Adelaide, Australia, 18 October, 2018 – Ellex Medical Lasers Limited (ASX:ELX), a global leader in medical devices for the diagnosis and treatment of eye disease, today announced the appointment of Dr. David Lubeck, MD, as Chief Medical Officer. Dr. Lubeck is a world-renowned cataract, corneal and refractive surgeon.

As of today, Dr. Lubeck will play an instrumental role in driving the clinical and commercial development of the Company’s portfolio of interventional ophthalmic treatment technologies, including its suite of restorative glaucoma and AMD treatment technologies.

Of his appointment, Dr. Lubeck said, “As CMO at Ellex, I will have the opportunity to act as the voice of both patient and physician within the company as it develops and advances treatment technologies.”

Dr. Lubeck will chair a roundtable discussion at the upcoming American Academy of Ophthalmology (AAO) meeting in Chicago on Saturday, 27 October to address the role of Ellex’s proprietary Reflex Technology™ portfolio in the treatment of symptomatic floater patients. He will also facilitate key discussions with ophthalmic Key Opinion Leaders regarding Ellex’s breakthrough 2RT® Retinal Rejuvenation Therapy for the treatment of intermediate AMD during the 2018 meeting of the AAO.

Dr. Lubeck has over 30 years of experience in ophthalmology and is compelled by the methodology and psychology of surgical learning and practice development. His primary focus is to make current surgical principles, techniques, and instrumentation accessible to physicians at all levels of experience and practices of all sizes. Dr. Lubeck completed his medical training at Northwestern University and then his ophthalmology residency at the University of Illinois Eye and Ear Infirmary, Chicago, Illinois. A fellowship in corneal surgery was served at Flinders Medical Center, Adelaide, Australia.

Dr. Lubeck will continue his work at Arbor Centers for EyeCare while acting as CMO, undertaking a number of initiatives both in the USA and internationally.

ABOUT ELLEX

Ellex designs, develops, manufactures and sells innovative products that help eye surgeons around the world to effectively and efficiently treat eye disease. Ellex is a world leader in this field. Headquartered in Adelaide, Australia, Ellex has ophthalmic lasers and devices that treat glaucoma, retinal disease primarily caused by diabetes, secondary cataract and vitreous opacities, as well as age-related macular degeneration. Manufacturing is carried out in Adelaide, Australia and Fremont, California. Sales and service directly to eye surgeons is conducted via subsidiary offices in Fremont, Minneapolis, Lyon, Berlin and Tokyo. A network of more than 50 distribution partners around the world services other markets.
For additional information about Ellex and its products, please visit www.ellex.com

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