



YOUR CROSS-BORDER
E-COMMERCE PARTNER

30 March 2021

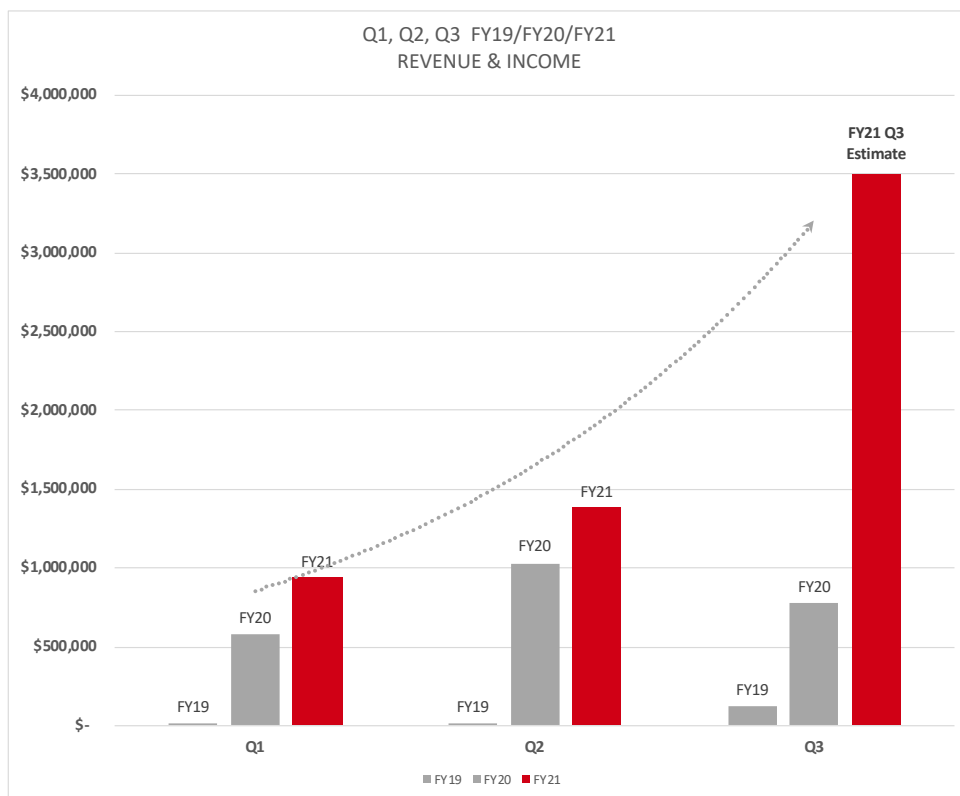
RLG revenue expected to be up 40% on prior guidance for Q3 FY21 from \$2.5m to \$3.5m

HIGHLIGHTS

- Accelerating product sales during the March quarter expected to deliver revenue of \$3.5m for the 3 months ending 31 March 2021 (preliminary & unaudited)
- Strong result takes financial year-to-date revenue to \$5.75m - already up 70% on FY20 (\$3.4m), with 3 months remaining in the current financial year

e-Commerce and digital marketing company RooLife Group Ltd (ASX:RLG) (“**RLG**” or the “**Company**”) is pleased to advise that accelerating product sales during the March quarter have resulted in a **40%** stronger expected revenue result of **\$3.5m**, which is above guidance the Company advised to the market on 28 January 2021 of expected revenue of \$2.5m for the quarter.

This result would bring year-to-date revenue to **\$5.75m, up 70%** from the prior year (\$3.4m) with **3 months remaining** in the current financial year.



Growing Year-on-Year Quarterly Revenue Comparison FY2019 - FY2021

RLG's Managing Director, Bryan Carr said, "Increased revenue has been driven by accelerating product sales across a range of our existing contracts."

RLG's platform provides an international gateway for products and services for companies wishing to enter the China market.

RLG generates revenue from a mixture of service fees and commissions on all products it sells and is now representing and driving sales for a growing number of quality products and brands into China for companies from Australia, New Zealand, U.S.A., Europe, United Kingdom and South America.

ENDS

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About RooLife Group Ltd (ASX:RLG)

www.roolifegroup.com.au

RLG provides fully integrated digital marketing and customer acquisition services focusing on driving online sales of products and services for its clients. Powered by the Group's hyper personalisation and profiling Artificial Intelligence System, RooLife provides personalised real-time, targeted marketing. With a key focus on driving sales in Australia and China the company's online e-Commerce marketplace assists businesses to sell directly to Chinese consumers and accept payment via the WeChat and Alipay mobile payments platforms. RooLife's key positioning is about knowing and remaining connected with Chinese consumers, allowing brands to continually sell products to Chinese consumers based on their profiles and purchasing behaviours.