

ASX RELEASE

Ellex Medical Lasers Limited (ASX:ELX)

Adelaide, Australia

Date: 7 November 2012

Release: Immediate

Topic: Ellex Launches New Ophthalmic Products at American Academy



Adelaide, Australia, 7 November 2012 – Ellex Medical Lasers Limited (ASX:ELX), a global leader in ophthalmic laser and ultrasound technology, today announced that it will be launching a suite of new ophthalmic products at the American Academy of Ophthalmology (AAO) congress in Chicago, Illinois from 10 to 13 November, 2012.

CEO, Tom Spurling said “It is pleasing that we have this set of new and improved products to launch at this prestigious, well-attended congress. We estimate that approximately 16,000 medical professionals will be attending.”

Ellex will launch: an upgrade to its successful Eye Cubed™ ultrasound to provide an interface for images with electronic medical records systems; a new multi-wavelength photocoagulator for specialised treatment of retinal disease; a new pattern scanning photocoagulator for high-speed treatment of retinal disease; and a new premium laser for treatment of vitreous “floaters”, a common ailment which has hitherto been difficult for ophthalmologists to treat.

“Ellex has a proud position as a global leader in our market and the launch of these products at the AAO underlines this” commented Mr. Spurling.

ABOUT ELLEX

Ellex Medical Lasers Limited (ASX:ELX) is a global leader in the design and manufacture of ophthalmic laser and ultrasound systems used by ophthalmologists to diagnose and treat eye disease. With more than 16,000 systems delivered to the market, Ellex has evolved since 1985 from a manufacturing company of primarily OEM products, to direct marketing of its own branded products through subsidiaries in the United States, Japan, Germany and Australia, and a network of distribution partners in more than 100 countries. In recent years, Ellex has diversified its product range beyond lasers and ultrasound equipment to include distribution of a number of complementary third-party ophthalmic products.

For additional information about Ellex and its products, please visit ellex.com

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