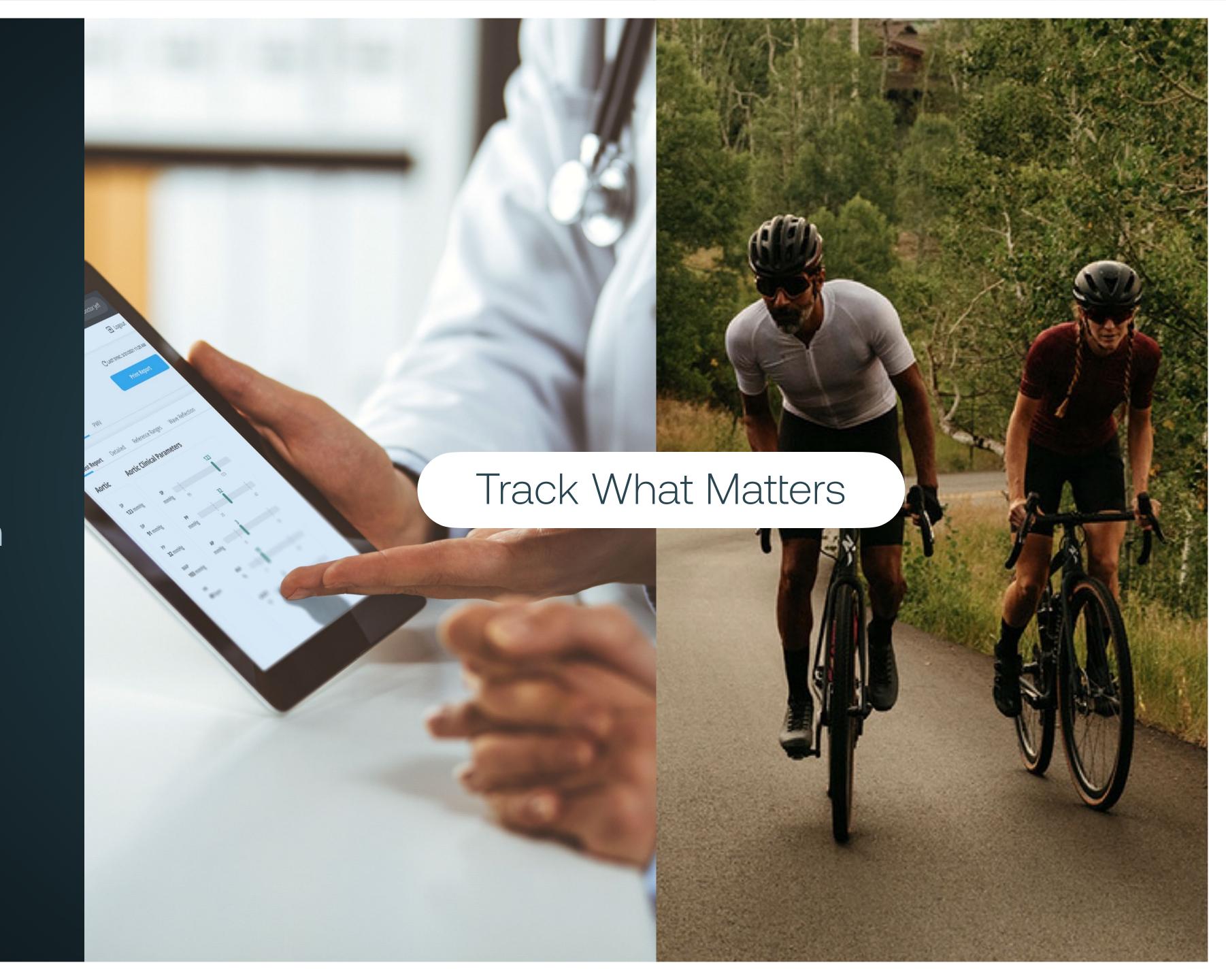
## CardieX Corporate Presentation



## CardieX Vitals

Only Blood Pressure
Devices That Allow
Physician
Reimbursement for Full
Arterial Health
Measurements.

Immeasurable Global Health Impact

Targeting the world's largest health market opportunities.

Market leading central blood pressure technology and IP portfolio.

Validated by leading blue-chip customers over 20-years.

Strong product development and FDA clearance pipeline - multiple "world-firsts".

"Category Creator" with data-driven go-to-market & execution strategy.

Low regulatory risk.

No direct competition.

Multiple revenue streams driving strong financial growth.

Seasoned team with extensive consumer, pharma, and medical device track records.

## **ATCOR**



Specialized medical devices for clinical trials, research by academic institutions, and routine clinical use by specialists (e.g. cardiologists, nephrologists)

Core IP in arterial biometric parameters – all based on proprietary methods to analyze central arterial pressure waveforms.

510K-cleared "gold standard" technology with worldwide adoption.

Est 1994



Group parent company with principal USA operations and corporate domicile.

Key group technology is commercialized by ATCOR for specialized clinical use and by CONNEQT for consumer/health care use in multiple applications.



\*Uplisting to US exchange.

## GCONNEQT



Expansion into FDA cleared devices for consumer health and HCP markets.

For consumers, patients, decentralized clinical trials, and remote patient monitoring.

"Category Creator" in vascular health.

2022 Launch

## Our Focus: World's Largest Health Technology Markets

Global Remote

Patient Monitoring

2025

(Forbes Communication Council)



\$103 Billion

\$2.5 Billion

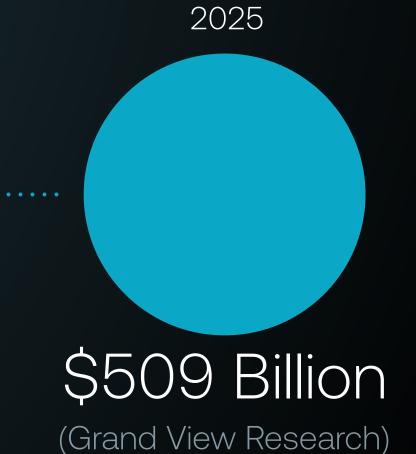
2025

(Fortune Business Insights)



\$104.4 Billion

(Grand View Research)



(Valuates Reports)

## Our Focus: World's Largest Health Markets

Total addressable health population

2.5B Humans





## Hypertension & Cardiovascular Disease

1.3 billion hypertensives



#### **Diabetes**

578m global diabetics by 2030



#### **Cognitive Health**

44m living with Alzheimer's and dementia



#### **Renal Disease**

700m CKD cases globally

Cardiovascular (CV) disease is the



Killer

of humans globally<sup>1</sup>



Incidence rate continues to rise

# The Problem: World's Biggest Healthcare Crisis

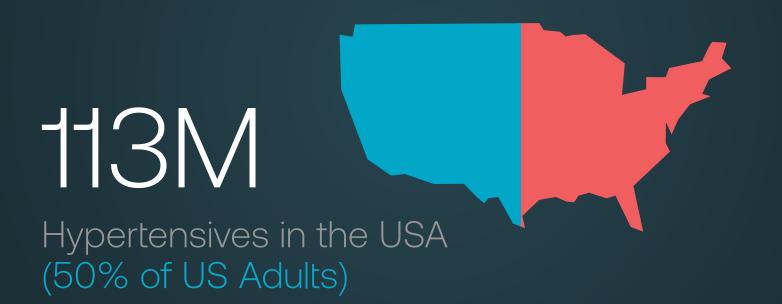
People are getting sicker while healthcare costs keep rising - CVD #1 cause of death

