

ZIMI LIMITED INVESTOR PRESENTATION



ASX:ZMM
SEPTEMBER 2024

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CORPORATE SNAPSHOT

Experienced management team that have executed across different industries throughout their career.

| ASX Code | ZMM |
|-------------------------------------|---------------------------------|
| Industry Group | Technology Hardware & Equipment |
| Share Price (13 Aug 2024) | \$0.019 |
| Shares on Issue (13 Aug 2024) | 126,664,715 |
| Market Capitalisation (13 Aug 2024) | \$2.41M |
| Cash on Hand (30 June 2024) | \$521K |
| 52 Week Range | \$0.009 - \$0.049 |
| Average Volume | 351.4k |



SIMON GERARD CHAIRMAN / NON-EXECUTIVE DIRECTOR

Managing Director of the Gerard Private Group and fourth generation of the well-respected Gerard family, founders of CLIPSAL and former CEO of the Gerard Lighting Group.



JORDAN TENTORI CEO / EXECUTIVE DIRECTOR

The co-founder and CEO of Zimi. For the past 20 years, Jordan has worked within the electrical and lighting industry to evolve technologies into commercial realities.



SIMON BEISSEL NON-EXECUTIVE DIRECTOR

Simon has board experience with industrial, technology and financial services companies. He is an experienced director and previously Head of Corporate Lending at Investec Australia and Senior roles at St. George Bank.



RACHEL TUCK CFO

Qualified Chartered Accountant with 10 years experience with KPMG providing audit, financial reporting and advisory services for publicly listed companies, multinational groups and managed investment schemes.

WHAT DO WE SELL

KEY SELLING OBJECTIVES

The Zimi logo is a white circle containing the word "zimi" in a lowercase, sans-serif font. The letters "i" and "m" have small colored dots (red, yellow, green, blue) above them.

zimi

Zimi is an innovative Australian IoT company that creates the Zimi experience by **connecting everyday electrical products to the Internet and each other** creating smarter living and working spaces.



