



(ASX : *PIL*)
Annual General Meeting
Corporate Presentation
November 2018

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## Corporate summary

ASX: PIL				
Listed shares:	983,582,463			
Performance shares:	100,000,000			
Total ordinary shares:	983,582,463			
Share Price:	A\$0.016			
Market Capitalization:	A\$16m			
No. of Shareholders	1,193			
Top 20 Shareholders	50.09%			



Strategic Equity at a Premium			
\$	Price	Commenced	Concluded
1,000,000	2 cents	November '17	February 18'
1,000,000	3 cents	April '18	August '18
1,500,000	2.5 cents	November '18	



## Board and leadership team



Christopher Kain Managing Director & CEO



Anthony Kain
Executive Director
& Acting Chair



Matthew Cahill NED & Technical Consultant



**Leigh Ryan** NED



Michael van Uffelen Chief Financial Officer

**Board Advisory** 

**Col Chandler** Strategic advisor

Gayle Clifone Compliance

## **Philippines**



David Cook
Country Head of
Operations



Rosarito Carrillo COO & General Manager



Adrian Ocampo CTO & Project Manager



Named one of Top 24 fintech start-ups in 2016 by Forbes Philippines

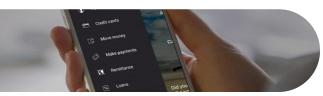


## Company overview











- ➤ Financial technology company targeting the global mobile payments market and micro business sector
- ➤ Independent Service Provider with a proven and commercially deployed technology platform
- ➤ Focussed on Developing World countries and providing services to the un/underbanked and diaspora

- We provide secure payments, money transfer, banking, eload, ecommerce and micro business services via a mobile phone application
- We provide on-line International remittance money transfer services from Australia to Philippines and India
- We deliver an innovative technology platform solution to facilitate micro enterprise, financial inclusion and consumer convenience

















# Philippines ~immediate market focus

103 million
People

118 %
Mobile penetration

90%

Filipinos do not have a credit score

23
Median Age

70%
Population unbanked

36%
Municipalities have no access to banks

# Achievements in the past 12 months

scoring



NOV

# Key growth drivers next 12 months



Finance / insurance and remittance operations to support Bizmoto agent network and diaspora



Bizmoto delivers agent network commercial programs - e.g pilot program with TVS





Co-Op and Regional & Rural bank technology platform roll out



## Building a diversified revenue stream

#### **1** Banking Partners

Mobile banking and payments platform / Fast Remittance & IPG with UCPB

## 2 Agent Network Partner Revenues

Mobile payment and remittance platform with Sante Barley, MyWeps, Metrogas, SunMar

## 3 PIL Agent Network Base

Mobile payment and remittance platform with Bizmoto agent & distribution network



#### **Technology Development**

Cooperative sector platforms CHMF and MASS Specc.
PESONet and InstaPay IBFT platforms

## International Remittance & Bills Payment

Australian Business Unit / Bizmoto / Non-bank and Bank delivery channels

#### **New Business**

New collaboration agreements plus potential acquisitions to innovate Peppermint's service offering





# The Peppermint Platform



## Philippine market norms

~Market for a mobile payment platform



Receive salary in cash



Waiting for transport



Lining up to pay bills



Recharging mobile in outlets



Lining up to send money



Borrowing from loan sharks

## Better Than Cash Alliance estimates:

Filipinos make around

2.5B

Payments per month<sup>1</sup>

Adults make approx.

64

payments per month<sup>1</sup>

Valued at

**\$US 74B** 

a month1

1% of current payments are electronic - the remainder done in cash & cheque payments<sup>2</sup>.

- 1. Source: www.betterthancash.org
- 2. Source: Ericsson South East Asia and Oceania regional Ericsson Mobility Report



## Bizmoto Agent Network

A micro-business enterprise opportunity for a mobile agent network

Offering micro-business packages on a multi-service enabled mobile phone application

