# Integrated Research Limited (IRI) FY2020 Annual Financial Results

August 2020

John Ruthven, CEO Peter Adams, CFO



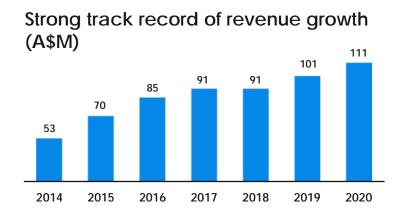


### IRI at a Glance

Our purpose is to create clarity and insight in a world of connected devices

### **Highlights**

- IR is the leading global provider of user experience and performance management solutions for Unified Communications,
   Payments and IT Infrastructure.
- Global enterprise customer base spanning diverse industries and including more than 25% of Fortune 500 companies
- We create value by optimising performance and providing intelligent insight into mission critical systems through our real time, scalable platform and our deep domain knowledge



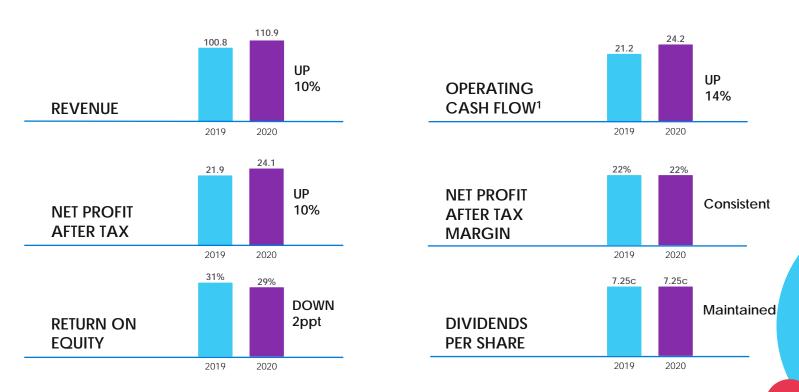
### **Investment Proposition**



### Performance Review (A\$M)

Delivering record results





### **CEO Key Messages**

Increasing leverage to long term growth trends





**Strong Performance** - revenue and profit up 10%; licence sales up 15%



**Satisfied Customers** – customer satisfaction up 25%; biggest deal in company history; 38 new customers



**Accelerated Innovation** – SaaS platform live, hybrid strategy validated, MS Teams & Zoom launching in 1HFY21



**Engaged Talent** – key new hires; internal promotions; organisational alignment



**Focused Strategy** – focus on UC driven by growth of remote working and payments driven by cashless transactions



**FitterFasterStronger** – R&D strategy to increase quality and accelerate time to market



### Decisive COVID-19 Response

Continuing to deliver client solutions, remotely



### COVID-19 Impact

#### **Customers**

Increased demand for collaboration

Strength of long term relationships

Physical access to customers limited

#### **Financial**

Q4 New business growth slowed

Q4 Renewal and capacity sales continuing

Cash receipts slowed (catchup in FY21 Q1)

#### **Employees**

Recommended work from home

Some offices closed & virtual meetings

Resilient Business Model

### Response

#### **Innovation & Agility**

Investment in Teams and Zoom solution

Marketing spend directed to virtual events

Professional services performed remotely

#### **Financial**

Q4 cost control and scenario planning Continued investment in development

Balance sheet management (increased debt facility)

### **Employees**

Business continuity tested Facilitated remote working capability

### Stories from the Field

Growth driven by solving high value customer problems





### Woolworths

maintain

### JP Morgan

# **GSK**GlaxoSmithKline

### problem

Customer experience; payment failures & declines; 45,000 lanes

Thousands of transactions a second; ATMs, merchant services, cards, retail

Video conferencing platform failure or poor quality

#### solution

Real time performance metrics visibility and tracking Manage hardware and payment applications; thresholds for 'standard operating'

Proactively manage user experience with real time metrics

#### outcome

Contract extension; customer for 10+ years; new 5 year agreement; monitoring payment network Contract expansion; customer for 25 years; contract consolidation; extended term; new capability Land & expand; 'single pane of glass'; video transformation project; expansion

