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## Media Interview – RooLife Quarterly Overview & Market Update

e-Commerce and digital marketing company **RooLife Group Ltd (ASX: RLG)** is pleased to provide shareholders and investors with an opportunity to listen to an interview with Managing Director Bryan Carr providing an overview of business activities on Investor Stream, which can be accessed via <https://www.investorstream.com.au/roolife-release-may-7>.

**ENDS**

**Issued by:** RooLife Group Ltd.

**Authorised by:** The Board of RooLife Group Ltd

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### **About RooLife Group Ltd (ASX:RLG)**

[www.roolifegroup.com.au](http://www.roolifegroup.com.au)

*The RooLife Group of companies provides fully integrated digital marketing and customer acquisition services focusing on driving online sales of products and services for its clients. Powered by the Group's hyper personalisation and profiling Artificial Intelligence System, RooLife provides personalised real-time, targeted marketing. With a key focus on driving sales in Australia and China the Company's online e-Commerce marketplace assists businesses to sell directly to Chinese consumers and accept payment via the WeChat and Alipay mobile payments platforms. RooLife's key positioning is about knowing and remaining connected with Chinese consumers, allowing brands to continually sell products to Chinese consumers based on their profiles and purchasing behaviours.*