Over 7,000 registered agents since end of August 2018

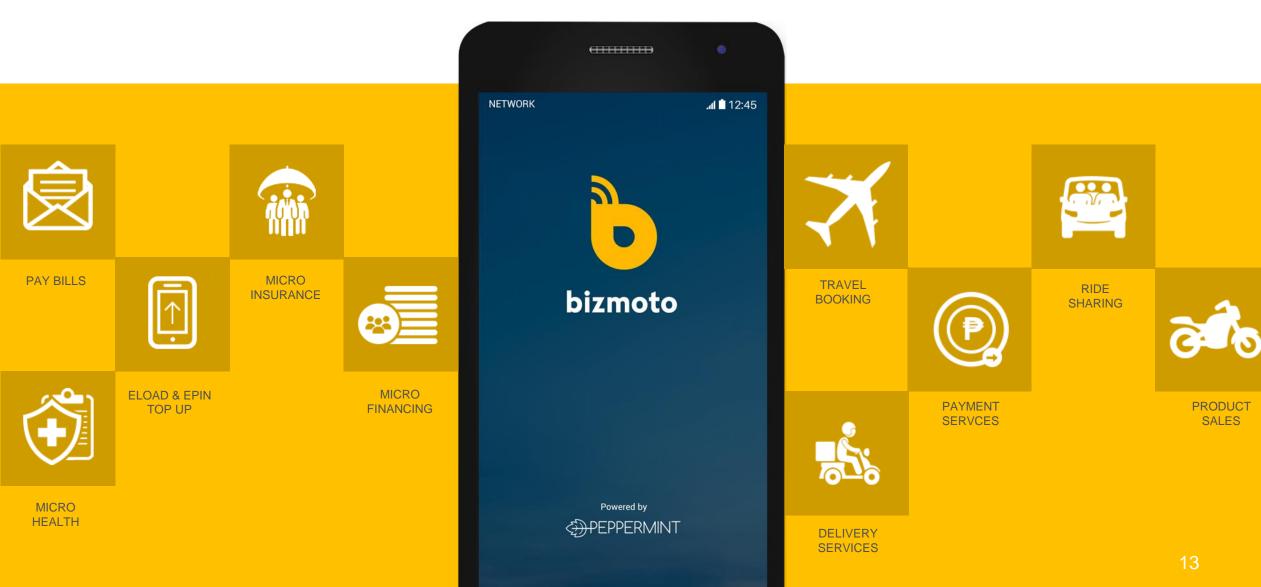
Convenient, secure and accessible services delivered via a mobile interface

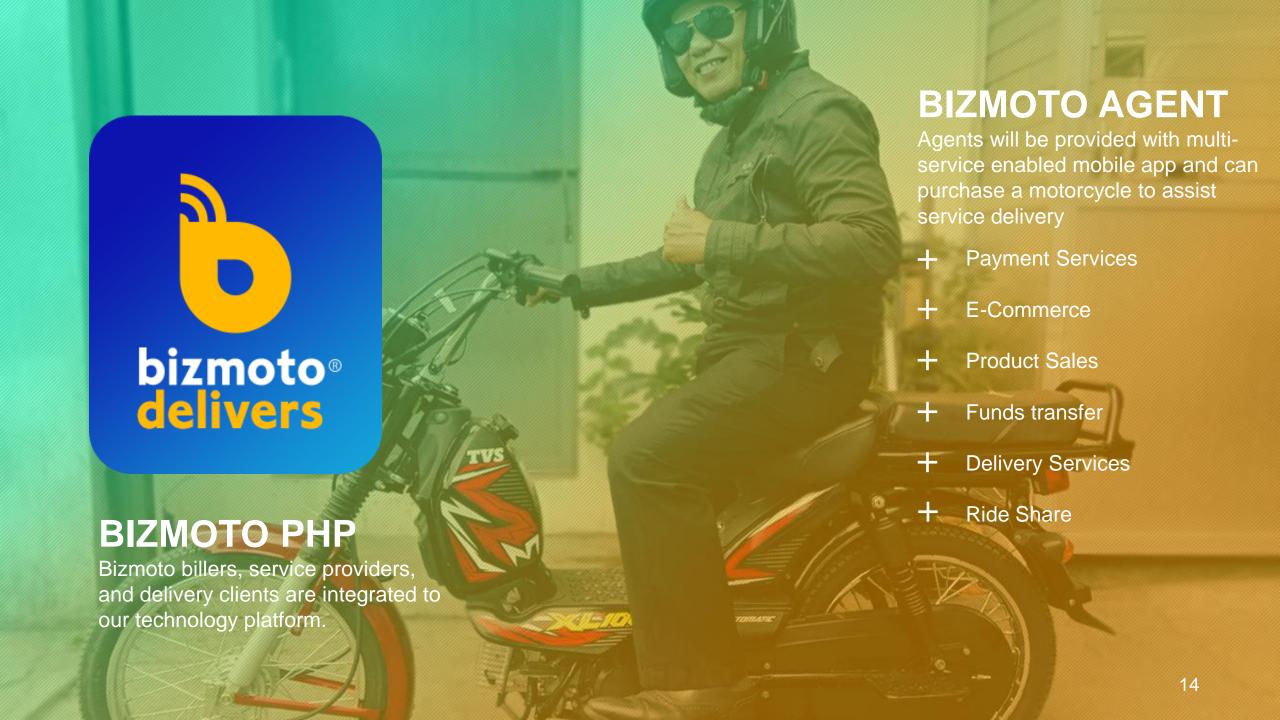
Peppermint's own agent network utilising our proven technology platform





## Micro enterprise platform







## Third party agent networks

~White label Peppermint platform



## **MyWeps**

Agents can offer the mobile payment platform and have a completed a pilot test of mobile remittance services



## Metrogas

Gas delivery personnel can offer this mobile bill payment services to a 60,000 strong customer base



