

## Appointment of Managing Director

The Board of Mighty Craft are pleased to announce the appointment of Katie McNamara as Managing Director, effective immediately following its strategic review process announced to the ASX on the 11th of May 2023. Katie has been a Non-Executive Director of Mighty Craft since 17<sup>th</sup> April 2023, and has been integral in the Board-led Strategic review, development, and execution.

As a senior executive and management consultant, Katie brings experience across a broad range of functional areas, with a focus on consumer, FMCG and retail. She has over 25 years operational experience in senior executive and consultancy roles across Australia, Europe, United States and Asia, and has deep experience in beverage alcohol, having been on the senior executive at Foster's Group as Director of Strategy and M&A prior to, leading up and post the Demerger of Treasury Wine Estates. In addition to leading operational improvements across each stage of the value chain in her time at Foster's, she also led the China strategy development for TWE, as well as leading a number of consulting engagements for global spirits and beer companies in China, India, USA and Australia.

Initially the term of the appointment is until 30/6/24 at which point the company will enter discussions around potential full-time employment. Table 1 contains the key terms of the engagement.

Mighty Crafts Chairman, Chris Malcom said: "Having now worked with Katie McNamara for some time I am confident in Katie's commercial acumen, experienced skills and leadership ability will benefit the company, staff, shareholders and partners. I am looking forward to working closely with Katie on the next phase of the Mighty Craft's business growth".

We thank Jess Lyons for her efforts as Acting CEO over the past few months as we have been completing the Strategic Review.

\* \* \*

This announcement has been authorised and approved for release by the Board of Directors of Mighty Craft Limited

**Table 1 - Key terms**

<b>Role</b>	Managing Director
<b>Contract term</b>	30 June 2024
<b>Fee</b>	\$32,375 plus GST per month
<b>Notice period</b>	30 Days
<b>Extension of agreement</b>	Prior to the expiry of the term, parties will enter good faith discussions regarding the representative being offered full time employment by the company

**ABOUT MIGHTY CRAFT**

Mighty Craft (ASX:MCL) is a craft beverage accelerator with a nationally diversified portfolio of craft beverages. It has built a unique infrastructure and distribution offering that enables the Company to scale production, distribution and sales as it seeks to become Australia's leading premium craft beverage Company. Mighty Craft is achieving its vision by strategically investing in craft beverage producers, with celebrated local brands, and providing them with leadership, growth capital and industry solutions to maximise brand awareness and accelerate growth, whilst achieving scale. Mighty Craft is proud to be taking local Australian craft beer and spirits brands to customers Australia wide and abroad.

[mightycraft.com.au](https://mightycraft.com.au)