



20 October 2020

Ms Vanessa Nevjestic
Adviser, Listings Compliance (Perth)
ASX Limited

RooLife Group Ltd – ASX Price Query

On behalf of RooLife Group Ltd (“RooLife” or “the Company”) we provide the following response to the Price Query received from the ASX today.

1. The Company is not aware of any specific information concerning it that has not been announced which, if known, could be an explanation for the recent increase in price or volume in trading in the Company’s securities.
2. N/A
3. The Company notes its announcement of 14 October 2020 in respect to the completion of the Entitlement Issue Shortfall Offer in which the Company advised that the demand for the Shortfall Offer was approximately \$8.3m, far exceeding the \$3.8m Shortfall on offer. The strong support received for the Shortfall Offer means RooLife is now well-positioned and funded to continue to expand RooLife’s marketing and promotion of its online stores in China. As part of this promotion, the Company is also anticipating the launch of Kiwi Health, the New Zealand-branded health and wellbeing TMall Store as announced on 10 July 2020, by Alibaba in the coming days.
4. The Company confirms that it continues to be in compliance with the Listing Rules and in particular, Listing Rule 3.1.
5. This response has been approved for release by the Board of the Company.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Peter Torre', with a long horizontal flourish extending to the right.

Peter Torre
Company Secretary
RooLife Group Ltd



20 October 2020

Reference: ODIN26298

Mr Peter Torre
Company Secretary
RooLife Group Ltd
Unit B9, 1st Floor
431 Roberts Road
Subiaco, Western Australia 6008

By email: peter@torrecorporate.com.au

Dear Mr Torre

RooLife Group Ltd ('RLG'): Price and Volume Query

We note the change in the price of RLG's securities from an intraday low of \$0.030 on 16 October 2020 to an intraday high of \$0.047 on 20 October 2020.

We also note the significant increase in the volume of RLG's securities traded from 16 October 2020 to 20 October 2020.

Request for Information

In light of this, ASX asks RLG to respond separately to each of the following questions and requests for information:

1. Is RLG aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?
2. If the answer to question 1 is "yes".
 - (a) Is RLG relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1? Please note that the recent trading in RLG's securities would suggest to ASX that such information may have ceased to be confidential and therefore RLG may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is "yes", you need to contact us immediately to discuss the situation.
 - (b) Can an announcement be made immediately? Please note, if the answer to this question is "no", you need to contact us immediately to discuss requesting a trading halt (see below).
 - (c) If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made?
3. If the answer to question 1 is "no", is there any other explanation that RLG may have for the recent trading in its securities?
4. Please confirm that RLG is complying with the Listing Rules and, in particular, Listing Rule 3.1.
5. Please confirm that RLG's responses to the questions above have been authorised and approved under its published continuous disclosure policy or otherwise by its board or an officer of RLG with delegated authority from the board to respond to ASX on disclosure matters.

When and where to send your response

This request is made under Listing Rule 18.7. Your response is required as soon as reasonably possible and, in any event, by no later than **1:50 PM AWST today Tuesday, 20 October 2020**. If we do not have your response by then, ASX will likely suspend trading in RLG's securities under Listing Rule 17.3. You should note that if the information requested by this letter is information required to be given to ASX under Listing Rule 3.1 and it does not fall within the exceptions mentioned in Listing Rule 3.1A, RLG's obligation is to disclose the information "immediately". This may require the information to be disclosed before the deadline set out in the previous paragraph.

ASX reserves the right to release a copy of this letter and your response on the ASX Market Announcements Platform under Listing Rule 18.7A. Accordingly, your response should be in a form suitable for release to the market. Your response should be sent to me by e-mail at ListingsCompliancePerth@asx.com.au. It should not be sent directly to the ASX Market Announcements Office. This is to allow me to review your response to confirm that it is in a form appropriate for release to the market, before it is published on the ASX Market Announcements Platform.

Listing Rules 3.1 and 3.1A

Listing Rule 3.1 requires a listed entity to give ASX immediately any information concerning it that a reasonable person would expect to have a material effect on the price or value of the entity's securities. Exceptions to this requirement are set out in Listing Rule 3.1A. In responding to this letter, you should have regard to RLG's obligations under Listing Rules 3.1 and 3.1A and also to Guidance *Note 8 Continuous Disclosure: Listing Rules 3.1 – 3.1B*. It should be noted that RLG's obligation to disclose information under Listing Rule 3.1 is not confined to, nor is it necessarily satisfied by, answering the questions set out in this letter.

Trading halt

If you are unable to respond to this letter by the time specified above, or if the answer to question 1 is "yes" and an announcement cannot be made immediately, you should discuss with us whether it is appropriate to request a trading halt in RLG's securities under Listing Rule 17.1. If you wish a trading halt, you must tell us:

- the reasons for the trading halt;
- how long you want the trading halt to last;
- the event you expect to happen that will end the trading halt;
- that you are not aware of any reason why the trading halt should not be granted; and
- any other information necessary to inform the market about the trading halt, or that we ask for.

We may require the request for a trading halt to be in writing. The trading halt cannot extend past the commencement of normal trading on the second day after the day on which it is granted.

You can find further information about trading halts in Guidance Note 16 *Trading Halts & Voluntary Suspensions*.

Suspension

If you are unable to respond to this letter by the time specified above ASX will likely suspend trading in RLG's securities under Listing Rule 17.3.

Enquiries

If you have any queries or concerns about any of the above, please contact me immediately.

Yours sincerely

Vanessa Nevjestic
Adviser, Listings Compliance (Perth)