### complexity simplified

### Blue Chip Customer Base

38 new customers added in FY20



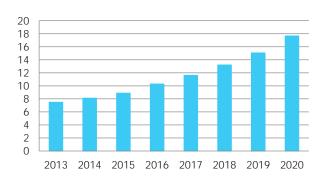


### Revenue Analysis - Geographic

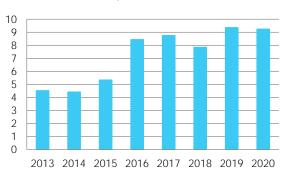
APAC consistent growth with solid ROW performance



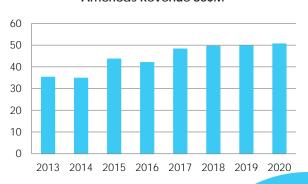
#### Asia Pacific Revenue A\$M



#### Europe Revenue £M



#### Americas Revenue US\$M



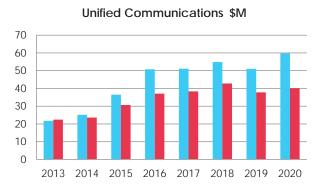
APAC achieved revenue growth of 17% with strong UC licence growth. Seven years of consecutive growth Europe revenue declined by 1%; UC licence growth offset by lower Payments and Infrastructure (cyclical)

Americas momentum improved in 2H after slow 1H; 2H licence fees grew in all product lines; region breaks US\$50 million in revenue

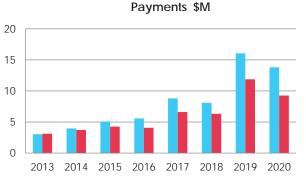
### Revenue Analysis - Product

Step change: remote working and cashless transactions

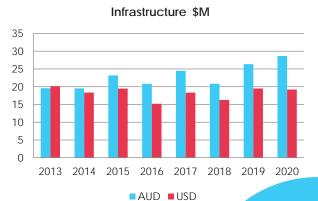




■AUD ■USD



■AUD ■USD



Unified
Communications
achieved growth of
17%: strong renewal
and capacity sales.
29 new customers;
future driver: remote
working

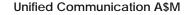
Payments declined by 14% (underlying base growing – see subscription slide). Nine new customers; future driver: increased cashless transactions

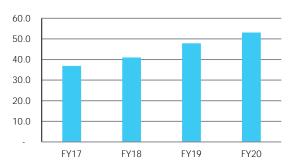
Infrastructure achieved growth of 9%: High margin product line with sticky customer base

### Proforma Subscription Revenue\*

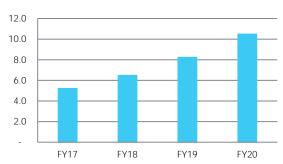
Subscription recurring revenue more than 80% of proforma total revenue



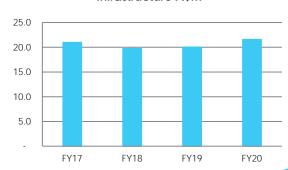




#### Payments A\$M



#### Infrastructure A\$M



Unified Communications up 11%; three platforms served (Microsoft, Avaya and Cisco)

Payments up 27%; strong bookings fueling subscription growth Infrastructure up 8%: High margin product line with sticky customer base

<sup>\* -</sup> proforma subscription revenue is a non-statutory alternate view of revenue (unaudited); refer appendix for calculations