## **Sante Barley**

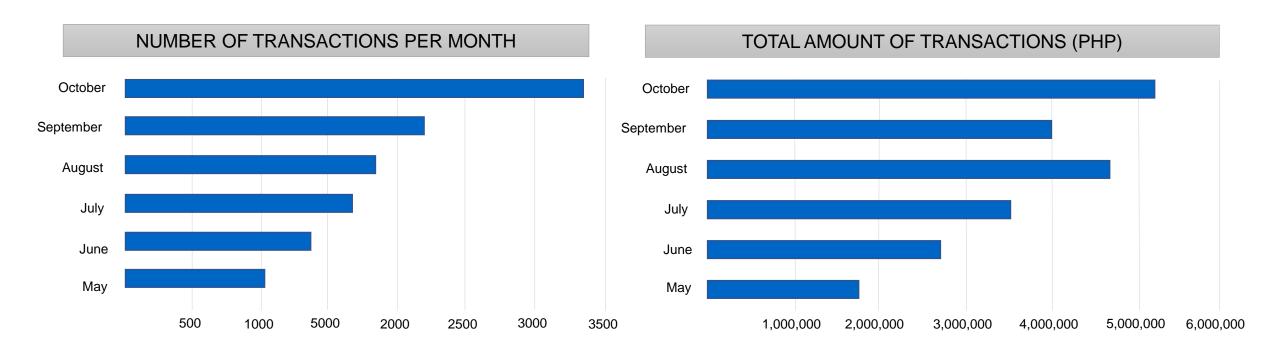
Mobile payment platform accessible to over 200,000 local and international agents



## SunMar

Agent mobile payment platform delivered in key regional areas outside of the National Capital Region

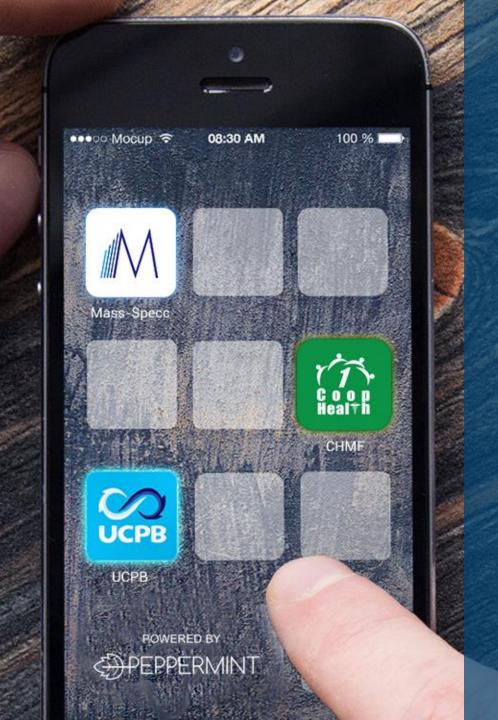
## Agent network platform building





- Soft launch in May
- > Transaction value exceeded 21,500,000 Php since launch
- > Preliminary social media campaign commenced end of August
- Since August 23 over 7,600 agents registered and climbing





## Technology platform for the Banking and Cooperative sector

- White label mobile banking and payments app commercially deployed with UCPB
- Developed BSP mandated IBFT PESONet and InstaPay platforms for UCPB
- Targeting Regional and Rural banks to deliver BSP mandated IBFT platforms plus mobile payment solutions
- Developed mobile app and web tool for MASS Specc to manage conditional cash transfers
- MASS-SPECC considered one of the largest cooperative federations in the Philippines
- Developed mobile app and web tool for CHMF to automate delivery of health services
- Opportunities with MASS Specc, CHMF and wider Cooperative sector to roll out our mobile banking payments

#### See how it works

## **BIZMOTO International Remittance**

www.bizmoto.com.au



Send money to India and to the Philippines Faster, Safer and with Low Fees. Bizmoto.

## Global Market Comparisons











#### 2007

Launched in Kenya

#### 2012

Founded in Malaysia In 2012 Grab taxi app 'My Teski'

#### 2010

Launched in Jakarta, Indonesia with 20 motorcycle drivers

#### 2004

Established in HangZhou, by Alibaba

#### 2011

Tencent launched the Weixin messaging app. it was later on renamed as WeChat (in 2012)

### 2013

Circa US\$252 million revenue 17.1 million subscribers

## **April 2014**

The company secured more than US\$10 million in series A funding from Vertex Venture Holdings

## Mid-2015

One of Indonesia's most downloaded apps. In its first 14 months, the app logged 100 million transactions.

#### Q4:2016

Alipay had a 54% share of China's US\$5.5 trillion mobile payment market, by far the largest in the world

## Q1:2017

Approximately 40% share of mobile transaction value of China's mobile payment market

## Today

Fully integrated mobile financial services platform

#### 2018

Mobile app offers ride sharing, food delivery, logistics services and mobile wallet. Valued at US\$6 billion.

#### 2018

Over 1 million drivers and offers 18 app-based on demand services. Valued at US\$5 Billion.

#### 2017

520 million registered users

#### 2017

Reached 650 million monthly active users



## Our Company In Summary

- Solution for the Developing World
- Established & commercially proven technology platform
- Growing revenue stream & low cost operation
- Experienced Board & leadership team
- Highly productive past 12 months
- Positioned to accelerate commercial application and market penetration
- Scalable business model with global growth opportunities



## Thank You