Total Cost of CVD Annually

\$363B



\$1.1 Trillion





2035

19M

Heart Disease Deaths Globally (1 Every 36 Seconds in USA)

33%

Global Deaths Related to CVD

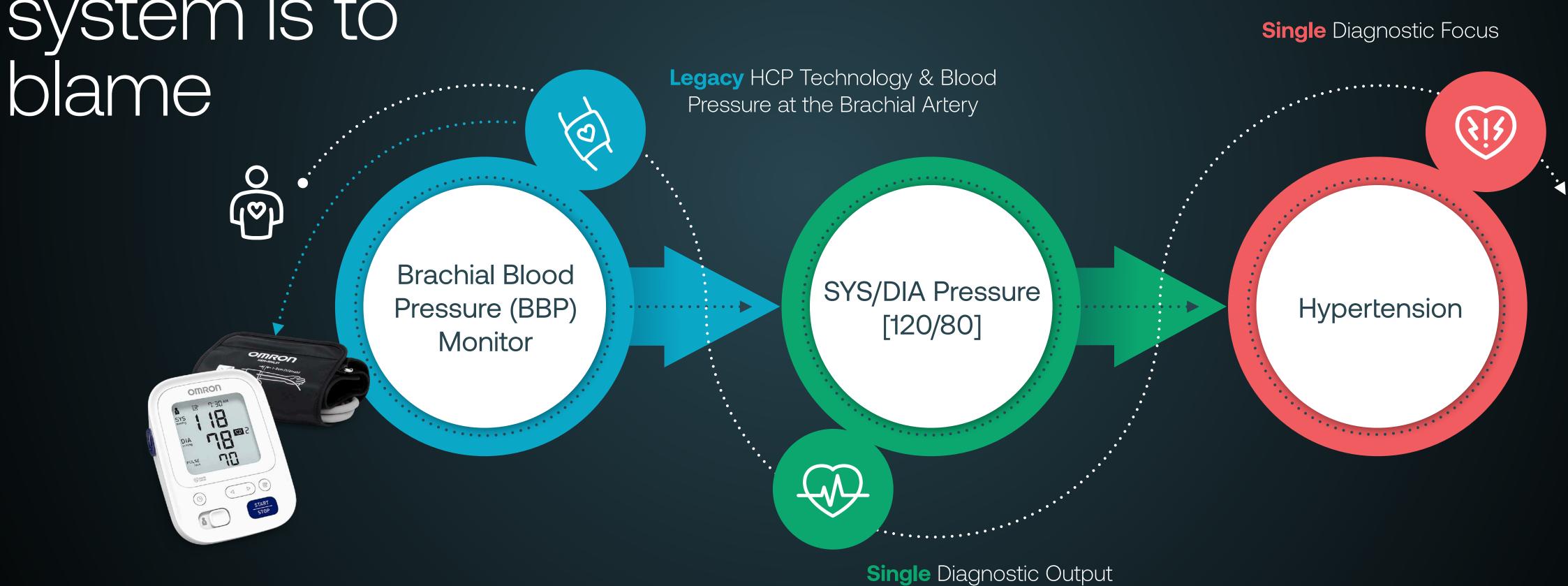




38%

Rise in Blood Pressure Related Deaths (2005 - 2018) And the healthcare system is to

The current patient journey for hypertension is broken - it's narrowly focused with limited health data and patient education.



CardieX









## The Wearable Truth

"Due to validation procedures and accuracy we cannot recommend any existing wearable for use in clinical practice"

European Working Group on Hypertension Hypertension Journal - June, 2022

## Core Foundations of Our Solutions:

Maximizing health impact based on 4 principles.



Complete Medical
Grade Arterial
Health Data



**SphygmoCor®** 

Patented Arterial and Central Blood Pressure Measurement.



Better Health Insights: Where it Matters.





Heart, Brain, Kidneys, Major Organs.



Clinical Validation



"Gold Standard",
Accurate,
Trustworthy
Wearable Health
Data



Maximum Global Health & Financial Impact



Preventative Insights,
Personalized
Treatments,
Reduced Healthcare
Costs.

## Our Core Technology - "Gold Standard" Central Blood Pressure Measurement.



CLEARED\*

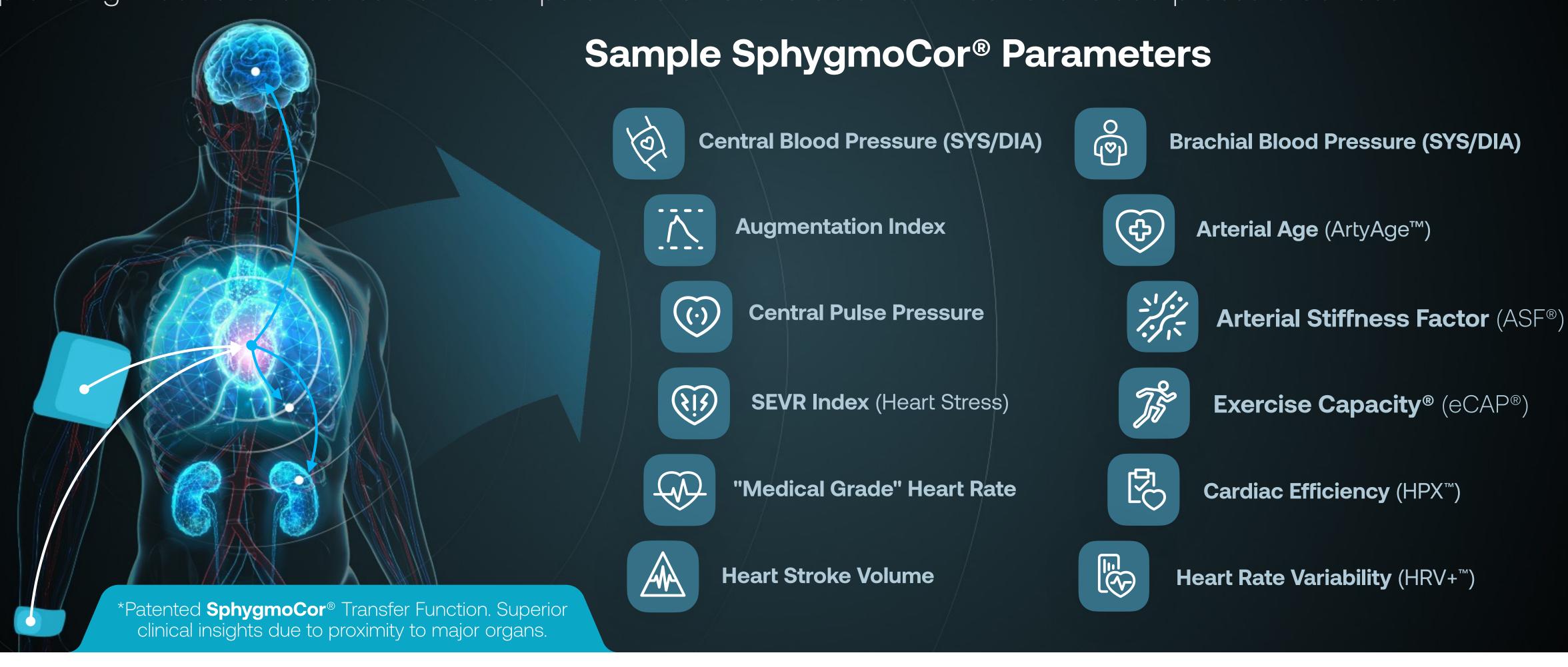
data **not available from** traditional blood pressure devices and wearables.



