

## ASX RELEASE

Ellex Medical Lasers Limited (ASX:ELX)

Adelaide, Australia

Date: 17 May 2013

Release: Immediate

Topic: **Appointment of Independent Directors**



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Adelaide, Australia, 17 May 2013 – Ellex Medical Lasers Limited (ASX:ELX), a pioneer in medical technologies for the diagnosis and treatment of eye disease, today announced the appointment of Dr. Meera Verma and Mr. Rahmon Coupe to the Board of Ellex Medical Lasers Limited as independent non-executive directors.

Meera Verma, PhD, FTSE, FAICD, is a professional executive with experience in global healthcare, product development and biotechnology delivery for both start-up and Fortune 500 companies. She is Principal of Headland Vision, a strategic product development advisory and consultancy company, and previously served as Site Director for the Adelaide-based R&D and manufacturing facility of Hospira Incorporated, a global specialty pharmaceutical and medication company.

Dr. Verma is a Fellow of both the Australian Academy of Technological Sciences and Engineers (ATSE) and the Australian Institute of Company Directors. She holds a Doctoral Degree in Biochemistry from the University of Adelaide and is a Non-Executive Director of Ausbiotech Ltd and Biosensis Pty Ltd.

Also joining the Board of Ellex Medical Lasers Limited is Mr. Rahmon Coupe, an experienced technology commercialisation professional with over 25 years' experience in the areas of corporate management, intellectual property management, contract negotiation, business development and engineering. Mr. Coupe has worked across a diverse range of industries, including: information technology and the internet, life sciences and public broadcasting, and previously led the development of unique radar simulation technology at the Defence Science & Technology Organisation (DSTO). He is currently Chief Executive Officer of YourAmigo Limited, a search engine optimisation (SEO) technology company that supports the online sales and marketing efforts of some of the world's largest multinational companies in the USA and Europe.

Mr. Coupe holds an Honors Degree in Electrical and Electronic Engineering from the University of Adelaide and was awarded the Ernst & Young Entrepreneur of the Year in Technology and Emerging Industries for the Central Region of Australia in 2009.

Commenting on the appointments, Ellex Chairman Victor Previn stated: "Dr. Verma brings a strong mix of business, science and manufacturing experience to the Board, whilst Mr. Coupe is a proven business executive and entrepreneur with a strong engineering background. We are confident that their combined inputs will deliver significant value to our growing business".

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## ABOUT ELLEX

Ellex Medical Lasers Limited (ASX:ELX) is a pioneer in the development of medical technologies for the diagnosis and treatment of eye disease. Since 1985, Ellex has evolved from a manufacturing company of primarily OEM products to direct marketing of its own branded products through

subsidiaries in the United States, Japan, France, Germany and Australia, and a network of distribution partners in more than 100 countries. Today, more than 17,000 Ellex laser and imaging systems are used worldwide in the fight against blindness. In more recent times, Ellex has diversified its product range to include distribution of a number of complementary third-party ophthalmic products.

For additional information about Ellex and its products, please visit [www.ellex.com](http://www.ellex.com)

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