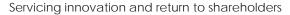
# Results Summary Another record year



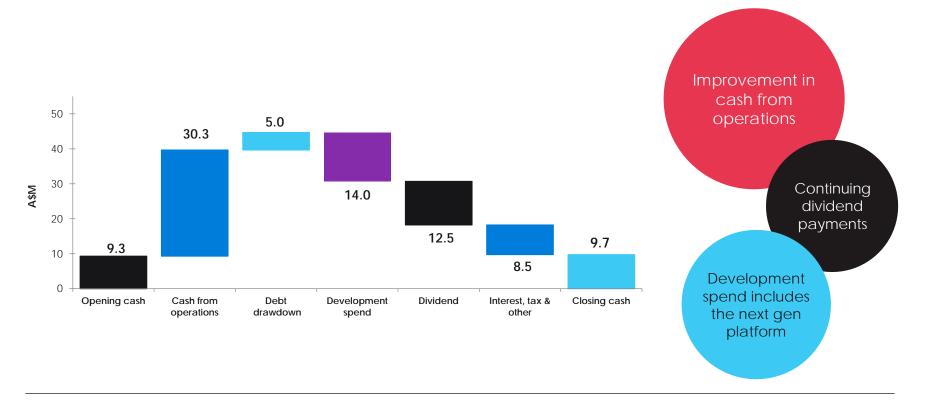
Year ending	Jun 2020 *	Jun 2019	% change
	A\$M	A\$M	A\$M
Total revenue	110.9	100.8	10%
EBITDA	42.9	40.2	7%
EBITDA margin	39%	40%	-1ppt
EBIT	30.9	28.9	7%
EBIT margin	28%	29%	-1ppt
Profit after tax	24.1	21.9	10%
Profit after tax margin	22%	22%	
Basic earning per share (cents)	14.0c	12.72c	10%
Dividend per share (cents)	7.25c	7.25c	
Return on equity	29%	31%	-2ppt
Revenue in constant currency	105.1	100.8	4%

<sup>\*</sup> AASB 16 'Leases' standard adoption resulted in an increase in EBITDA of approximately \$2m

### Net Cash Flow movement







### **Balance Sheet**

Well positioned to fund growth



Strong balance sheet - net cash \$4.7M

> Trade receivables strong source of future cash

New lease accounting standard - lease liabilities \$6.5M

	Jun 20	Jun 19
	A\$M	A\$M
Cash and cash equivalents	9.7	9.3
Trade and other receivables	87.3	72.8
Intangible Assets	29.1	23.1
Right-of-use Assets	6.4	-
All Other Assets	7.4	8.3
Total Assets	139.8	113.5
Trade and other liabilities	10.2	10.0
Borrowings	5.0	-
Provisions	4.6	3.9
Tax liabilities	8.6	7.5
Deferred revenue	22.3	22.3
Lease liabilities	6.5	-
Total liabilities	57.3	43.7
Net assets	82.5	69.8

### R&D Strategy Accelerate innovation and reduce time to market



	IR invests 20% of revenue on R&D to drive sustainable growth									
		goal	financial outcome	scorecard	key deliverables					
V	value	Invest to maintain the base and bring new products to market	Revenue growth	Improving	<ul><li>New SaaS products</li><li>Hybrid capability</li></ul>					
V	velocity	Highly efficient (agile) development shop	Margin improvement	Improving	<ul><li>Extend SaaS platform</li><li>Reduce time to market for new products</li></ul>					
Q	quality	Ensure products are robust and reliable to enhance customer experience	Lower cost of support	High	<ul><li>&gt;95%</li><li>satisfaction</li><li>Reduce support queues</li></ul>					

### **Evolution to Cloud**

Hybrid cloud and SaaS opportunity for IR



# Hybrid strategy validated

The Myth of the 100% Cloud: Many businesses are instead boosting on-premises workloads; Jim Rapoza – Aberdeen Group

Large enterprise customers are moving to hybrid cloud – workloads run in both on-premises and SaaS

# Beta customers on new SaaS platform

Daily call volumes over 540k and more than 300k users

Platform supports new SaaS products; Payment Analytics, MS Teams & Zoom; it is the processing engine

# MS Teams & Zoom launching in H1

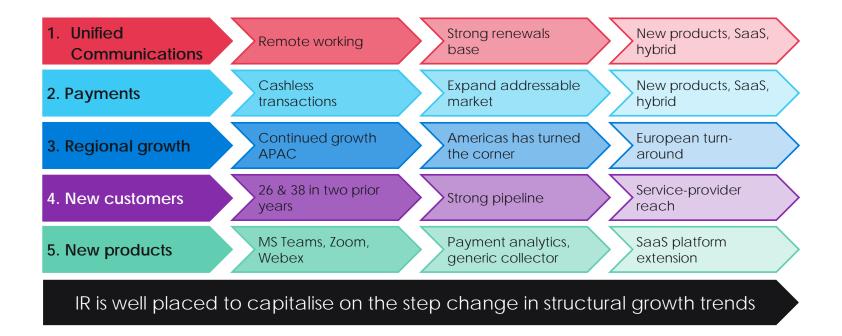
MS Teams 'daily active users' more than 75 million

