

## PRESS RELEASE

Ellex Medical Lasers Ltd (ASX:ELX)

Adelaide, Australia

Date: Friday 23 November 2007

Release: Immediate

Topic: Ellex Appoints Warwick Kitt as a Director of Ellex Australia Pty Ltd



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**Adelaide, Australia, 23 November 2007** – Ellex Medical Lasers Limited (ASX:ELX), a global leader in the design and manufacture of ophthalmic laser and ultrasound systems, announced today that Warwick Kitt has joined the Board of Ellex Australia Pty Ltd. Ellex Australia was formed in October 2006 as a direct sales channel to the Australian ophthalmic market and in the 9 months to 30 June 2007 generated A\$4.5 million of revenue.

Mr Kitt brings considerable experience in the ophthalmic industry both from Australia and overseas having served with Alcon Laboratories for over 20 years. He retired as Managing Director of Alcon Australia in May 2006 and prior to this held a number of senior international postings including Country Manger Alcon UK and senior marketing positions based in Alcon's headquarters at Fort Worth, Texas. Alcon is the largest ophthalmic company in the world with global revenues exceeding US\$5 billion.

"We are pleased to have a person of Warwick's experience and capability on our team as we grow our Australian sales channel and continue to work closely with the broader ophthalmic community in Australia. Warwick is one of the most highly regarded figures in the Australian and international ophthalmic industry and his knowledge and relationships will be invaluable in guiding our strategy and increasing our profile in the market," said Chairman Mr Victor Previn.

Commenting on his appointment Mr Kitt said "I have known Ellex for many years and watched their successful transition from an OEM manufacturer as they establish a successful brand in the ophthalmic market place. Ellex is well placed and has a sound strategy to develop its business and I look forward to working with the team to achieve their objectives."

## ABOUT ELLEX

Ellex Medical Lasers Limited (ASX:ELX) designs, manufactures and markets a complete line of lasers and diagnostic ultrasound systems used by ophthalmologists to diagnose and treat eye diseases. With more than 12,000 systems delivered to the market, Ellex has evolved since 1985 from a manufacturing company of primarily OEM products, to direct marketing of its own branded products through subsidiaries in the United States, Japan and Australia, and a network of distribution partners in more than 100 countries. In December 2006 Ellex acquired Innovative Imaging, a leading provider of diagnostic ultrasound devices for ophthalmology, initiating the expansion of its product line beyond lasers. Ellex maintains a strong emphasis on intellectual property and research into new and better treatments to manage and treat the leading causes of blindness.

For additional information about Ellex and its products, please visit [www.ellex.com](http://www.ellex.com).

### For further information, please contact:

Peter Falzon, CEO  
Ellex Medical Lasers Limited  
82 Gilbert Street, Adelaide, SA, 5000  
W +61 8 8104 5200 | M +1 415 377 2390  
pfalzon@ellex.com

Kevin McGuinness, COO  
Ellex Medical Lasers Limited  
82 Gilbert Street, Adelaide, SA, 5000  
W +61 8 8104 5200 | M +61 409 673 610  
kmcguinness@ellex.com