Safety & Security



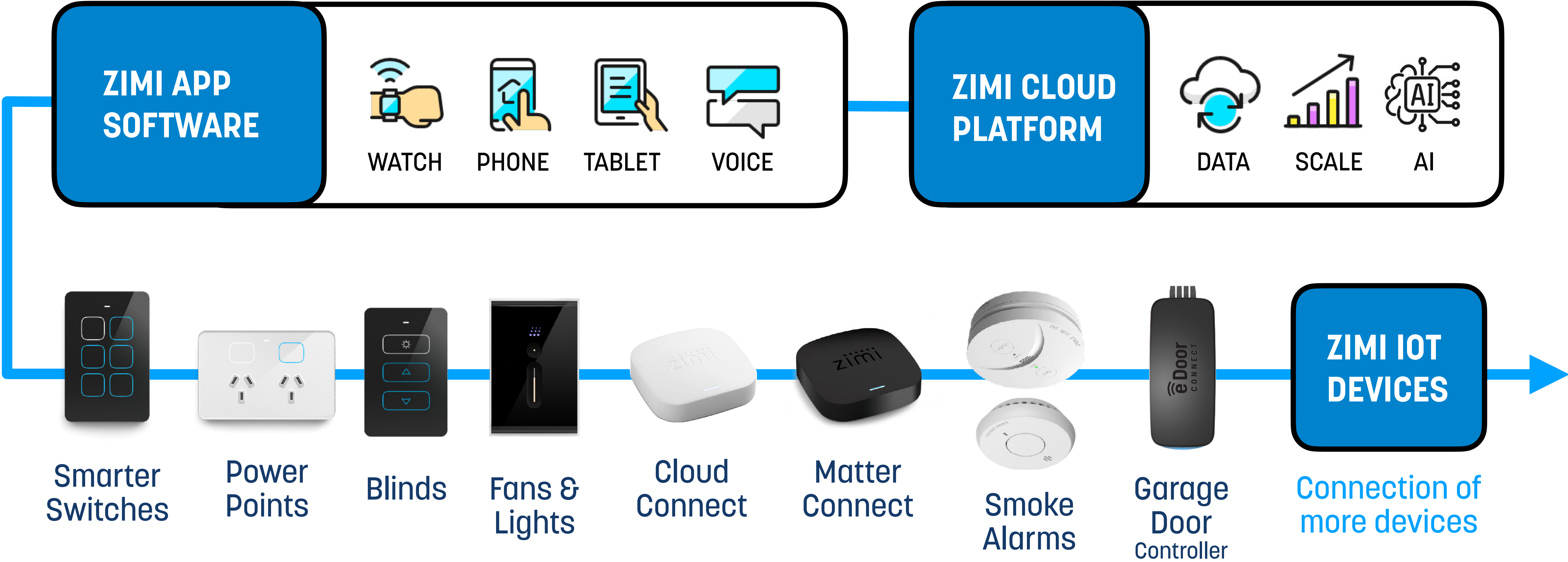
Lifestyle & Convenience



Energy Management

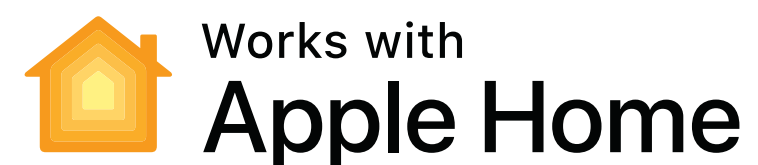
WE CONNECT EVERYTHING

with our proven and evolving IoT platform.



MASS ADOPTION

can be achieved by
REMOVING the BARRIERS
that have historically made
control systems too complex,
too expensive and limited to
new building installations.



