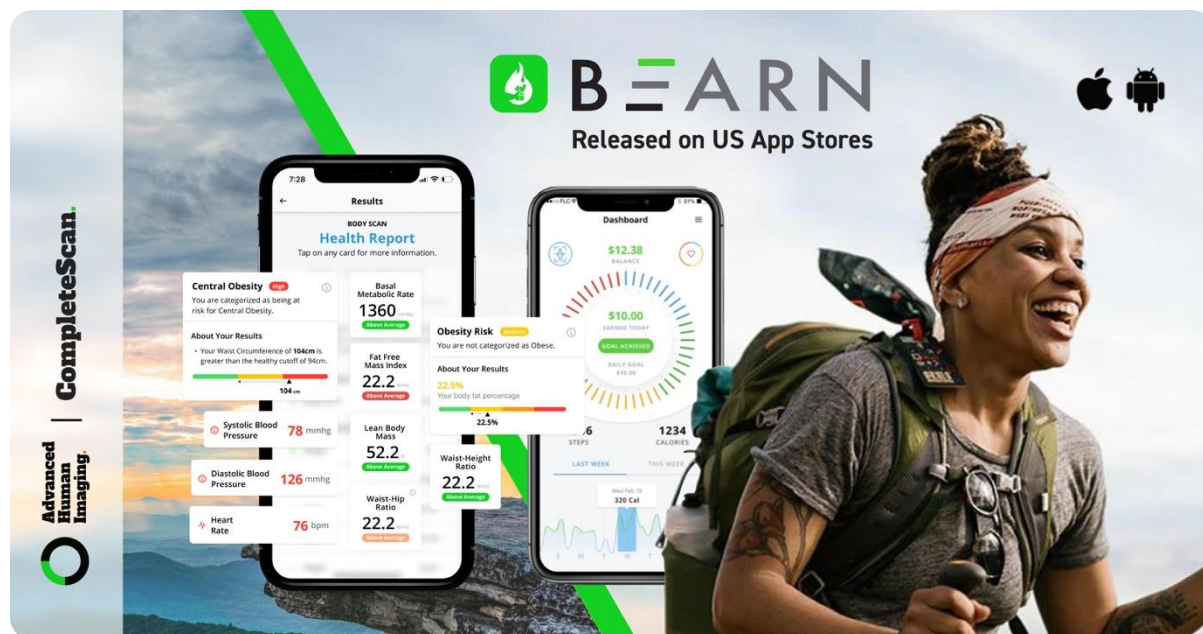


AHI Integration released into US App Stores by Bearn

Highlights

- Bearn has launched both iOS and Android applications in US app stores.
- Bearn has eight contracted partners to be integrated and launched.
- Accuro integration nearing completion.
- *Benefits* app is now planning a promotion to their potential 500,000 Users.
- *Perk Plans* health and wellness benefits platform – 9 million potential Users.
- *RxSpark* set to launch targeting 10-15 million potential monthly scripts utilising rewards and incentives for prescription compliance tracking.
- Clinicians Advocacy Group (CAG) integrated and now live.

Advanced Human Imaging Limited (ASX: AHI) (the **Company**) would like to provide shareholders with an update regarding by Bearn LLC (Bearn), and the launch of the integrated Bearn / AHI application, into the US iOS and Android app stores.



Bearn, a Californian based wellness technology company, has now launched the integrated AHI BodyScan on both iOS and Android platforms.

Bearn's unique wellness app rewards Users for health and wellness activities including fitness, nutrition, weight management, sleep, stress management and more. Users of the Bearn app earn reward dollars for healthy behaviours. The more individuals and families focus on their health, the more they earn. This gamifies wellness in a powerful way to help Users become proactive about their health. The Bearn app framework gives User's access to the AHI in-app scan technology to assess body dimensions and composition changes over time and rewarded for reaching their goals. Bearn will also be launching the

FaceScan technology which provides health measurements using transdermal optical imaging analysis (i.e., the ability to extract human metrics through the skin) and advanced AI.

The first step in managing health is to establish a baseline. From there, a consistent and repeatable process to measure change is critical. Previously, measures methods were prohibitive due to the extensive cost and time requirement. Using AHI's scanning technology, users can digitally and privately self-assess their dimension, composition, and other health metrics to self-monitor their health and risk. Bearn will initially offer individual scans with the intention to offer subscription packages in their second release. The added benefit is that the Bearn app provides coaching and guidance to help Users take the necessary steps to improve health while also rewarding the goal-orientated behaviours. This will allow the User to use the combination of BodyScan and FaceScan as both a risk assessment package and a motivating tool for redemption in the Bearn Marketplace as well as through the employer and payer funded model to leverage scan assessment and data. Essentially this "pays" employees and the insured to actively improve and measure their health and wellness.

