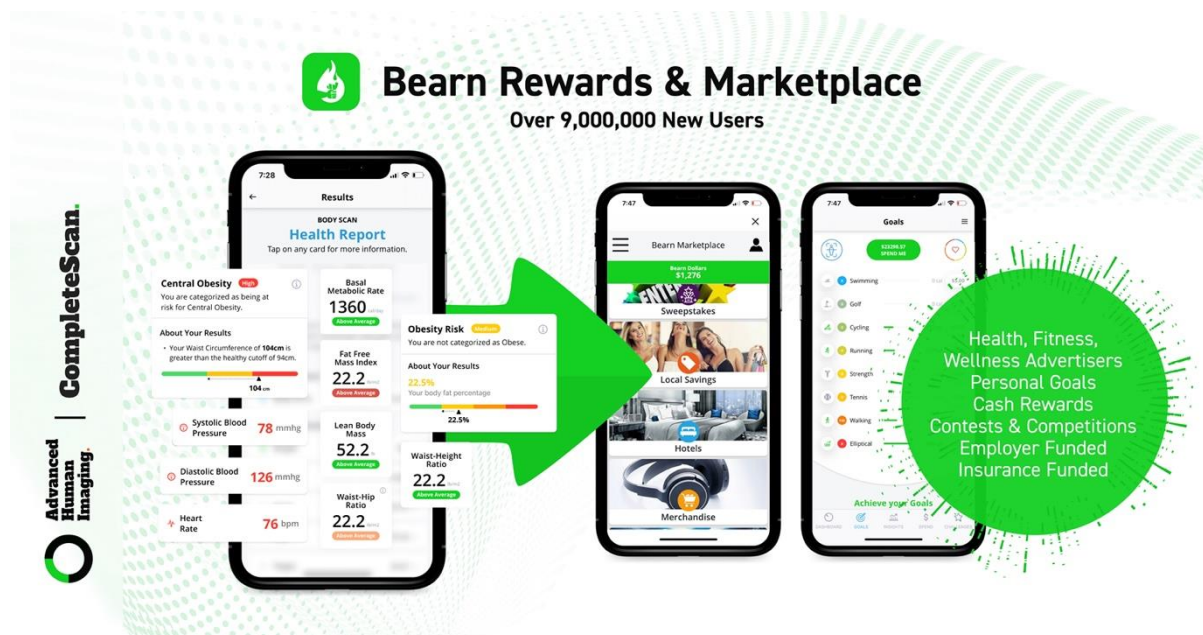


## Bearn / AHI Integration Completed and Now Integrating into 4 New Platforms

### Highlights

- Bearn has completed the AHI integration into the Bearn App and is now integrating the Bearn Marketplace platform in readiness for Application Launch.
- The current Marketplace platform is receiving: \$12.5 million in travel + hotel redemptions, and \$5 million a month in product redemptions, from a combined 9 million monthly active Users engaged in the Marketplace.
- Integration underway with *Accuro Fit*'s 1 million active Users, completion expected Nov/Dec 2021.
- *Benefits* app integration underway and will be pilot testing with 4,000 Users. Planned promotion to their potential 500,000 Users in January 2022.
- *Perk Plans* health and wellness benefits platform – 9 million potential Users.
- *RxSpark* unique rewards and incentive platform for prescription compliance tracking.
- Completion of the last product roadmap that enhanced Bearn platform and offerings that include expanded rewardable activities, contests, competitions, leader boards and more.
- Bearn has engaged full integrations, soft launch and cross platform testing with AHI and partners and many others under contract currently.
- This will allow Bearn and team to successfully release with initial partners mid-October, including participation and attendance with strategic partners at IRHSA Dallas 2021.
- Bearn app on targeted for 15 November 2021 launch.

**Advanced Human Imaging Limited (ASX: AHI)** (the Company) would like to provide shareholders with an update regarding by Bearn LLC (Bearn), and the integration of the AHI technology, into the Bearn Marketplace (Marketplace) and 4 new partners' platforms.



Bearn, a Californian based wellness technology company, has now completed the integration of the AHI software development kit for both the BodyScan and FaceScan. Bearn is on target to launch the Bearn app on 15 November 2021.

As previously disclosed to the ASX, Bearn signed an agreement to expand its Marketplace capabilities and reach over 9 million new potential Users. Bearn's unique wellness app rewards Users for health and wellness activities including fitness, nutrition, weight management, sleep, stress management and more. Users of the Bearn app earn reward dollars for healthy behaviours. The new Marketplace integration extends capabilities to include more than 4,500 retailers offering unique rewards that Users can purchase through their participation in health and wellness activities. With the Bearn app, the more focus individuals and families place on their health, the more they earn. This helps gamify wellness in new and powerful ways to help Users become proactive about their health.

The Bearn app framework gives Users access to in-app scan technology to assess body dimensions and composition changes over time, Furthermore, the Bearn app now features the FaceScan technology which measure a multitude of health and wellness attributes using the power of transdermal optimal imaging analysis and advanced AI.

The first step in managing health is to establish a baseline and have a consistent and repeatable process to measure change, this has previously come at an extensive cost and time requirement to the individual. With the AHI scanning technology in place users can assess their heart rate, metabolic risk, blood pressure, respiratory rate, along with dimension, composition and more to provide solid biometrics which are then used to monitor their health and risk. The Bearn app provides coaching and guidance to help Users take the necessary steps to improve health, while rewarding the right behaviours. It's a revolutionary approach to chronic disease prevention and health management that far exceeds simplistic approaches focused on heart rate and steps.