MAKE ALL YOUR EXISTING ELECTRICAL
APPLIANCES SMARTER AT THE SWITCH



NO COMPLEX PROGRAMMING OR
TRAINING NEEDED FOR SETUP



NO EXTRA WIRING, CAN BE
USED IN ALL BUILDINGS TODAY



WIRELESS DEVICES REPEAT
TO SOLVE CONNECTIVITY



AFFORDABLE FOR EVERY
HOME AND OFFICE



EVERYTHING IN SYNC
SWITCH + PHONE + VOICE

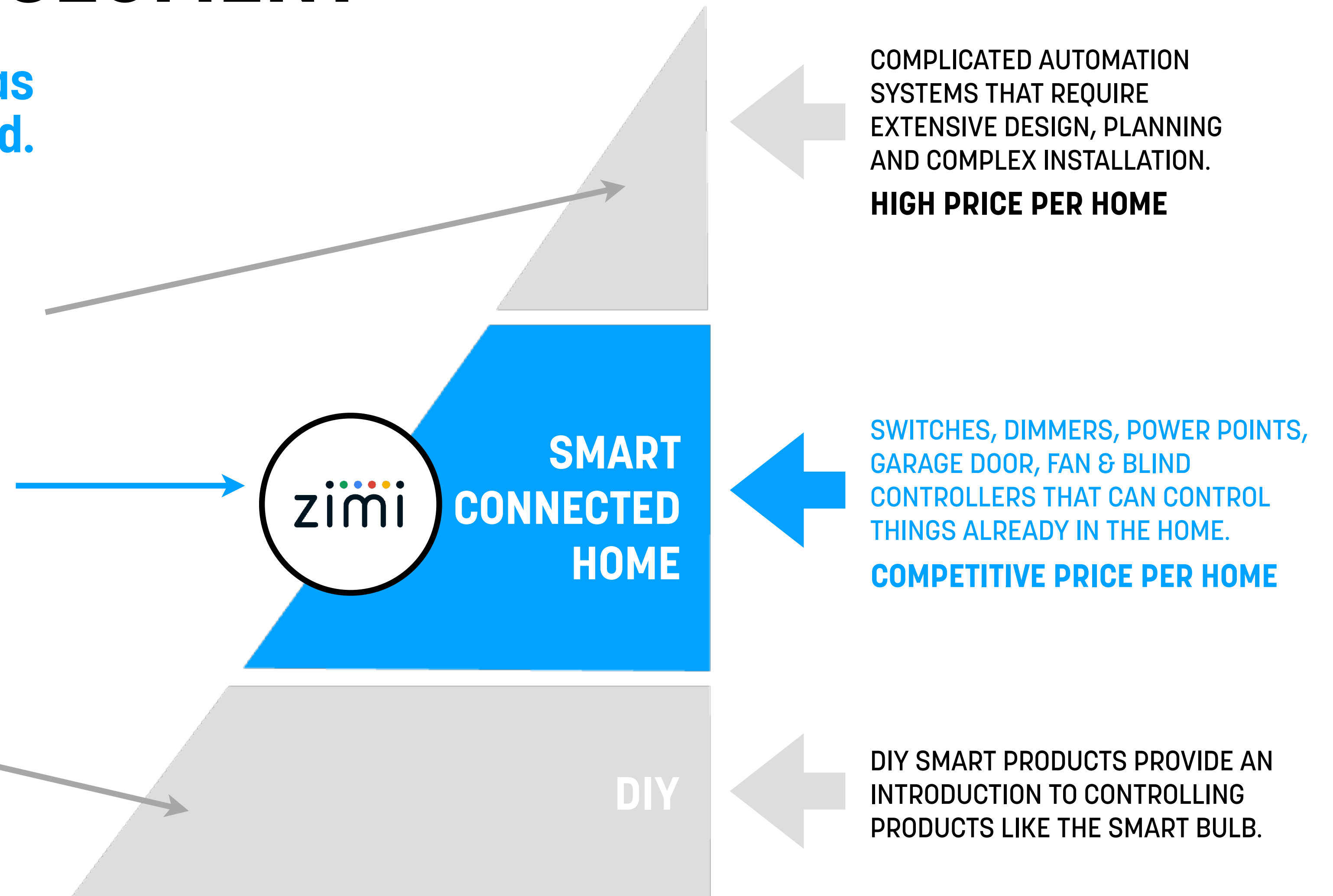
ZIMI PRODUCTS ARE TARGETING A LARGE MARKET SEGMENT

The complexity of automation has historically been too complicated.

The solutions offered by Automation System Specialists is too expensive and complex for everyone in any home.

Licensed electricians can simply install smarter switches to control more in the home for mass market adoption.

DIY smart home products are not a practical or scalable solution for the whole home.



FLAGSHIP PRODUCTS

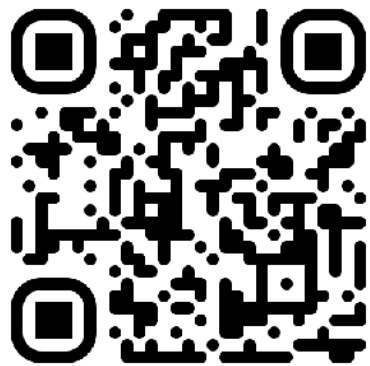
OUR SMARTER SWITCHES



The classic switch range packed with intelligence to monitor and manage it all.



The smartest switch with a Touch of Glass and more intelligence than ever before...