Aaron Drew, Founder and Chief Executive Officer of Bearn said:

"We're excited to finally have the application in the stores. We have eight partners with a combined audience of over 10 million potential users that we expect to have ready for release between April, and July 2022. This will be further enhanced with our recent acquisition of Sage Health and Wellness. We have a stunning pipeline of partners that have all embraced the integrated offering and will see the Bearn application exposed to over 50 million people across their combined audiences.

When we entered into the agreement with AHI, we undertook a first-year target of one million active users. Now that we are live, I look forward to delivering this outcome for the benefit of the partnership, but also to show my appreciation the AHI team for their patience and support throughout the last year."

Now that Bearn is live, it plans to offer AHI's technology in a bundle within Bearn's existing platform allowing Users to engage with the AHI BodyScan, and FaceScan separately or together as CompleteScan. This provides the User options: pay as you go or subscription packages to appeal to different budgets. Bearn will also encourage their customers to apply their earnings and employer-sponsored incentive dollars to purchase upgrades to get even more value out of their Bearn experience.

Bearn currently integrating the new platform with eight of its partners.

Accuro Fit (Accuro), has one million active Users, with integration nearing completion. Accuro has commenced internal promotions in preparation for a full rollout. The intention of the integration is to leverage the BodyScan and FaceScan to generate a baseline for each user, and from this, measure their future performance. This information will be used for communication between gyms, trainers, coaches, and User population.

Integration with *the Benefits app* has now been successfully piloted with a commercial launch targeting their 500,000 Users. Bearn will leverage the BodyScan and FaceScan technology as a method of analysing and setting a baseline for employer-based programs via this partnership.

White Label *iRedeem* rewards platform via *Health Perk Plans* is a health and wellness benefits platform with nine million potential Users and is currently under integration with the Bearn platform. In addition to this, Perk Plan intends to offer the Bearn app as a standalone product. Part of this plan includes a unique ability to leverage the BodyScan and FaceScan to its health and life insurance partners.

RxSpark will launch a unique program in which Bearn will be the complete rewards and incentive platform partner to RxSpark along with Bearn adding RxSpark for prescription compliance tracking, measurement and rewarding to the Bearn Marketplace Users. This represents a potential combined user base of 10--15 million Users. Integrations are nearing completion.

LifeStart Health integration with *Trainerize* is a Personal Training Software platform to better connect trainers and clients. In this digital age, working out is no longer connected to a physical space. Trainerize empowers fitness professionals to be closer to their clients anytime, anywhere. By combining online

workout-tracking, in-app client communication and access to the world's best fitness add-ons, Trainerize makes it possible for trainers to look after their clients in a revolutionary new way. It saves time and resources, taking away the burden of planning, managing, and scheduling. This allows fitness professionals to focus on what they love to do most: train and motivate their clients. Trainerize has 45,000 fitness businesses, 200,000 coaches, over 1 million clients.

CHC Wellness integration exposes the combined application into self-insured employer groups. For over 18 years, CHC Wellbeing has worked with companies across the country to create a workplace community that makes employee wellbeing a top priority. CHC provide a high-touch, onsite and telephonic experience that provides clinically based interventions that improve member health. Combined with the CHC suite of digital and mobile tools, CHC go beyond just physical health and provide personalised digital health journeys where the member is in the driver's seat. Companies that partner with CHC achieve lower healthcare costs, increased productivity and employees that bring their best selves to work.

Now Live Clinicians Advocacy Group (CAG) are an integrated team of experts specializing in Clinician, Employer and Patient Advocacy using innovative technology, concepts, and methods. Creating deeper relationships between the community and health providers is a way to increase access to and reduce the cost of illness among all people, especially those experiencing health inequity and disparity. CAG believes that by working together, independent clinicians and business leaders can change the ever-increasing costs of healthcare and provide the US with something we all can join hands for, and that is a healthier America. ***The CAG went live in March*** with Bearn the app bundle which now includes the AHI BodyScan.

As previously disclosed to the ASX, Bearn signed an agreement to offer the integrated AHI solution to its Marketplace which currently reaches millions of new potential Users every month. As part of the Marketplace offering, Bearn offered BodyScan which will be followed by FaceScan. Bearn also offers a Bearn branded "Accuro" wearable as an additional tool for measurement. These help Users earn and engage across the Bearn ecosystem of branded apps, equipment, health, and fitness partners. Bearn will reward its Users with cash allowing them access to more than 4,500 retailers offering unique rewards that Users can purchase through their participation in health and wellness activities.

