Payments | Delivery & Logistics | E-Commerce | Financial Services

COMPANY PRESENTATION | FEBRUARY 2021 | ASX: PIL

Private & Confidential



OWERED

PERM







bizmoPay

0/









DISCLAIMER

DEPPERMINT INNOVATION

This presentation prepared by Peppermint Innovation Limited (Company) does not contain all the information that a prospective investor may require in connection with any potential investment in the Company and you should not read the presentation or any information in connection with it, as financial advice, financial product advice or advice relating to investment, taxation or legal matters. Nothing in this material should be construed as an offer to sell or a solicitation of an offer to buy securities. It does not include all available information and should not be used in isolation as a basis to invest in the Company.

All statements, other than those of historical fact, which address activities, events, outcomes, results, developments, performance or achievements that Peppermint Innovation anticipates or expects may or will occur in the future (in whole or in part) should be considered forward-looking information. In some cases, forward-looking information is identified by the use of terms and phrases such as "anticipate", "believe", "could", "estimate", "may", "plan", "plan", "predict", "project", "will", "would", and similar terms and phrases, including references to assumptions. Such information may involve, but is not limited to, comments with respect to expectations, planned operations or future actions. These forward-looking statements are based on currently available information as of the date of this presentation but are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those expressed or implied by such forward-looking information. The forward-looking information contained in this presentation is expressly qualified by this cautionary statement and no representation or warranty express or implied, is made by the Company, or any of its directors, officers, employees, advisers or agents that any intentions, expectations or plans will be achieved.

A number of risks, uncertainties and other factors could cause actual results to differ materially from the results discussed in the forward-looking information, including, but not limited to, the following: risks associated with reliance on key personnel; financial health of Peppermint Innovation and its related cash flows; general industry and market conditions and growth rates; legislative and regulatory developments; general economic conditions and levels of economic activity; global financial conditions; financing risks; degree of competition in the industry; risks associated with the development of projects; changes in employee relations; and control of costs and expenses.

Forward-looking information reflects Peppermint Innovation's current beliefs and is based on information currently available to Peppermint Innovation and on assumptions it believes to be reasonable. The forward-looking information is made as of the date of this presentation and Peppermint Innovation assumes no obligation to update or revise such information to reflect new events or circumstances, except as may be required by applicable law. Prospective investors should not read forward-looking information as guarantees of future performance or results and should not place undue reliance on forward-looking information. Nothing in this presentation is, or should be relied upon as, a promise or representation as to the future.

FINANCIAL INCLUSION FOR THE UNBANKED IMMEDIATE MARKET FOCUS ~ PHILIPPINES





PEOPLE



FILIPINOS DO NOT HAVE A CREDIT SCORE





MOBILE PENETRATION



POPULATION UNBANKED

36%

MUNICIPALITIES HAVE NO ACCESS TO BANKS



GLOBAL UNBANKED POPULATION

MONTHLY PAYMENTS MARKET IN THE PHILIPPINES

Better Than Cash Alliance estimates:

Filipinos make around

2.5B Payments per month¹ Adults make approx.

64

payments per month¹

Valued at \$US 74B a month¹

ONLY 1% of current payments are electronic – the remainder done in cash & cheque payments²

Source: www.betterthancash.org

Source: Ericsson South East Asia and Oceania regional Ericsson Mobility Report EPPERMINT INNOVATION

BIZMOTO ECOSYSTEM A MOBILE APP MICRO ENTERPRISE SOULTION

PAYMENTS & REMITTANCE bizmoto agent network offer bill payment, buy load, cash transfer services and remittance

DELIVERY & LOGISTICS bizmoGo riders provide on-demand curb-side delivery and logistics services



E-COMMERCE

bizmoTinda is an e-commerce platform accessible to agents, merchants and consumers alike

FINANCIAL SERVICES bizmoPay to provide alternative non-bank micro enterprise lending & bizmoProtect to provide accessible micro insurance products



BIZMOTO PLATFORM ROLLOUT & OPERATIONAL OBJECTIVES





AGENT NETWORK – ESTABLISHED & GROWING



- Under the brand "bizmoto" a mobile payment system used by duly accredited agents
- In-house agent network and distribution channel
- Flexibility and convenience with 24/7 access to services
- Bill payments, Eload and cash transfer services offered
- 51,438 registered agents
- Integration with bizmoPay to allow an agent to apply for a loan to establish a micro enterprise utilising the bizmoto platform
- Targeting 150,000 registered bizmoto agents in 12 months
- Agents establish their own customer network thus low CAC



Since becoming a "Bizmoto Agent" I have created new opportunities for my family and earning more than ever! Servicing hundreds of people per week with cash transactions from my device.