DISTRIBUTION PARTNERS

Trusted & Respected
Australian brands



Trader - (GSM Electrical)
Distributes to over 900+
electrical wholesalers

MAJOR WHOLESALE
DISTRIBUTOR
COMMENCED 2020



Beacon Lighting
Australia's largest lighting
retailer with 110+ stores

RETAIL & TRADE
DISTRIBUTOR
COMMENCED 2021



Steel-Line
Australia's largest garage
door manufacturer

E-DOOR CONNECT
DISTRIBUTION
LAUNCHED JULY 24



Polyaire
Australia's largest ducted
air-conditioning supplier

AIRCON WHOLESALE
DISTRIBUTOR
COMMENCED 2021



Lighting Illusions
Retail and Commercial
Lighting + Cooling specialist

ZIMI SMARTER LIVING
EXPERIENCE CENTRES
ROLLOUT HY1 FY25



Smoke Alarms Australia
Essential home services
provider and installer

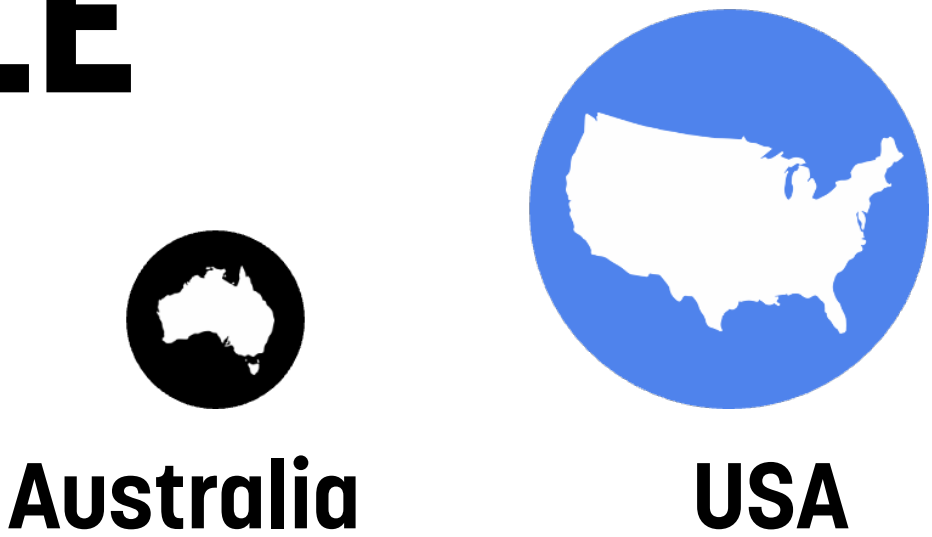
TURNKEY DESIGN AND
INSTALL SERVICE
LAUNCHING H1 FY25