Dr Katherine Iscoe, CEO of AHI, said:

"This is a proud accomplishment for our team. During the period that Bearn was challenged with unforeseen delays, AHI provided continued assistance to Bearn so that this partnership could go live in the US app stores. In addition, during the extended integration period, Bearn has significantly progressed their own commercial agreements, which in turn has expanded our market reach. The outcome is a win-win for both parties. Our team looks forward to continued success with Aaron and his team. We are like minded in our stubbornness to achieve the best possible outcome both from our partnership and the partnerships Bearn has now and moving forward."

Vlado Bosanac, Strategy and Revenue for AHI, said:

"Bearn will be AHI's first launched partner to really focus on the triaging of individualized care through the unique data set AHI supplies. Recent times have seen a myriad of organisations looking to expand into remote care, with a primary focus on chronic disease. There is a blurring of the lines between mHealth, Wellness and Digital Fitness, with companies across these sectors looking to partner with each other and address chronic disease, along with the overweight and obese populations around the world. These companies are looking at the extensive and diverse data sets and products, such as Health Insights, Digital Scans, Clinical Development, Social Programs, Micromedex, and imaging software offerings to better understand and enhance the way they care for their communities.

The Bearn application is not only unique in the way it rewards Users but meets several behavioural engagement needs backed by research. For example, a publication in Nature, *Megastudies improve the impact of applied science*, highlighted "micro rewards to be the most successful way to enhance behavioural change when looking to increase gym attendance."

About Bearn

Bearn is an exciting and new multi-sided health platform that has a unique experience for consumers, advertisers, and corporations. It allows users to earn cash for exercising while interfacing with health and fitness brands all while building a health profile.

Bearn is a SaaS technology company that has developed a patent-pending platform that engages employers, healthcare payers, and other health and wellness stakeholders.

The Bearn platform offers a highly unique, customizable, and scalable business solution leveraging the internet of medical things & wearables.

The platform is tailored as a B2B solution for organizations that wish to drive engagement and retention in healthcare-related programs such as activities that promote health, wellness, fitness lifestyles, and chronic disease management.

The Bearn solution combines technology, validated data, science, and people, all aligned to improve the probability that targeted behavioural changes occur in terms of overall health and wellness. Bearn is one of the first to move away from a “one size fits all” approach to wrap around the individual member. We provide this value and capability under the umbrella of a unique business model that allows you to earn for your efforts and further gamifies the experience with exciting technologies such as on-device scanning capabilities, contests, and challenges.

In addition to consumers being able to earn cash for active calories burned, Bearn is creating the first-ever health credit score for consumers. This is a unique, proprietary Health Credit Score, similar to a financial FICO score that will aggregate multiple sources of verified health information in one place, enabling users to assess their “individual” health status and identify areas to focus on for their own unique specific improvements.

Lastly, Bearn is currently developing a food analytics benefit tied to grocery store purchases to help consumers combine healthy nutrition with exercise to reach their fitness goals. With consumer permission, supermarkets will report each user’s qualifying purchases and Bearn will reward users with additional cash.

For more information, please go to: <https://bearn.co/>

*This announcement has been approved by the board of Advanced Human Imaging Limited.

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About Advanced Human Imaging:

AHI has developed and patented a proprietary dimensioning technology that enables our partners and their users to check, track, and assess their vital signs and dimensions using only a smartphone both privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life and the ongoing fight against chronic disease which accounts for 86% of global healthcare costs.

Whether this is a personal journey to better health, understanding the risk associated with physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes, or simply wanting to be correctly sized for a garment when shopping online. The AHI technology delivers this seamlessly, privately, and cost-effectively in only a few minutes.

Our partner benefits from our software as a service pricing solution, that reduces with scale. Integration is made easy with the AHI software development kit (SDKs), allowing a partner to select the functions, measurements, and displays to suit their individual needs.

AHI has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, delivering an end-to-end experience that is unrivalled in the industry. AHI simplifies the collection of measurements and removes the human error present in traditional methods.

The link below is a brief video showcasing our current offering and will assist you in understanding our value proposition: <https://vimeo.com/437684044>

For more information please visit: <https://www.ahi.tech/>

* Integration of the AHI MultiScan SDK is subject to Bearn concluding necessary technical integration undertakings. AHI will provide all technical support and advice to assist Bearn in reaching the target release timing but cannot control unknown delays in the delivery undertakings by its partners.