MS Teams & Zoom API integration to monitor performance and call quality

### **Key Success Drivers**

Leveraging long term structural growth trends





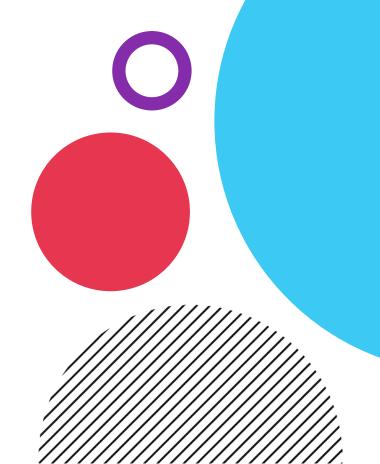
## Investment Summary

Driving sustainable long-term performance



#### complexity simplified Strong Financial **High Quality** Growth Defensive performance Leveraged to Mission critical structural growth in 87% of revenues 11% Revenue CAGR cloud-based software recurring in nature since 2013 solutions Long term growth in 29% ROE with net Long term contract Broad base of Tier 1 with high retention cashless payments cash to fund growth customers and video comms rates strategies

## Appendix









### Who we are

#### ID

IR is the leading global provider of user experience and performance management solutions for Unified Communications. Payments and IT Infrastructure.

### What we do

#### Capabilities

Prognosis provides best in class performance management across Unified Communications, Contact Centres and Payments ecosystems, cloud, hybrid or on-premises.

### Why customers buy

#### **Value Proposition**

Prognosis end-to-end Unified Communications,
Payments and Infrastructure experience
management software and testing services
optimize operations of mission critical systems
through insight into real time and historical events.

### Why we succeed

#### **Competitive Advantage**

Prognosis is real-time scalable, extensible & flexible.
Prognosis supports multiple platforms,
vendors and applications

IR has a significant enterprise global customer base
IR has >25% or the Fortune 500 as customers
IR has a world-class R&D capability

## Revenue Model by Segment



	UC & CC	Payments	Infrastructure
License Fees	Term Recurring ↑ Perpetual ↓	Term Recurring	Term Recurring
Maintenance Fees	Recurring	Recurring	Recurring
SaaS Fees	Recurring	N/A	N/A
Testing Solutions	Part Recurring	N/A	N/A
Consulting		Non-Recurring	

Contracts with multiyear duration

Top 10 customers account for less than one-third of total annual revenue

Bias from customers is for operational style purchasing vs large up front capital spend

### Proforma Subscription Revenue



### Purpose:

To provide an alternate view of underlying performance by restating term licence and maintenance revenues on a recurring subscription basis

#### How:

- All licence sales from FY2012 to FY2020 were analysed for each region in their natural currencies (the historic analysis period)
- Perpetual deals have been reported separately in the year sold
- Subscription revenues have been calculated by aggregating amortised licence revenues with maintenance revenues for each product line
- Other revenue streams have been reported the same as the statutory accounts (e.g. professional services and testing services)
- A reconciliation of proforma subscription revenues and statutory revenue has been included below the analysis