Zimi Shop Online
Online consumer store
with Senoa Engraving

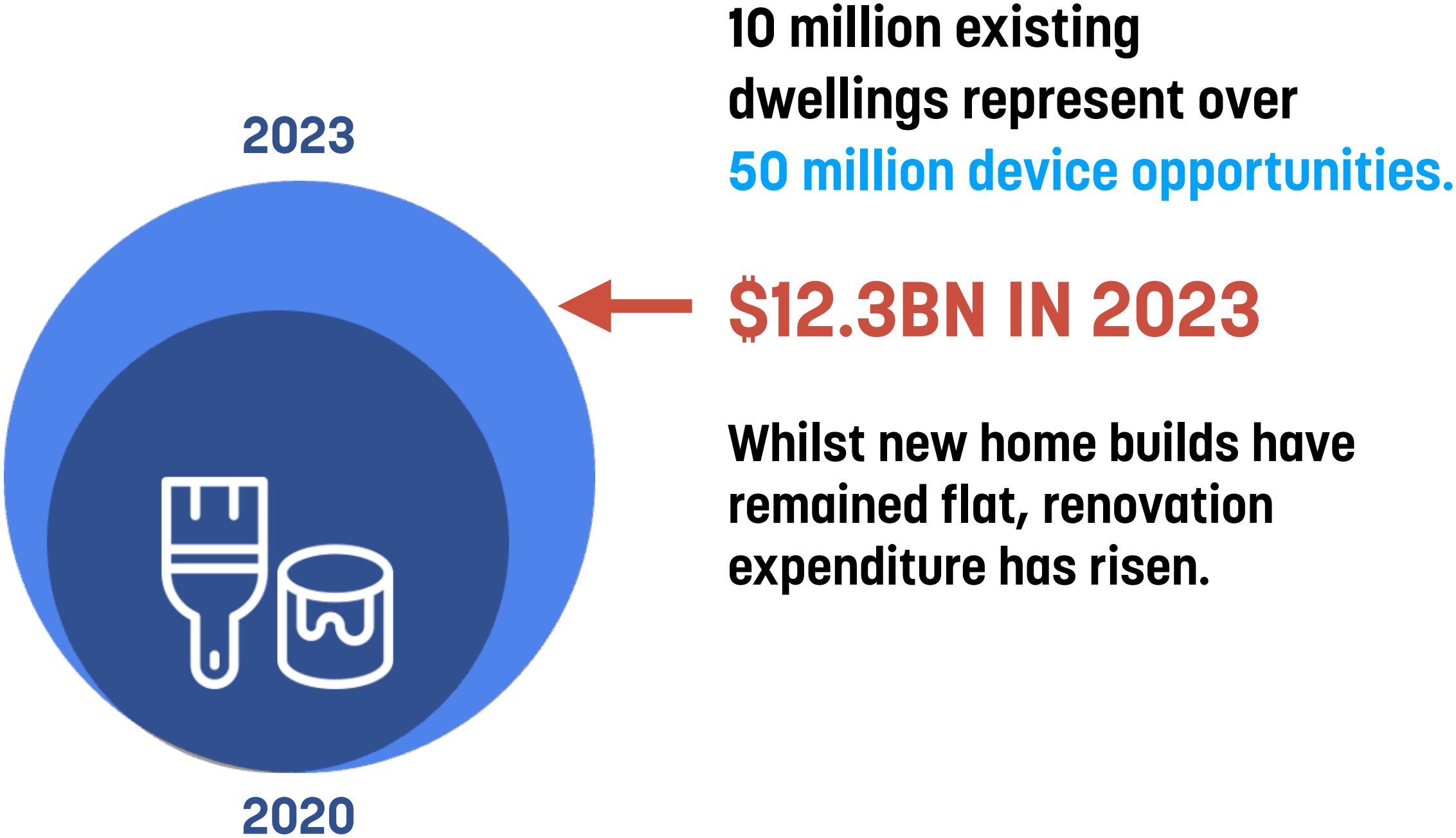
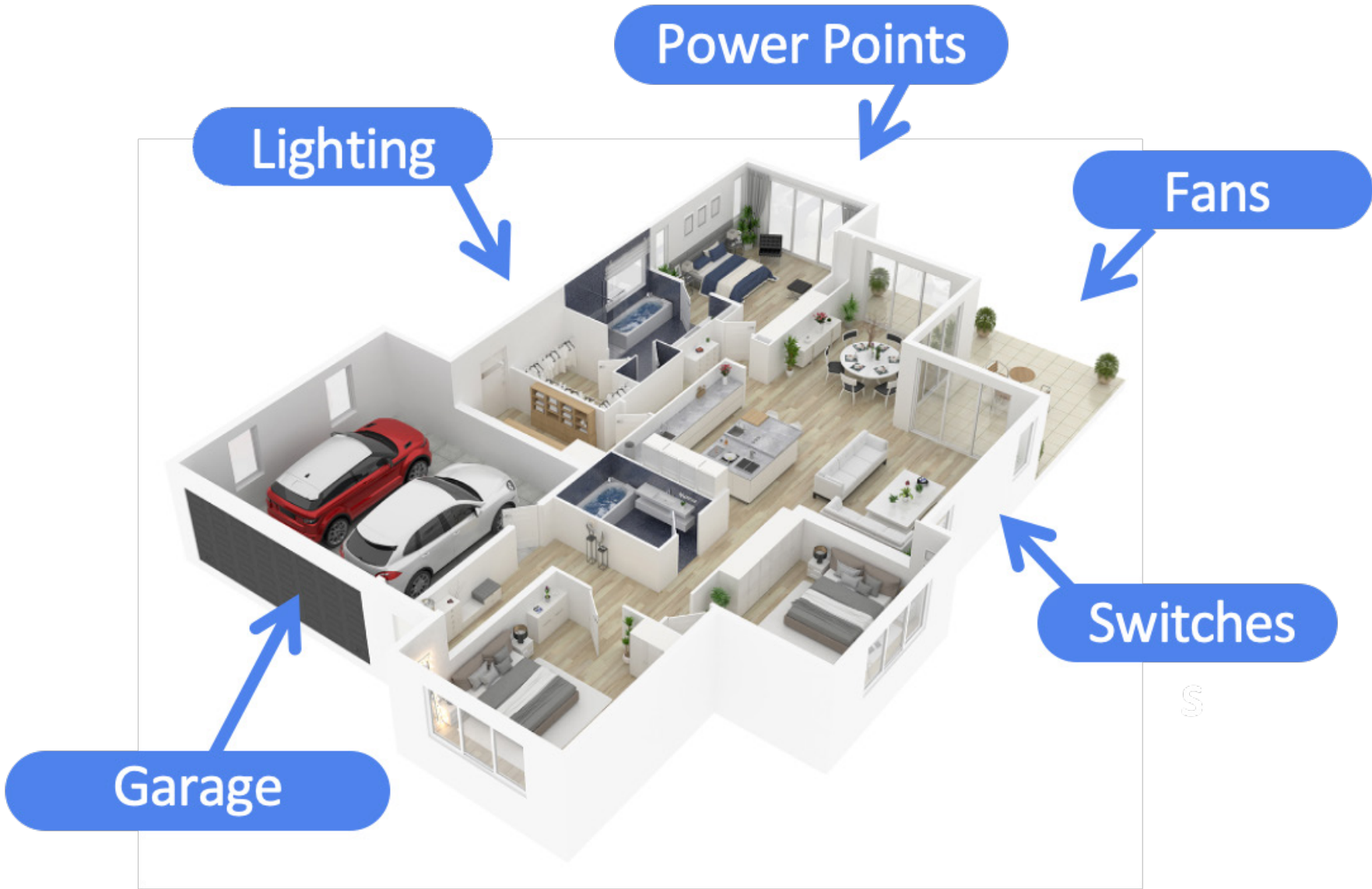
ONLINE SALES &
SENOA DESIGNER
LAUNCHED H2 FY24