(pressure and PPG/wearable).

## Our Core Technology

SphygmoCor® measures "central blood pressure" and other arterial biometrics at the heart and major organs\* providing medical and consumer health parameters not available from traditional blood pressure devices.













Medical/Professional Benefits

## Why Central Blood Pressure?

More precise determination of risk of cardiovascular, hypertension & related diseases, such as stroke, kidney disease, pre-eclampsia, cognitive decline/Alzheimer's.

Multiple "medical grade" arterial health insights beyond traditional blood pressure measurement.

More accurate identification of patients that are being over or undertreated for hypertensive related disorders (1.3B global hypertensives).

More precise targeting of prescription drugs, leading to overall cost savings (e.g. over-treatment, adverse effects).

More precise identification of "masked" and "white coat hypertension".

**Economic impact** due to potential unnecessary costs of medication and ongoing patient management (ABPM's etc).

Consumer Benefits

Central blood pressure and SphygmoCore technology both enable deep, medical grade health insights for multiple disease states and consumer health applications.

CardieX

Track What Matters

#### 12

## Central Pressures Improve Prediction of CV Events

The Strong Heart Study of 3,500 high-risk adults showed that central pulse pressure was 50% better than brachial pulse pressure in predicting cardiovascular events

Roman MJ et al., Hypertension, 2007, 50:1-7.

In a study of 1,100 patients, central pulse pressure was a powerful predictor of major cardiovascular events, while brachial pressure was not.

Jankowski, P. et al. Hypertension 2008;51:848-855.



In a study of 400 elderly people, central blood pressure demonstrated a superior prognostic performance over brachial blood pressure

Pini, R et al., JACC 2008 51; 25:2432-9.

Irrespective of the brachial blood pressure status, central hypertension increased cardiovascular and cerebrovascular risk indicating the importance of controlling central hypertension"

Chang, et al, Hypertension

Other studies over a range of ethnic groups and diseases have shown that central pressure is an independent and more significant predictor of risk than conventional brachial blood pressure measurements



2002

Wilkinson, et al.

573 citations

Hypertension

CAFE Study / Williams, et al.

2006

2984 citations

Circulation

Strong Heart Study / Roman, et al.

2007

1485 citations

Hypertension

Anglo-Cardiff II Study / McEniery, et al.

477 citations

2008

European Heart Journal

Vlachopoulos, et al.

2010

1078 citations

Application Across Multiple Disease States

"Beyond Blood Pressure"

"Beyond Hypertension"

Our technology extracts data that impacts multiple disease states beyond hypertension.





Heart Disease Risk & Stroke



Kidney/Renal Disease



Preeclampsia/ Gestational Hypertension



Urology/Sexual Health

Hypertension

Actionable consumer & medical insights that drive better decision making and patient outcomes.

**ATCOR <** 

**GCONNEQT** 

# Application Across Multiple Device Platforms

Medical Devices

CardieX

Consumer Wearables, Home Health & Clinical Care



Peloton Mirror NordicTrack LifeFitness



SphygmoCor®

Hardware Agnostic Health Analytics "Touch Point™"



Constant health insights integrated into your lifestyle - all with a single touch



Fitbit
Timex
Mobvoi March 2022

Fossil Garmin Apple Computers and Portable Technology Apple
Microsoft
Lenovo
Hewlett-Packard

CardieX

Track What Matters

## Our Competitive Moat

Established presence, market validation, and category focus give us a competitive stronghold.

Only Blood Pressure
Devices that Allow Physician
Reimbursement for Full
Arterial Health Measurements

#### **Robust Patent Portfolio**

- Extensive patent portfolio covering critical components and applications for cuff and sensor methods.
- "World first" wearable sensor method patent pending.

## World Class Management & Engineering Team

- Diverse sector expertise. Multiple engineering staff 10+ years.
- World recognized scientific expertise and research pioneers.

#### **Industry Leading Sector Expertise**

- All "Top 20 Hospitals" use SphygmoCor® technology.
- 8 out of Top 10 Pharma companies have used SphygmoCor® in clinical trials.
- 46 clinical trials using SphygmoCor® with 35,000+ assessments.

#### **Technology, Process Complexity & Focus**

- Unreproducible algorithms, software, and process complexity for 20 years.
- Systematic documentation and protection of know-how, trade secrets, processes, and proprietary information.
- Specialized focus.

#### **Research & Development**

- 20+ years of R&D in non-invasive arterial health.
- 700+ PubMed references, 4000+ papers in peer-reviewed journals.

#### **Pre-Existing Category Ownership**

- "Category Inventor" of non-invasive central waveform analysis.
- FDA "predicate" device. Low regulatory risk for new devices.
- "Gold Standard" device/peer acknowledgement.

**No direct competition** in "world-first" devices and solutions in 2022/2023 CONNEQT product pipeline. Category creator in "vascular health".

## CONNEQT Band Market Comparables At Scale

**Market Opportunity** 

Market Opportunity

Market Opportunity

Market Opportunity

USD\$8.5B+

Arrhythmia



iRHYTHM
USD\$4.0B Mkt Cap

USD\$12B+

Continuous Blood Glucose Monitoring



Dexcom<sup>®</sup>
USD\$31.0B Mkt Cap

USD\$7B+

Pulse Oximetry Consumables



USD\$7.8B Mkt Cap

USD\$104B+

Blood Pressure and Heart Diagnostics



©CONNEQT \$Multi-Billion Mkt Opp

Oura Capital Raise (April 2022)
USD\$2.55B VALUATION



WHOOP Capital Raise (Aug 2021)
USD\$3.6B VALUATION



## Our Operating Companies

Our two operating companies leverage our FDA-cleared and patented SphygmoCor® technology for specialized health market solutions - with separate go-to-market, brand, and sales strategy



### **ATCOR**<**∅**

## Specialist Medical Devices and Data Solutions (B2B)

The only physician reimbursable medical devices cleared by the FDA to measure central arterial waveform pressure in all adults\*

Medical Devices

SaaS Solutions

IP Licensing



Patents covering significant applications in cardiovascular health and consumer wearables



New trademarks filed internationally

Portfolio of company owned & jointly developed products:



XCEL SphygmoCor®

Gold standard for central blood pressure measurement



Oscar 2

ABPM technology joint collaboration with SunTech Medical on development, marketing and sales



Mobvoi TicWatch GTH Pro

Licensing of ATCOR health algorithms to Google-backed Al unicorn (Q1/CY22 launch)



CFDA

 $C \in$ 

CardieX

Track What Matters

## Our Bluechip Customers

6 Continents / 34 Countries

4000+ Installs

All "US News" Annual Top 20 Hospitals

**Selected** by ARTERY Society to measure central blood pressure & arterial stiffness in the CARTESIAN Study - largest study to date on COVID and Hypertension

#### Research and pharmaceutical companies











8 out of the Top 10 Pharma companies uses SphygmoCor® in their clinical trials.

#### Major IDNs and specialist physician practices

Cardiology, Nephrology and Endocrinology

For clinical trial services related to hypertension,

cardiovascular disease, diabetes and renal disease







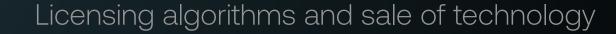


gsk



4000+ papers have been published in leading peer-reviewed journals like Hypertension, Journal of Clinical Hypertension, and the Journal of American College of Cardiology.