## Proforma Subscription Revenue

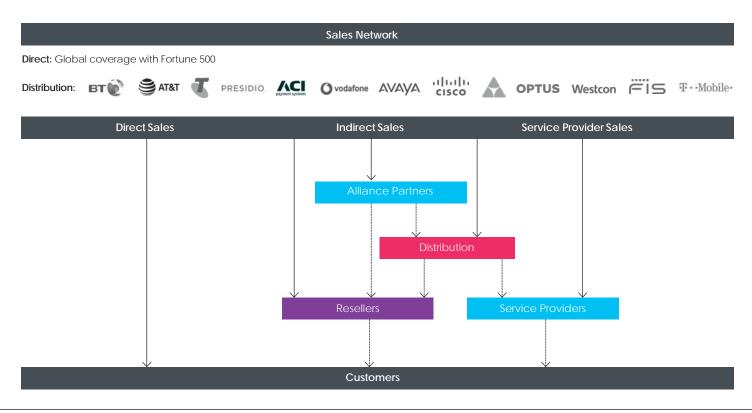


Annual revenue	FY17	FY18	FY19	FY20	FY17	FY18	FY19	FY20
	A\$M	A\$M	A\$M	A\$M				
Infrastructure	21.0	19.8	20.1	21.6	2%	-6%	1%	8%
Payments	5.2	6.5	8.2	10.5	12%	24%	27%	27%
Unified Communications	36.9	41.0	47.9	53.1	1%	11%	17%	11%
Subscription revenues	63.1	67.2	76.1	85.2	2%	6%	13%	12%
Perpetual sales	6.4	1.8	2.9	4.3	-34%	-72%	61%	52%
Testing Services	4.1	5.2	5.0	5.5	-5%	28%	-4%	11%
Professional Services	6.8	7.4	7.4	8.6	-8%	9%	0%	17%
Proforma revenue	80.4	81.6	91.4	103.7	-3%	1%	12%	13%
Statutory revenue	91.2	91.2	100.8	110.9	8%	0%	11%	10%
Reconciliation to Statutory Accounts								
Proforma revenue	80.4	81.6	91.4	103.7				
Deduct Amortised licence fees	(36.3)	(41.0)	(50.1)	(60.4)				
Add Licence fees recognised upfront	47.0	50.7	59.6	67.6				
Statutory revenue	91.2	91.2	100.8	110.9				

### Multiple Channels to Market

Customer "High Touch" Model





### Prognosis Solution Components



#### Insightful & effective

Proactive end-to-end insights across multi-vendor ecosystems that drives effective collaboration

#### Value & speed

Fast time to value with a small footprint and rapid extensibility

#### Flexible & Secure

Cloud enabled with secure access for visibility anytime anywhere



#### **Professional Services**

Install, Configure, Implement, Train, Optimize Extensions & Analytics



#### **Unified Communications**

VoIP Video Contact Center Call Recording Assurance Compliance



#### **Payments**

Finance Transactions Money Transfer

ATM Fraud Detection



#### Infrastructure

Hardware, Operating System, Virtualisation, Network Layer



#### **Core Capabilities**

Proactive Availability & Performance Management Rapid Root Cause Analyst to reduce Mean Time To Resolution (MTTR)

Capacity Planning & Reporting Deep Metrics Realtime

### Supporting Enterprise Customers Evolution to Cloud

On-premise to Cloud – the hybrid journey

**Leading vendor** for on-premise UC, payments, and infrastructure management



Today 25% of UC deployments are cloud based, by 2023 this is forecast to be 37%\*



Support on-premise, SaaS, and hybrid deployments which will be the majority for the next 5 years



**Continue to maintain** and protect blue chip on-premise customer base



Two solutions this fiscal year leveraging IR's next gen SaaS platform – payments & UC



IR will grow revenue with **NEW** value added offerings on the new SaaS platform

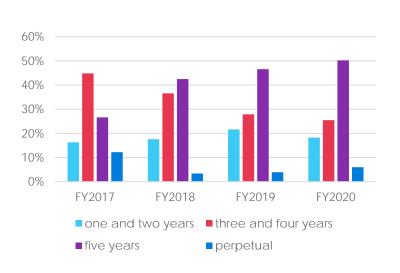


\*Gartner 2019 \*\* WPR 2019 CAGR 2013-2017

# High Quality Revenues Diversified contribution and risk spread



#### Licence fees by contract length



#### Major H2 deals across regions and product

Customer	Region	Product Group	Industry		
JP Morgan	Americas	Pay't/Infra	Financial Services		
NTT	Global	Unified Comms	Communications Service Provider		
ВТ	Europe	Unified Comms	Communications Service Provider		
Kiwi Bank	APAC	Payments	Financial Services		

Contracts with multi-year duration

Maintenance retention rate: 93%

### Cash Flow

Improved cash receipts from customers



Significa improveme cash fro operatio	ent in om
Accelerated investment in development	Continuing dividend payments