PEPPERMINT INNOVATION



E-COMMERCE – ESTABLISHED & GROWING



- E-commerce platform available to bizmoto agents and also the general public via mobile app and on-line
- bizmoto agents can list their products providing exposure and maximising consumer reach
- New items being added online each week
- 616 independent registered Merchants
- Delivery options available through bizmoGo operators
- bizmoPay will look to provide buy now pay later loans to enable e-commerce transactions
- E-Commerce market in the Philippines is predicted to grow to US\$21 billion in 2025^{*}

* www.janio.asia/articles/what-s-driving-ecommerce-in-the-philippines/#single_step_12





ON-DEMAND DELIVERY & LOGISTICS – ESTABLISHED & GROWING



- bizmoGo riders offer delivery & logistics services in addition to bizmoto agent services
- Delivery & logistics services available on-demand via the bizmoGo app
- Pilot commenced in April 2019 with 20 riders targeting 60 registered riders within the first 12 months
- Currently 590 bizmoGo riders registered
- Food delivery most popular service to date
- To be integrated with bizmoPay to provide finance to approved agents to purchase a motorcycle and become a bizmoGo rider utilising the bizmoto platform





ESTABLISHED & DEPLOYED

bizmoto delivers trusted and convenient services via an innovative technology platform that facilitates micro enterprise and creates financial inclusion

bizmoTinda

bizmoGO





and total carbondare



BIZMOTO PLATFORM GROWTH







Agents

Feb 2020 – 18,380





616

Merchants

Feb 2020 - 300



Feb 2020 – 220

Registered Riders

590

168%



Target Launch 2021

THE REPORT OF THE PARTY OF THE

To provide a significant growth stimulus across the established bizmoto platform



In three years

- Targeting 1,000,000 app downloads
- 100,000 loans issued
- AUD\$30 million of loans disbursed





ALTERNATIVE NON-BANK LENDING - READY TO LAUNCH



- bizmoPay is a mobile app-based lending service
- Alternative non-bank, secured and unsecured, lending made available and managed via the established bizmoto mobile app
- Micro enterprise loans to be made available to qualified bizmoto agents, registered bizmoto network members and enterprise platform partners to enable adoption of bizmoto services and drive the use of the bizmoto ecosystem
- Lending initially focused on our bizmoto agent base utilising our established platform of bizmoto services, powered by Peppermint's proven mobile wallet and technology platform
- Alternative non-bank lending market in the Philippines is growing rapidly where 70% of the population are unbanked, and many more are underbanked
- Economic growth coupled with widespread mobile internet usage (almost 86% use the internet via mobile devices) sees a growing number of middle-class Filipinos ready to access finance through mobile phone app lenders
- The consumer finance market in the Philippines was valued at Php1.57 trillion (USD\$31.4 billion) in 2018 and is growing 17% circa annually*
- Capital raising now to commence operations



WHITE LABEL MICROINSURANCE - READY TO LAUNCH



- bizmoProtect is mobile app based micro insurance service that provides three levels of insurance cover accessible via bizmoto mobile android App
- Affordable and accessible accident and life insurance products offered to Filipino's people via our established bizmoto agent network and platform
- Distribution Channel Agreement executed with Filipino-based Cebuana Lhuillier Insurance Solutions; a duly authorized Insurance Agency recognised by the Insurance Commission of the Philippines
- The three fully underwritten micro-insurance products are offered in conjunction with Cebuana Lhuillier Insurance Solutions
- Microinsurance is specifically made for low-income households and individuals who may not have a credit score or access to financial markets
- Microinsurance plans are straightforward and easy with minimal documentary requirements and restrictions. Payment options are also diverse ranging from cash, mobile payments, and even salary deductions.
- Insurance products offered by bozmoto cover emergency related cases due to COVID-19 virus
- Peppermint earn fees from volume of white label insurance premiums sold across the bizmoto agent network and platform



PHILIPPINES – TOTAL ADDRESSABLE MARKET



There is an estimated US\$920billion+ in annual payment value across these four key sectors of focus

bizmoto[®]

bizmoto is uniquely placed to penetrate all sectors given its established, and evolving, ecosystem of services

www.betterthancash.org www.statista.com/outlook/368/123/ride-hailing/philippines www.statista.com/outlook/374/123/online-food-delivery/philippines



GLOBAL MARKET COMPARISONS - NON-BANK PLATFORMS

(5)) **Peppermint** innovation

M-PESA



Launched in Kenya



2013 Circa US\$252 million revenue 17.1 million subscribers

Today Fully integrated mobile financial services platform

Source:

2012 Founded in Malaysia In 2012 Grab taxi app 'My Teski'

April 2014 The company secured more than US\$10 million in series A funding from Vertex Venture Holdings

2018

Mobile app offers ride sharing, food delivery, logistics services and mobile wallet. Valued at US\$6 billion.

2019*

2018

2010

Mid-2015

downloaded apps.

Acquired "Substantial" stake in CoinsPH ~ US\$72m **Philippines EMI company**

GOLJEK

Launched in Jakarta, Indonesia

with 20 motorcycle drivers

One of Indonesia's most

In its first 14 months, the app

logged 100 million transactions.

Over 1 million drivers and offers 18

app-based on demand services.

Valued at US\$5 Billion.