#### Medical and consumer device licensing







A track record of regulatory, reimbursement and commercial SUCCESSES.

Gold standard technology used in 1500+ sites worldwide

46 trials conducted with 16 companies on 9000+ patients

700+ PubMed references

CLEARED

2002

CLEARED

2007



2012



2016



2016



2022

510K Clearance: SphygmoCor® Px

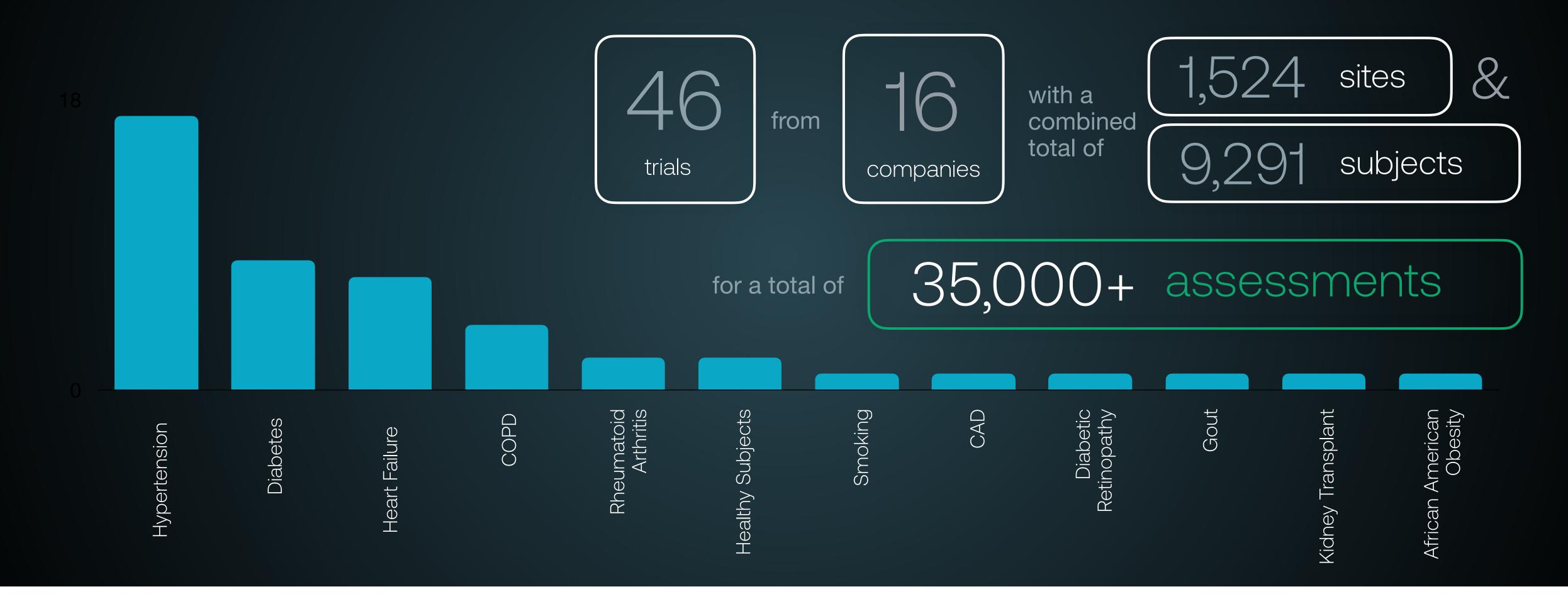
510K Clearance: SphygmoCor® CvMS

510K Clearance: SphygmoCor®XCEL Oscar 2 ABPM with SphygmoCor®

CPT code approval

Launch: Mobvoi TicWatch GTH Pro with Arty Heart Health Platform

## Biopharma Studies using ATCOR PWA and PWV

























## Major Ongoing Trials and Studies



System Revenues
Per Site ~ \$35,000



Ongoing Global Research Studies Currently in Process



Net Profit Margins
Per Site ~ >75%



Clinical Trial Sales Pipeline (Proposal/Closing) \$USD6.9M

**ARTERY Society** 



Andwin Scientific



CC (Confidential)



### CARTESIAN Study



and COVID-19

CARTESIAN aims to explore the immediate and long-term vascular consequences of COVID-19, and ATCOR's SphygmoCor® XCEL was selected to assess subjects' central pressure hemodynamics.



Andwin is a 2022 initiated trial between Andwin Scientific, Syneos Health and cigarette and tobacco manufacturer, Philip Morris.

ATCOR'S XCEL device is to be used in multiple endpoints for the trial including determination of clinically relevant arterial health outcomes based on aortic augmentation index (Alx) and arterial stiffness - key biomarkers of arterial health.

#### CVD Trial

Specific Pharmacological Impacts on Cardiovascular Patients

Trial involves potentially 150 patients over a 26 month period to determine specific outcomes of novel therapies on cardiovascular disease patients. ATCOR's SphygmoCor® to be the primary outcome device for arterial health parameters.

## **GCONNEQT**

"A complete remote patient monitoring, home, and clinical solution enabling a full spectrum of **medical grade** arterial diagnostics, driving better patient outcomes and actionable consumer health insights."

"CONNEQT leverages established technology into "world first" new solutions for existing partnerships and healthcare customers."

CONNEQT Expands Our Existing Proven Technology Into Significant New Markets.

One Platform – Multiple High-Value Use Cases

Health Care Providers

Complete arterial health remote patient monitoring (RPM) solution.

Consumers



Home health and wearable devices.

Pharma/ Medtech

CONNEQT

cloud

Comprehensive arterial health platform for decentralized clinical trials.

Maximal efficiency of clinical development programs.

## CONNEQT Ecosystem

A complete remote patient monitoring, home, and clinical solution.

On-Site Testing

Clinician-Facing







Patient-Facing





## World First Dual Sensor Medical Grade Wearable



CONNEQT Band/VitalWear™

#### CONNEQT Pulse



World First Consumer Dual Blood Pressure Monitor

## CONNEQT Pulse

The Only Remote Patient Monitoring Solution that provides:

- Highest Billing Capability for Health Care Providers\*.
- Complete Arterial Health Screening.
- Multiple Disease State Monitoring.
- Central Blood Pressure and SphygmoCor® Parameters.



Fully HIPPA Compliant

\*RPM CPT Codes: 99453, 99454, 99457, 99458, 99091, SphygmoCor® Code 93050

## Advance Praise for The Pulse

"ATCOR's Pulse device has the potential to significantly improve treatment decisions by physicians and the health outcomes of patients through the use of advanced blood pressure and vascular health technologies."

Hunter Champion, MD, PhD
Cardiologist
Southeastern Cardiology Associates

"ATCOR's "gold standard" blood pressure technology is now being made available to all healthcare providers and clinicians with the company's new Pulse device. The cardiovascular insights and accuracy obtained through ATCOR's SphygmoCor technology are revolutionary, impactful and based on current scientific clinical studies regarding blood pressure and cardiovascular outcomes."

