



**ASX Announcement  
11 March 2021**

### ***Appointment of new SEEK CFO***

Kate Koch has been appointed Chief Financial Officer of SEEK Limited, replacing Geoff Roberts. Geoff's retirement from SEEK, effective 30 June 2021, was announced in January.

Kate is currently the CFO of RMIT University, having held that role since 2017. Prior to that she had broad international experience as a senior finance executive in the retail, publishing, and media industries. She was Group Head of Finance & Performance at Tesco PLC, Senior Vice President at Pearson PLC, CFO at Pearson Asia Pacific, and Chief Financial Officer of the Financial Times Group.

Incoming SEEK CEO Ian Narev commented: *"Kate has experience across multiple industries, geographies, and finance roles. She understands how to lead large finance teams in multinational businesses that operate in highly competitive markets. Through this range of roles, she has distinguished herself as a caring and values-driven leader, who builds diverse, high-performing teams. She has been attracted by SEEK's purpose and values, and by its growth potential. We feel very fortunate that she has chosen to join SEEK, to lead the committed and talented team that Geoff Roberts has developed."*

Kate will join the SEEK Executive Team on 10 June 2021, reporting to Ian Narev.

**Authorised for release by SEEK's Continuous Disclosure Committee.**

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