Alipay

04:2016

Alipay had a 54% share of China's US\$5.5 trillion mobile payment market, by far the largest in the world

2017 520 million registered users

WeChat Pav 2011

Tencent launched the Weixin messaging app. it was later on renamed as WeChat (in 2012)

微信支付

01:2017

Approximately 40% share of mobile transaction value of China's mobile payment market

2017 Reached 650 million monthly active users

www.en.wikipedia.org/wiki/M-Pesa www.en.wikipedia.org/wiki/Gojek

www.en.wikipedia.org/wiki/Grab (company) www.en.wikipedia.org/wiki/Alipay

www.en.wikipedia.org/wiki/WeChat#WeChat Pay payment services

* https://techcrunch.com/2019/01/18/gojek-coins-ph-philippines/?guccounter=1



ESTABLISHED MOBILE BANKING APP TECHNOLOGY PROVIDER ~ BANKING SECTOR PHILIPPINES

- Provider of white label mobile banking and payments app, currently commercially deployed with Tier One bank UCPB
- Long standing and respected engagement with regulatory bodies
- Developed and deployed BSP (Central Bank of the Philippines) mandated IBFT PESONet and InstaPay platforms
- Technology partner of BancNet, the largest interbank network and single ATM switch operator in the Philippines
- Collaboration with BancNet follows BSP direction for all banks to establish safe and reliable electronic payment systems
- Targeting Regional, Rural and Thrift banks to deliver BSP mandated IBFT platforms plus mobile payment solutions, endorsed by BancNet
- First banks signed more to follow throughout 2020/21







ESTABLISHED MOBILE APP TECHNOLOGY PROVIDER ~ CO-OPERATIVE SECTOR PHILIPPINES

- Developed mobile app and web tool to manage conditional cash transfers for MASS-SPECC one of the largest Co-Op federations in the Philippines
- Developed mobile app and web tool for CHMF to automate delivery of health services
- Ongoing work with CHMF and MASS-Specc to explore the use and adoption of the Company's mobile banking solution
- Opportunities with wider Co-Op sector to roll out our mobile banking solution
- Over 26,000 Co-Op's in the Philippines with more than 15 million associated individual members







TECHNOLOGY DEPLOYED & COMMERICALLY PROVEN Financial Year Key Growth Metrics YoY







A GROWING ENTERPIRSE



Quarterly Cash Recepits (\$'000s)

DEPPERMINT INNOVATION

- Year on Year quarterly cash receipts growth despite impact of Covid -19 during 2020
- 51,438 registered bizmoto agents and growing
- 590 registered bizmoGo riders and growing
- 616 registered e-Commerce Merchants with bizmoTinda and growing
- New banks signing up to adopt our SaaS mobile banking platform
- Continued Mobile Banking technology platform development for UCPB, a tier one banking partner
- Multiple opportunities for business engagement with the Philippines Co-Op sector that comprises over 15 million members
- Recently closed oversubscribed \$2.5m capital raise
- Roll out of targeted campaigns focused on the continued growth of bizmoto and the Peppermint platform



RECOGNISED TECHNOLOGY PLATFORM





Inclusive Fintech50

Emerging fintechs for financial inclusion

- Named one of the Top 24 Fintech start-ups by Forbes Philippines in 2016
- Winner of Fintech Australia Award "The Finnie" for Excellence in Financial Inclusion (Social Good) 2017
- Winner of Inclusive Fintech 50 Award, one of 50 companies selected from 400 applicants globally recognised for driving financial inclusion in 2019



LEADERSHIP TEAM





Christopher Kain ~ Managing Director & CEO / BComm, MBA

- Experienced Finance Professional and Company Director with 18+ years of international and local knowledge of Investment Markets, Financial Services and Corporate Management.
- Accomplished in identifying business opportunities and executing commercial strategies for the benefit of both stakeholders and investors alike
- Practiced in investment analysis, evaluation, capital raising, project marketing, relationship management, and business development



Anthony Kain ~ Executive Director & Chairman / BJuris, LLB

- 20+ years experience working in Australian capital markets
- Performed key roles in the formation of numerous privately owned and publicly listed companies
- Deep understanding of intellectual property and its commercialisation



- Matt Cahill ~ Technical Consultant & Non-Executive Director
- Accomplished Technical Director with 16+ years experience in the Technology Industry
- Experience across a broad range of technologies
- Previous roles in Management, Strategy, Team Lead, Business Analysis, Application Architecture and Development



Michael van Uffelen ~ CFO / BComm, CA

- Experienced Director, CFO and Company Secretary actively engaged in managing companies and providing corporate advisory services.
- 30 years company and business management experience gained with major accounting firms, an investment bank, and private and public companies, in Australia and internationally.



PEPPERMINT IN SUMMARY

- Innovative technology solution to facilitate financial inclusion, micro business enterprise and consumer convenience
- Established & commercially proven technology platform
- Growing revenue stream & low-cost operation despite impact of Covid-19
- Experienced executive leadership & senior management team
- Highly productive past 12 months
- Recent prospectus closed heavily over-subscribed raising \$2.5 million
- Continued development of our bizmoto business model and ecosystem services
- Exciting opportunity to establish an alternative non-bank lending business in the growing Philippines market
- Positioned to accelerate commercial application and market penetration
- Scalable business model with global growth opportunities



For Enquires Contact: Managing Director & CEO – Chris Kain Email: info@pepltd.com.au Ph: (08) 6255 5504

www.pepltd.com.au