#### Mark C. Houston MD MS

Director - Saint Thomas Medical Group, Saint Thomas Hospital, Nashville, Tennessee

"ATCOR's market leading central aortic pressure technology has been the "gold standard" for over a decade with researchers, specialist clinicians, and pharmaceutical companies in their clinical trials. The "Pulse" now launches that same technology into significant new healthcare markets giving physicians and patients alike deeper insights into cardiovascular health"

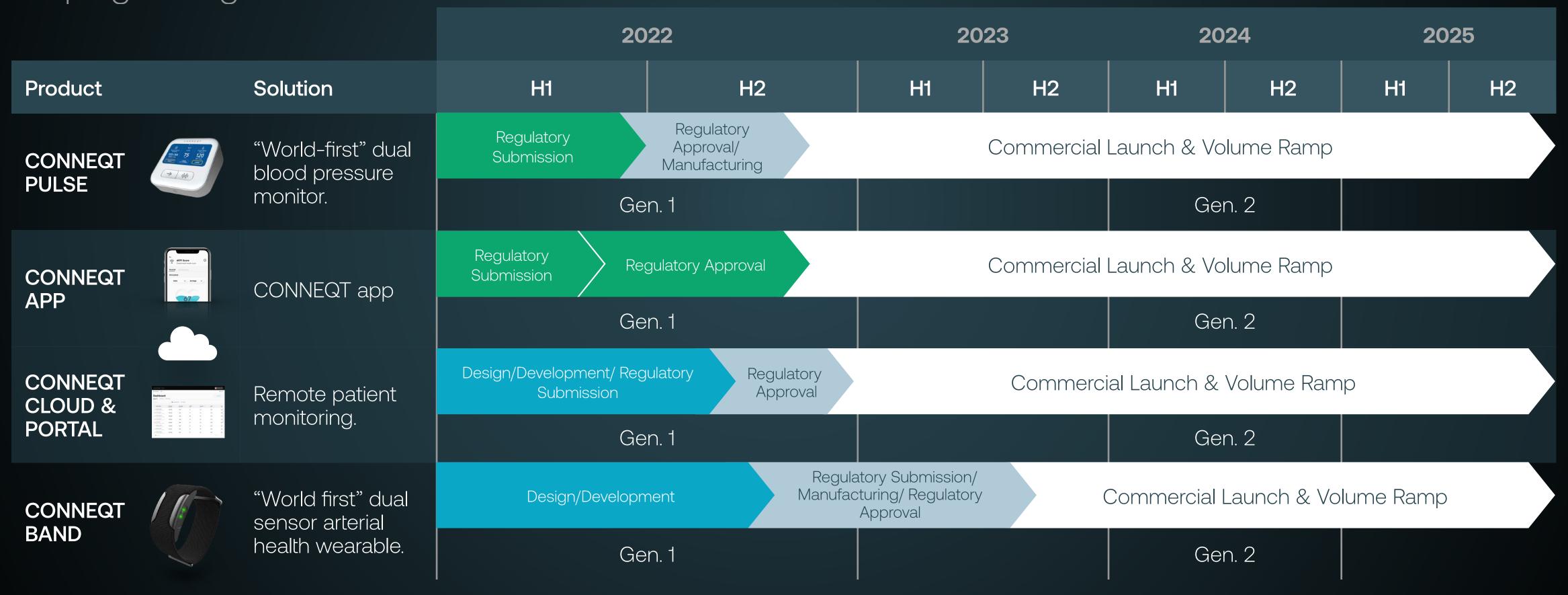
"The Pulse enables healthcare practitioners to obtain unique cardiovascular health insights in order to inform better decision making around treatment. Importantly, the Pulse is also the first device to target widespread adoption of arterial stiffness and central blood pressure as key indicators of cardiovascular health."

#### John R. Cockcroft

Dept Advanced Cardiology, Columbia University Medical Centre, New York

## CONNEQT Product Launch Schedule

First FDA-cleared commercial product launch expected to begin late 2022. Additional products ramping throughout 2023



## How We Make Money

Exponential new recurring revenue opportunities as products launch and scale.



+ Product Sales (XCEL)

- + Technology Licensing (SunTech/Mobvoi)
- Clinical Trial Leasing and Data Services (Ongoing)

Q4/2022

CONNEQT

- + Consumer Device Sales
- + App Subscriptions

- H1/2023 CONNEQT
- Premium App Membership Subscriptions
- + SaaS Revenues (Physician RPM Charge on Per Patient Basis)
- Decentralized Clinical Trial Revenues (Charge on Per Patient Basis)

- 2023
- New Product Line Revenues (Sales)
- + Consumer Device Integrations and Partnerships (Licensing)

. . . . . . . .

Pulse & CONNEQT Band V.2

Focus is on building long-term "lifetime" customer value through community and premium content delivery.

## World Class Management Team with Track Record of Success



Craig Cooper
Chief Executive Officer
Boost Mobile
SoftBank
Saban Capital



Jarrod White
Chief Financial Officer
Traverse Accountants Pty Limited
Multiple listed entities



Mark Gorelick
Chief Product Officer
Traction Health
PAI Health
Performance Lab
Step Health



Jack Seitz
Chief Marketing Officer
WHOOP
PUMA



Steven Keston

Chief Medical Officer

SKC Life Sciences
Uptake Medical
Pneuma Respiratory
Boehringer Ingelheim



Ahmad Qasem
Chief Science & Research Officer
PhD in Biomedical Engineering
Macquarie University



Chris Dax

President of ATCOR

Masimo
ISTA Pharmaceuticals
Elan Pharmaceuticals
Valeant



Lawrence Chan
Senior Director - Product
Development &
Engineering
Cochlear

Silverbrook Research



ZiHan Lin
Corporate & Business
Development
Masimo
Uptake Medical
Harvard / Stanford



Susan Boekhoff
Head of Operations

walmart.com
T-Mobile



Lara Rosenbaum
Senior Director of Content
Strategy
Fitbit
Hims
Rodale/Women's Health



Rhonda Welch
VP of Health Economics
Welch Healthcare Consulting
Biosense Webster, J&J
Baxter Healthcare

## Board of Directors



Group CEO
CardieX/CONNEQT Health/
ATCOR Medical



Executive Chairman



Non-Executive (Independent) Director



Non-Executive (Independent) Director



Executive Director, Chief Financial Officer

### Craig Cooper

**Founding Partner** - Softbank Capital

Co-Founder - Boost Mobile

**Host** - CNBC's "Adventure Capitalists"

Co-Founder - NRG Asia-Pacific

Head of Venture Capital and Digital Media - Saban Capital

**Venture Partner** - VantagePoint Capital Partners

#### Niall Cairns

Managing Partner - Kestrel Capital Pty Limited

Chairman - Tambla Limited

**Director** - Consolidated Financial Holdings Limited (ASX:CWL) DTS Limited, Harri LLC, Listing Logic Limited

**Managing Partner** - Kestrel Growth Funds

**Managing Partner** - Carnethy Evergreen Fund

#### Lesa Musatto

Chief Marketing Officer - ATG
Chief Marketing and Strategy
Officer - Backroads
Chief Commercial Officer Nuelle
Safeway
Gap, Inc

Levi Strauss

### R. King Nelson

**CEO** - Q'Apel Medical, Inc

**Director** - Regenesis Biomedical

President, CEO & Director -

Uptake Medical

**Director** - Digirad (NASDAQ:DRAD)

President, CEO & Director -

Kerberos Proximal Solutions

President, CEO & Director - VenPro Medical (Medtronic)

**Division President** - Baxter Healthcare

#### Jarrod White

Founding Partner - Traverse Accountants Pty Limited Company Secretary - Multiple

listed entities

## Looking Forward

Near Term 2022 Goals

## CardieX

- Uplist to NASDAQ/NYSE
- Drive investor interest in CDX in multi-billion dollar category



- Expand Pharma/clinical trials & research markets.
- One new CRO, HCP, & IDN partnership.
- Expand licensing and SphygmoCor OEM integrations.
- One new medical device, connected fitness, and consumer electronics partnership.
- Key leadership & sales hires.
- Expand Payer coverage & reimbursement.

