



ASX RELEASE

10 December 2018

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The Directors of Experience Co Limited (“Experience Co” or “the Company”) (ASX: EXP) are pleased to announce the appointment of Owen Kemp as Chief Financial Officer of the Company. Owen will join Experience Co in February 2019.

Owen has 18 years’ experience in the accounting and finance sector, most recently in CFO roles, following over 13 years with Ernst & Young’s corporate finance practice in Sydney and London.

Prior to joining Experience Co, Owen was CFO of Gateway Lifestyle Ltd, (ASX: GTY), an ASX200 listed company which was recently acquired by Hometown America. Owen played a key role in the transaction process and will exit GTY following the delisting from the ASX in November 2018.

As GTY CFO, Owen was responsible for the finance, investor relations and IT functions. A key focus of his tenure at GTY was re-designing the finance function and implementing systems and processes to deliver improved financial transparency to stakeholders.

Owen holds a Bachelor of Commerce and Graduate Diploma in Accountancy from University of Canberra. Owen is also a member of the Institute of Chartered Accountants Australia.

CEO, Anthony Ritter said, “We are delighted to welcome Owen to the Experience Co team who brings extensive corporate finance expertise, relevant ASX listed company experience and leadership to the Group.”

Anthony Ritter thanked the interim CFO and the broader finance team for their efforts and commitment in ensuring the ongoing management of the financial requirements of the business since September 2018. The interim CFO will continue in a role with Owen to ensure continuity within the finance team and compliance with ASX reporting requirements for 1H19.

Fiona van Wyk
Company Secretary

About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef, and personalised tours to the Daintree Rainforest in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

