



PointsBet Receives Regulatory Approval and Launches in Louisiana

23 September, 2022 - Melbourne, Australia - PointsBet Holdings Limited (ASX: PBH) (the “Company”) today announced that its wholly owned subsidiary, PointsBet Louisiana, LLC (“PointsBet”) has received launch authorisation from the Louisiana Gaming Control Board and has taken its first bet in the State of Louisiana.

The launch in Louisiana marks the 4th state launch under the partnership with Penn National Gaming announced on 1 August 2019 (and extended on 26 March 2021) and represents the Company’s 12th online sportsbook operation in the United States, following successful launches in New Jersey, Iowa, Indiana, Illinois, Colorado, Michigan, West Virginia, Virginia, New York, Pennsylvania and Kansas.

Commenting on the commencement of operations, **Johnny Aitken, PointsBet US CEO** said: *“The PointsBet team is excited to share that we are now officially live in the Pelican state and that Louisiana is our twelfth state of online operations. The sports community of Louisiana, one that our very own brand ambassador Drew Brees is very familiar with, is unmatched with their devotion and passion for their local teams, the New Orleans Saints of the NFL, New Orleans Pelicans of the NBA and nationally recognized college football programs. We look forward to delivering Louisiana sports fans, from Bourbon Street to the Bayou, our fast, premium sports betting products. And, with the NFL and CFB season in full swing, the timing is perfect to showcase our live betting capabilities.”*

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About PointsBet

PointsBet is a corporate bookmaker listed on the Australian Stock Exchange with operations in Australia, the United States, Canada and Ireland. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products, advance deposit wagering on racing (ADW) and iGaming.

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