#### CONNEQT

- Commence pre-launch marketing to consumer & healthcare channels.
- Build massive awareness/education around CONNEQT brand and category.
- Obtain FDA clearance CONNEQT Pulse.
- Complete & lodge FDA application for CONNEQT Band.
- Complete CONNEQT Patient App and Clinician Portal.
- · Launch eCommerce site for patient/consumer & clinical markets.
- Execute major health care provider & clinical partnerships for launch.
- Expansion of sales, marketing, & operations teams.

## Thanks for Conneqting

## Craig Cooper

Chief Executive Officer <a href="mailto:ccooper@cardiex.com">ccooper@cardiex.com</a>

### **Niall Cairns**

Executive Chairman nccairns@cardiex.com

#### **Mark Gorelick**

Chief Product Officer mgorelick@conneqthealth.com

#### **Jack Seitz**

Chief Marketing Officer <a href="mailto:iseitz@conneqthealth.com">iseitz@conneqthealth.com</a>

## A. General Appendices

## Cap Table and Top 20 Shareholders

#### CardieX Limited (ASX code: CDX)

Capitalisation Table	
Float <sup>3</sup> (75%)	A\$33M
Market Capitalisation <sup>1, 2</sup>	A\$44M
Share Price <sup>1</sup>	A\$0.40

Capitalisation Table	No.	Insiders <sup>3</sup>
Issued Shares <sup>1, 2</sup>	110M	23%
Performance Shares (Directors) <sup>4</sup>	16M	100%
Options (Management & Directors) <sup>5</sup>	7M	9%
Fully Diluted Shares	133M	31%
Employees <sup>1</sup>		40
Global HQ		Irvine, CA, USA
Corporate and R&D		Sydney, Australia

#### Notes

- 1: As at 11 July 2022.
- 2: Market Capitalisation based on Issued Shares.
- 3: Insiders = Directors as at 11 July 2022.
- 4: Performance shares vest in tranches at share prices of \$1.20, \$1.50, \$2.00, \$2.50, & \$5.00 Expiry date 31/12/2023.
- 5: Options exercise prices (\$0.50 & \$0.80) Expiry dates in 2024, 2026, & 2027.

#### **CardieX Top 20 Shareholders**

1	C2 VENTURES PTY LIMITED	22,499,394
2	MR PAUL COZZI	6,000,000
3	MR PAUL JOSEPH COZZI	3,997,000
4	MR DARRYL PATTERSON & MRS MARGARET STEWART PATTERSON	2,616,559
5	MR MICHAEL JOHN KEIL & MRS JOANNE LEE KEIL	1,858,000
6	CB CO PTY LTD	1,547,000
7	CITICORP NOMINEES PTY LIMITED	1,542,643
8	BNP PARIBAS NOMINEES PTY LTD	1,425,135
9	MR HENDRIK HARTMANN & MS JIN KI PARK	1,250,000
10	TOWNS CORPORATION PTY LTD	1,124,147
11	MRS GLENIS NITA O'DONNELL	964,000
12	DOSSMAN PTY LTD	897,062
13	KEIL INVESTMENTS PTY LTD	877,000
14	DRUMNADROCHIT FUTURES PTY LTD	875,609
15	PLAUCS PTY LTD	825,000
16	SR MILJKOVIC SUPER PTY LTD	764,522
17	MR PHILIP WAYNE RIECK	737,517
18	MR JON PHILIPPE WEBSTER	736,486
19	MR DONALD O'DWYER & MRS JUDITH O'DWYER	659,491
20	DUNDRUM INVESTMENTS PTY LTD	615,000
	Total	51,811,565
	Balance of register	58,142,135

## Financial Snapshot

(Full Financial Model and Projections Available Under NDA)

#### CardieX Limited Historical Financial Performance (A\$M)

Year (June 30)	FY19	FY20	FY21	<b>FY22</b> (6m) Dec21
Revenue	3.9	4.3	5.0	2.12
Growth		10%	17% 1	N/A
GM	3.1	3.6	4.1	1.62
GM%	79%	84%	82%	76%2,3
EBITDA	(2.6)	(2.8)	(2.8)	(3.6)
Capital Raised	4.5	1.0	6.4	7.62
Cash at Balance Date	4.9	2.1	3.7	5.52
Total Assets	13.2	10.7	11.3	15.1 <sup>2</sup>
Total Liabilities	6.3	4.8	3.4	3.52
Shareholders Equity / NTA	7.0	5.9	7.9	11.62

<sup>1:</sup> FY21 Revenue Growth - 32% in Constant Currency

<sup>2:</sup> FY22 financials are at half year – 31 December 2021

<sup>3:</sup> GM expected to be as per prior year for full year FY22

### CONNEQT™ PULSE PARAMETERS

#### MEDICAL PARAMETERS

BRACHIAL SYSTOLIC BP
BRACHIAL DIASTOLIC BP
CENTRAL SYSTOLIC BP
BPVARIABILITY (BPV+®)
ARTERIAL STIFFNESS INDEX (ASF®)

EXERCISE CAPACITY® (eCAP®)

HEART STRESS INDEX (HSX™)

CENTRAL PULSE PRESSURE (VitalsRisk®)

MEDICAL-GRADE HEART RATE (TruHR®)



#### **CONSUMER HEALTH PARAMETERS**

ESTIMATED ARTERIAL AGE (ArtyAge™)

OVERALL HEART HEALTH INDEX (Arty® Score)

7-DAY BRACHIAL BP AVERAGE

30-DAY BRACHIAL BP AVERAGE

7-DAY CENTRAL SYSTOLIC BP AVERAGE



Powered By SphygmoCor®

Only Blood Pressure Device With Unique CPT Reimbursement to Physicians for In-Office Use.

#### 2022/2023 PIPELINE

RESPIRATION RATE • BARORECEPTOR SENSITIVITY (BRS) • EJECTION FRACTION • CARDIAC OUTPUT • HEART PERFORMANCE INDEX® (HPX®)

VO2 MAX EQUIVALENT • STROKE VOLUME • ARTERIAL RESISTANCE • HEART FAILURE RISK INDICATOR • CARDIORESPIRATORY FITNESS

INDEX • HEART STROKE VOLUME • ATRIAL FIBRILLATION (AFIB)

### CONNEQT™ BAND PARAMETERS

#### CLINICAL GRADE HEALTH PARAMETERS

BRACHIAL BLOOD PRESSURE (BBP)

CENTRAL BLOOD PRESSURE (CBP)

24-HR BBP+CBP VARIABILITY

MEDICAL-GRADE HEART RATE (TruHR®)

ARTERIAL STIFFNESS INDEX (ASF®)

ESTIMATED ARTERIAL AGE (ArtyAge™)

SUB-ENDOCARDIAL VIABILITY (eCAP®)

HEART STRESS/AUGMENTATION INDEX (HSX™)

CENTRAL PULSE PRESSURE (VitalsRisk®)

OVERALL HEART HEALTH INDEX (Arty® Score)

FDA CLEARANCE (PENDING)

CPT CODE FOR REIMBURSEMENT



#### **CONSUMER HEALTH PARAMETERS**

CONTINUOUS HEART RATE

RESTING HEART RATE

HEART RATE VARIABILITY (TruHRV®)

OXYGEN SATURATION (SpO2)