With the Marketplace integration, Bearn extends its reach while furthering abilities to reward Users for being proactive about their health. Bearn will offer individual scans as well as subscription packages to the CompleteScan and risk assessment package for redemption in the Bearn Marketplace. The offered will see Bearn Users and Marketplace Users redeem earnings towards products as well as through the employer and payer funded model to leverage scan assessment and data – essentially paying employees and the insured to actively improve and measure their health and wellness. "We're so excited to integrate the Bearn Marketplace with functional digital health and wellness technology that can be used to improve population health" says Drew, "...and we have several additional partnerships now under integration."

With the Marketplace integration completed we'll be able to bundle Bearn software and scan services like: FaceScan, BodyScan, and the CompleteScan combination in subscription packages to reach a larger audience. Bearn customers can apply their earnings and employer sponsored incentive dollars to purchase these innovative upgrades to get even more value out of their Bearn subscription, and even more insight into their health.

The new integrated application will be made available to all the Bearn partners that now represents a potential pre-registered pool of users totalling 56 million.

#### **Bearn integrating the new platform with 4 of its partners.**

*Accuro Fit* (Accuro), has 1 million active Users, integration is underway with a planned hand over in late November / early December 2021. Accuro has commenced internal promotions and have an estimated 150,000 Users participating in the initial pilot testing in preparation for full rollout. The intention of the integration is to leverage the BodyScan and FaceScan to generate and create User baseline and performance measurement for communication between gyms, trainers, coaches and User population.

Integration of the *Benefits* app has now commenced and will be pilot tested with an initial 4,000 Users. The plan is to fully launch to their 500,000 Users in December / January 2021. Bearn will leverage the BodyScan and FaceScan technology as a method of analysing and setting a baseline for employer-based programs via this partnership.

*Perk Plans* a health and wellness benefits platform with 9 million potential Users is currently under integration with the Bearn platform. In addition to this Perk Plan intends to offer the Bearn app as a standalone product to begin full rollout in January 2022. Part of this plan includes a unique ability to leverage the BodyScan and FaceScan to its health and life insurance partners with an expected 20% uptake.

*RxSpark* will launch a unique program in which Bearn will be the complete rewards and incentive platform partner to RxSpark along with Bearn adding RxSpark for prescription compliance tracking, measurement and rewarding to the Bearn Marketplace Users - this represents a potential combined user base of 10-15 million Users. Integrations commenced in November and expect to start testing in December with rollout in January 2022.

The Bearn Marketplace has been integrated with health and fitness partners that represent 9 million monthly active Users engaging in the Marketplace. As part of this Marketplace, Bearn will bundle BodyScan and FaceScan, in the Bearn app along with a Bearn branded wearable to be offered to Marketplace Users as tools for measurement, earning and engagement across the Bearn ecosystem of branded apps, equipment, health and fitness partners.

This integration and buildout have been completed and is being piloted across partners for full rollout with an expected 15-20% of Users engaging in use of scan and measurement technology to earn and reward.

**Vlado Bosanac, Chairman and Chief Executive Officer of AHI, said:**

“The new application not only looks and operates far more effectively than the previous version, now coupled with the launch of the Marketplace and the extensive uptake and revenue it is already generating. I am looking forward to working further with Aaron and Bearn in servicing their extensive potential user reach of 56 million. Bearn have taken activity and reward to a new level and the 4,500 vendors and 21,000 rewards available to the users is clearly an attraction when looking at the revenue and penetration reported in the Bearn release. I look forward to keeping shareholders informed of further progress with Bearn.”

**About Bearn**

Bearn is an exciting and new multi-sided health platform that has a unique experience for consumers, advertisers, and corporations. It allows users to earn cash for exercising while interfacing with health and fitness brands all while building a health profile.

Bearn is a SaaS technology company that has developed a patent pending platform that engages employers, healthcare payers, and other health and wellness stakeholders.

The Bearn platform offers a highly unique, customizable, and scalable business solution leveraging the internet of medical things & wearables. The platform is tailored as a B2B solution for organizations that wish to drive engagement and retention in healthcare related programs such as activities that promote health, wellness, fitness lifestyles, and chronic disease management.

The Bearn solution combines technology, validated data, science, and people, all aligned to improve the probability that targeted behavioural changes occur in terms of overall health and wellness. Bearn is one of the first to move away from a “one size fits all” approach to wrap around the individual member. We provide this value and capability under the umbrella of a unique business model that allows you to earn for your efforts and further gamifies the experience with exciting technologies such as 3D body scanning abilities, contests, and challenges.

In addition to consumers being able to earn cash for active calories burned, Bearn is creating the first ever health credit score for consumers. This is a unique, proprietary Health Credit Score, similar to a financial FICO score that will aggregate multiple sources of verified health information in one place, enabling users to assess their “individual” health status and identify areas to focus on for their own unique specific improvements.

**ASX Announcement**  
**Tuesday 9<sup>th</sup> November 2021**



Lastly, Bearn is currently developing a food analytics benefit tied to grocery store purchases to help consumers combine healthy nutrition with exercise to reach their fitness goals. With consumer permission, supermarkets will report each user's qualifying purchases and Bearn will reward users with additional cash. For more information please go to: <https://bearn.co/>

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\*This announcement has been approved by the board of Advanced Human Imaging Limited.