



MyFiziq Appoints Dato Low Koon Poh to the MYQ Board

MyFiziq Limited (ASX: MYQ) (“MyFiziq” or the “Company”) is pleased to announce the appointment of Dato Low Koon Poh, as a non-executive director with effect from 13 July 2020.

Dato Low to be appointed to the MyFiziq Board. Dato Low currently advises both public and private companies across multiple jurisdictions. Dato Low is well versed in public markets and has a deep understanding of the markets in which MyFiziq operates, across both North America and Asia Pacific.

About Dato Low Koon Poh:

Dato Low, holds multiple offices in both private and public companies. One of which is Singapore listed IEV Holdings. His primary focus as Executive Director of IEV Holdings Limited (SGX: IEV), is the development and growth the Company across the healthcare and wellness sector. Dato Low has been involved in capital market advisory positions across multiple jurisdictions including Australia, Singapore, Malaysia, Hong Kong and the US NASDAQ and NYSE. Dato Low has specialized in restructuring, mergers & acquisitions, and corporate transactions for over 30 years.

Over the last 3 decades, he has participated in many corporate transactions in multiple industries and across international borders, with the focus on value creation. Dato Low is a Chartered Accountant registered with the Malaysian Institute of Accountants, Fellow member of the Association of Chartered Certified Accountants (UK) and a member of the ASEAN Chartered Professional Accountants

Vlado Bosanac, Chief Executive Officer of MyFiziq, said:

“I am delighted to welcome Dato Low to MyFiziq and the board. He brings over 30 years’ experience in corporate finance, capital markets and M & A. He has a strong understanding of MyFiziq and its growth potential. Dato Low played a critical role in the due diligence performed by ACAM in the initial investment made in 2019 of \$5.2m.

Dato Low has shared many of his relationships over the last 12 months demonstrating a clear passion for what we have and are building. I am looking forward to his assistance and support moving forward in MyFiziq. Dato Low has also played a strategic role in our NADSAQ aspirations, introducing advisors, bankers and legal firms, he has worked with over the years as potential advisor’s to MyFiziq.”

*This announcement has been approved by the board of MyFiziq Limited.

For more information contact:

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ASX Announcement
Friday 10th July 2020



About MyFiziq:

MyFiziq has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their dimension using only a smartphone privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes. or simply wanting to be correctly sized for a garment when shopping online. The MyFiziq technology delivers this seamlessly, privately, and cost-effectively in under one minute.

Our partner benefits from our (SAAS) Software as a service pricing solution, that reduces with scale. Integration is made easy with the MyFiziq modular system, based on multiple (SDK's) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivaled in the industry. MyFiziq simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: www.myfiziq.com