**ENERGY EXPENDITURE** 

VO2 MAX ESTIMATION

VO2 CONTINUOUS MEASUREMENT

LACTATE THRESHOLD

SLEEP PHASES (LIGHT, DEEP, WAKE)

**EPOC ANALYSIS** 

STEPS TRACKING

ACTIVITY EFFORT SUMMARY

ACTIVITY INTENSITY CLASSIFICATION (LOW, MODERATE, HIGH)

Only Wearable Device With **Unique CPT Reimbursement** for Physicians

## Most Fully Featured Medical Grade Health Wearable

#### 2023/2024 PIPELINE

FITNESS IMPACT • BODY READINESS • DAILY STRESS AND RECOVERY TRACKING • FITNESS LEVEL INDEX

DAILY ACTIVITY LEVEL RECOMMENDATIONS • A.FIB RISK SCREENING • SLEEP RESPIRATION • SLEEP APENEA RISK SCREENING

## CONNEQT Digital Companions

#### For Pulse and CONNEQT Band

#### CONNEQT App

Consumer



- Health parameter dashboard with historical view and trends.
- Arty heart health Al coaching and recommendations.
- · Data sharing with friends, family, and care provider.
- Apple HealthKit & Google Fit integration.
- Lifestyle disease coaching programs.
- Monthly heart health physician reporting.
- Lifestyle tele-coaching care team.

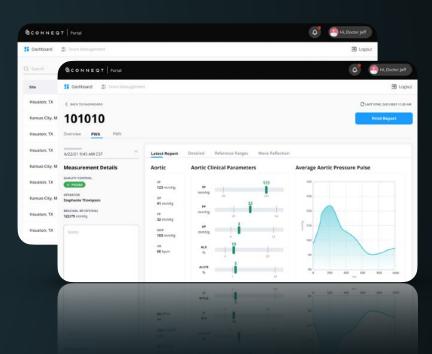
CONNEQT Cloud



- Secure and private storing and sharing of CONNEQT product data
- Account management and authentication
- HIPPA and FDA compliant
- ArtyAl Engine backend
- Cloud Analytics

#### **CONNEQT** Portal

Physicians, HCP's, and Clinical Partners



- Patient management
- Remote and in-office Patient Monitoring Dashboard
- CPT Reimbursement Documentation Support
- Decentralised Clinical Trial Management
- Customized Patient Notifications

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## CONNEGT Use Cases

## Use Case for Pharma/Medtech

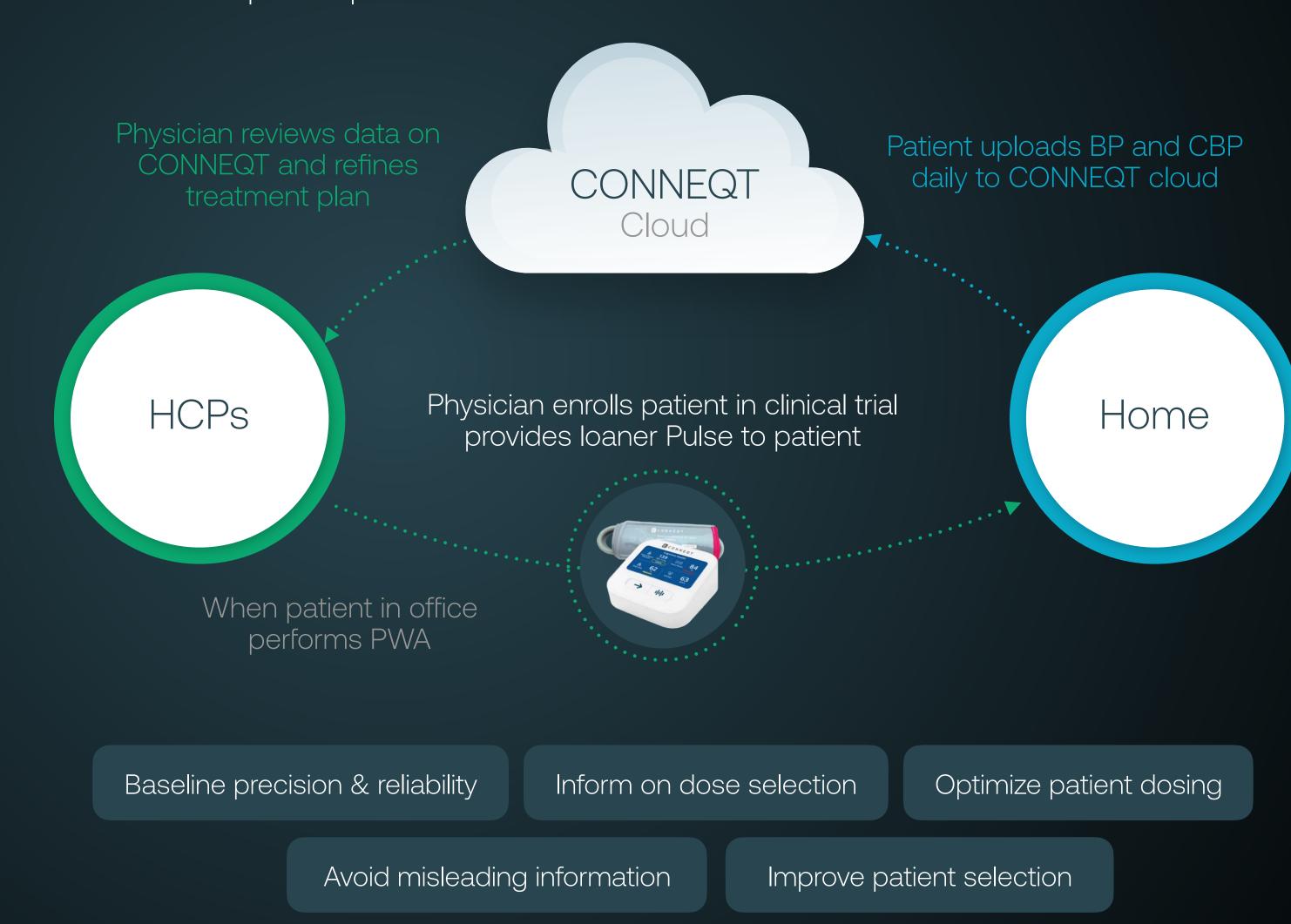
Using cBP measurements in decentralized clinical trials to improve product development

**Strategy**: Utilization of cBP parameters in clinical trials supporting safety and efficacy endpoints.

#### Value:

- Clinically established and accepted cBP parameters.
- Decentralized options.

Powered by the CONNEQT Cloud, the CONNEQT device and data management system for decentralized clinical trials reduces costs, accelerates patient recruitment, and increases the patient pool.

