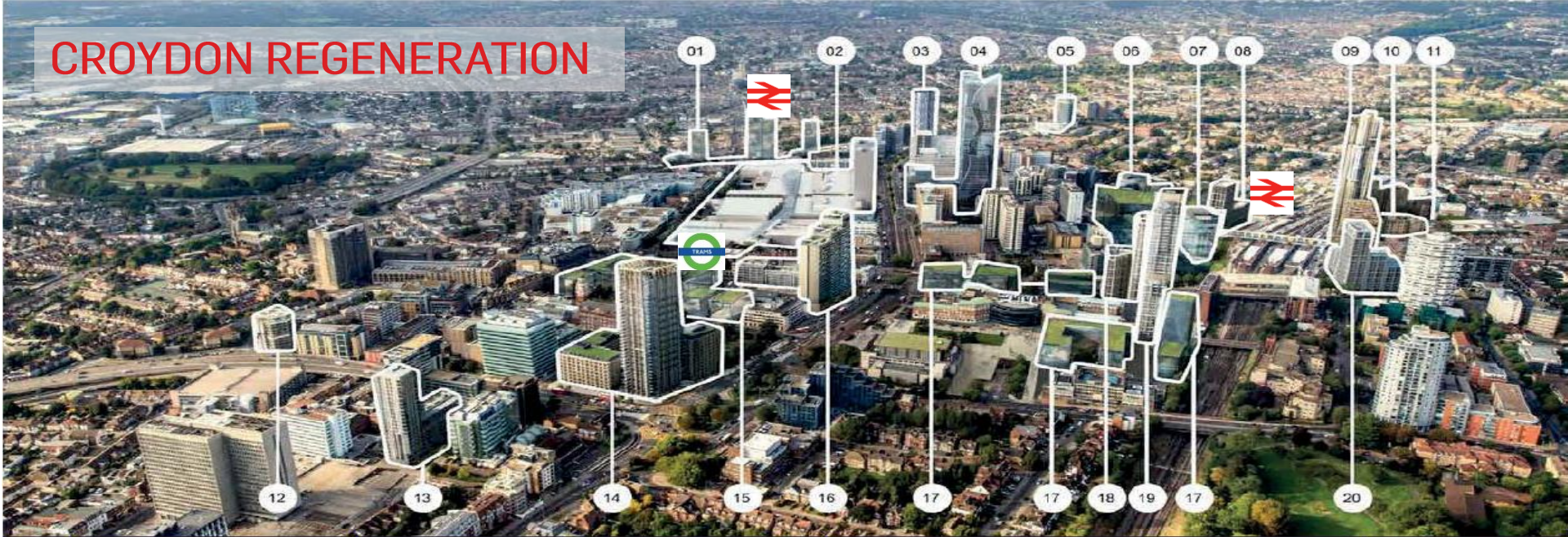
MARKET  
SHARE - POST

15.8%





# CROYDON REGENERATION



	Development	Developer	Architect		Development	Developer	Architect
1	Schemes to come forward as part of West Croydon Masterplan	Masterplan Stage	TBC	11	Morello Quarter (Galaxy House)	Menta Redrow	Make/Axis
2	The Whitgift Centre (outline consent)	The Croydon Partnership	Allies & Morrison	12	Vortex	Durkan	BPTW Architects
3	Saffron Square	Berkley Homes	Rolfe Jude	13	Edridge Road	Sloane International Group	MDR Associates
4	One Lansdown Road	Guildhouse Rosepride	CZWG architects	14	Taberner House	CCURV	Make
5	Island	Regency Homes	Darling Associates	15	Schemes to come forward as part of Mid Croydon Masterplan	Masterplan Stage	TBC
6	Ruskin Square (outline consent)	Stanhope Schroders	Fosters/AHMM	16	St George's House	Legal & General	EPR Architects
7	Ruskin Square , plot B03	Stanhope Schroders	Shed KM	17	Schemes to come forward as part of Fair field Masterplan	Masterplan stage	TBC
8	Ruskin Square phase 01 residential	Places for people	AHMM	18	101 George Street	Terrace Hill	PRP
9	Morello (Tower)	Menta	Make	19	College Road Tower	Croydon College and Phoenix logistics	Darling Associates

## COMPLETED CENTRE

POTENTIAL SALES (bn)	Approx. £1.0
POTENTIAL FOOTFALL (mn)	Approx. 30
AREA (000s sqf)	1,668
NO. OF RETAILERS	Approx. 250
CACI RANKING	#5



# FLOOR PLAN – LEVEL GROUND



## FLOOR PLAN – LEVEL 1





# FLOOR PLAN – LEVEL 2



# FLOOR PLAN – CINEMA & MEZZANINE





# FLOOR PLAN – CAR PARK