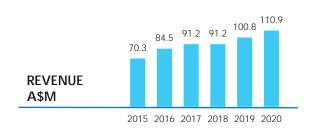
	Jun 20 *	Jun 19	Change
	A\$M	A\$M	
Cash flows from operating activities			
Cash receipts from customers ex debtor factoring	88.8	84.5	5%
Cash receipts from debtor factoring	7.6	5.0	52%
Cash receipts from customers	96.4	89.5	8%
Cash paid to suppliers and employees	(66.0)	(61.5)	7%
Cash generated from operations	30.3	27.9	8%
Income taxes paid	(6.2)	(6.7)	(8%)
Net cash from operating activities	24.2	21.2	14%
Net cash used in investing activities	(14.2)	(11.8)	21%
Net cash used in financing activities	(9.7)	(12.1)	(20%)
Net increase/ (decrease) in cash and cash equivalents	0.2	(2.6)	(108%)
Cash and cash equivalents at 1 July	9.3	11.2	(17%)
Effects of exchange rate changes on cash	0.2	0.7	(70%)
Cash and cash equivalents at 30 June	9.7	9.3	5%

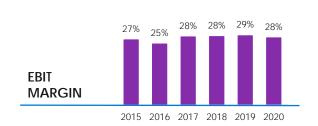
<sup>\*</sup> Cash outflow from leases of approximately \$2 million classified in financing activities as a result of adopting the new accounting standard on leases (AASB16); cash outflow from leases in the comparative column is classified in operating activities

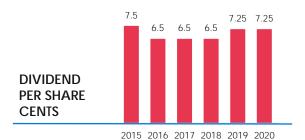
### Financial track record

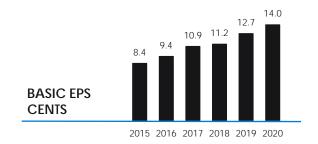
Growth and return to shareholders

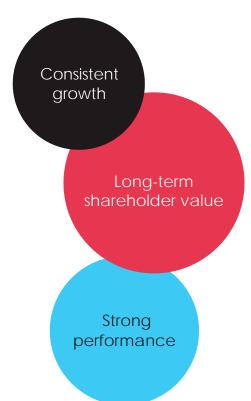












## Financial Track Record (Annual results)



Annual Results (A\$M):	Jun-10	Jun-11	Jun-12	Jun-13	Jun-14	Jun-15	Jun-16	Jun-17	Jun-18	Jun-19	Jun-20	10 year CAGR
Licence fees	18.4	25.0	28.9	26.6	28.0	41.0	45.7	53.4	52.6	62.8	72.1	15%
Revenue	38.2	44.6	48.6	48.9	53.2	70.3	84.5	91.2	91.2	100.8	110.9	11%
EBIT	5.7	9.3	11.1	11.1	10.3	19.0	21.4	25.7	25.8	28.9	30.9	18%
EBIT margin	15%	21%	23%	23%	19%	27%	25%	28%	28%	29%	28%	
EBITDA	12.5	15.9	18.5	18.6	17.8	28.1	32.0	37.0	36.2	40.2	42.9	13%
EBITDA margin	33%	36%	38%	38%	33%	40%	38%	41%	40%	40%	39%	
NPAT	5.4	7.5	9.0	9.1	8.5	14.3	16.0	18.5	19.1	21.9	24.1	16%
NPAT margin	14%	17%	19%	19%	16%	20%	19%	20%	21%	22%	22%	
Earnings per share (cents)	3.24	4.47	5.41	5.40	5.03	8.41	9.42	10.86	11.19	12.72	14.00	16%
Total dividend per share (cents)	2.50	4.00	5.00	5.00	5.00	7.50	6.50	6.50	6.50	7.25	7.25	
Payout ratio	77%	89%	92%	93%	99%	89%	69%	60%	58%	57%	50%	
Return on equity	22%	27%	31%	30%	28%	39%	39%	38%	33%	31%	29%	
Growth rates:												
Licence	-13%	36%	15%	-8%	5%	46%	11%	17%	-2%	19%	15%	
Revenue	-11%	17%	9%	1%	9%	32%	20%	8%	0%	11%	10%	
EBIT	-39%	63%	19%	1%	-8%	85%	13%	20%	1%	12%	7%	
EBITDA	-17%	27%	17%	0%	-4%	58%	14%	16%	-2%	11%	7%	
NPAT	-31%	38%	21%	0%	-6%	68%	12%	16%	3%	14%	10%	