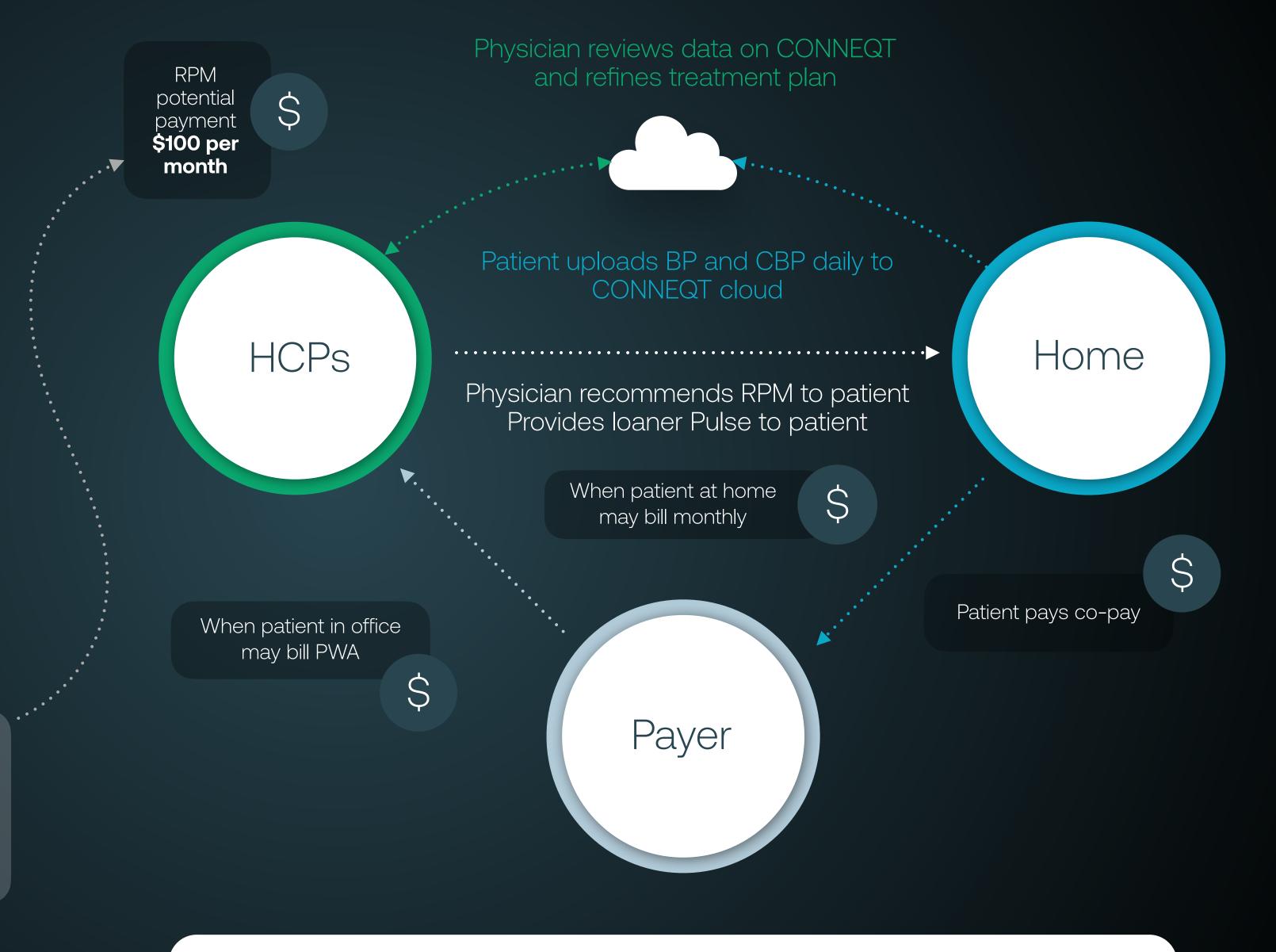


## Use Case for Healthcare Providers

Helps Providers access more in-depth, real-time patient data and improve risk assessment and clinical decision making.

The global RPM market is on pace to reach \$117.1 billion by 2025, compared to \$23.2 billion in 2020 – more than a fivefold increase in just five years.

Source: Forbes Communication Council

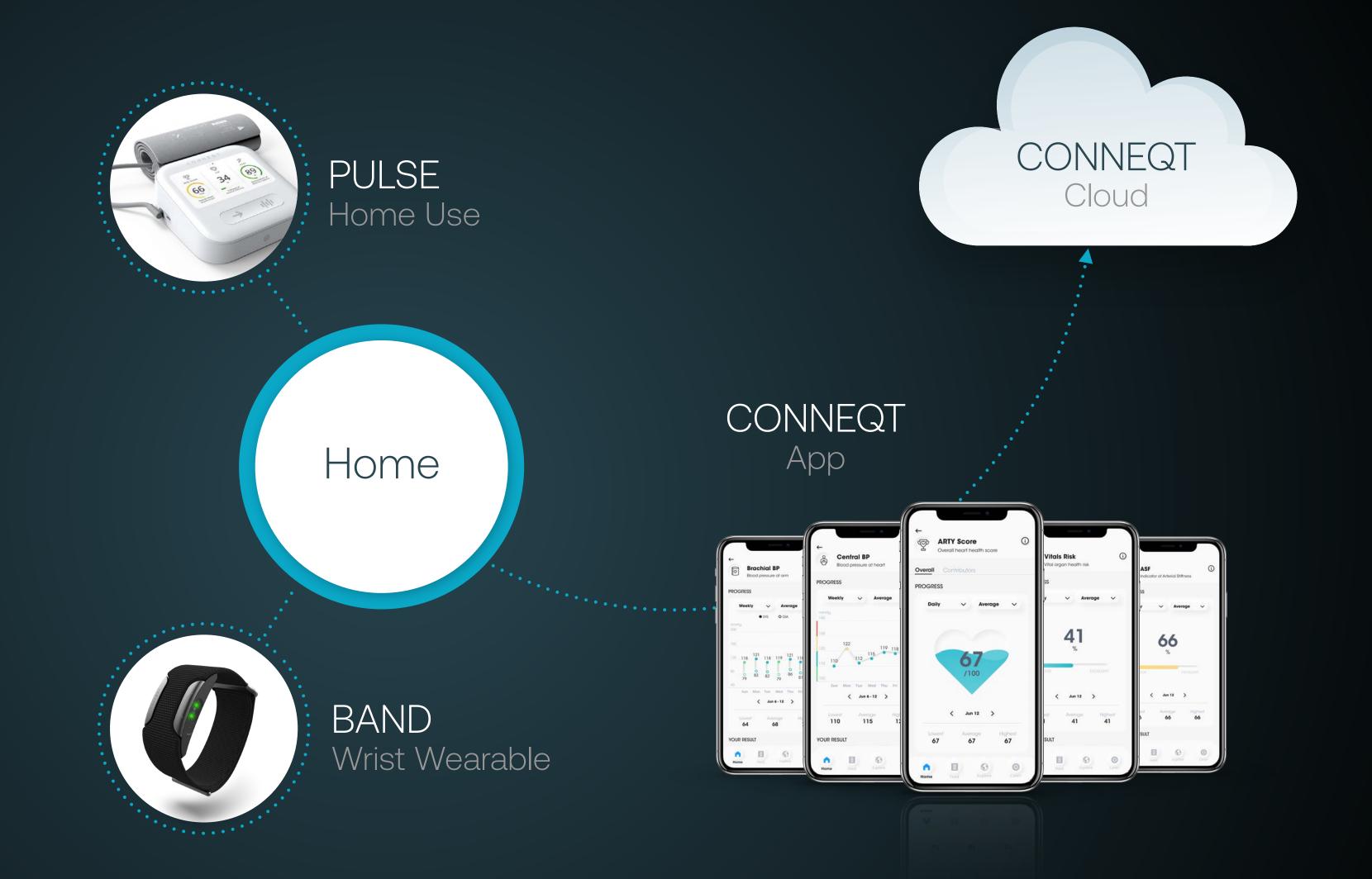


Create better vascular health outcomes through stronger physicianpatient relationships, meaningful data and precision technology.

## Consumers/ Home Use Case

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Home health monitoring and medical grade wearable for the world's largest health markets



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Total Addressable Market and Population Size

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