SIGNIFICANT ADDRESSABLE MARKET



| | | |
|---|------------------|-------------------|
| Smart Home Market (2024 projected revenue) | \$US 3.7 billion | \$US 38.8 billion |
| Revenue growth (CAGR 2024-2028) | 8.7% | 9.1% |
| Household penetration 2024 | 51.4% | 52.4% |
| Household penetration 2028 | 93.7% | 75.1% |

SOURCE DATA
<https://www.statista.com/outlook/cmo/smart-home/australia>
<https://www.statista.com/outlook/cmo/smart-home/united-states>



CONNECTED BENEFITS FOR OUR ADDRESSABLE MARKET

Everything that can be connected will be connected.



**CONTROL WITH
SMART DEVICES
ANYWHERE**



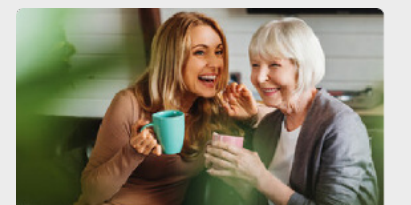
**MONITOR AND
MANAGE ENERGY
CONSUMPTION**



**AUTOMATION
FOR HOMES TO
HIGH RISES**



**INCREASED SAFETY
ACCESS CONTROL
AND SECURITY**



**ANYONE OF ANY
AGE CAN BENEFIT
IN SO MANY WAYS**

WE ARE WELL POSITIONED FOR GROWTH

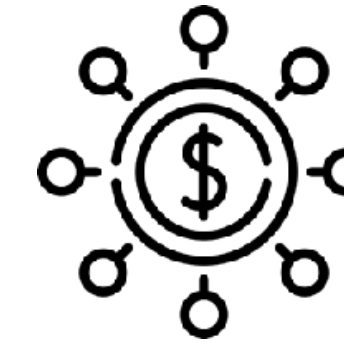
**Accelerated by
Investment**

ZIMI GROWTH PILLARS



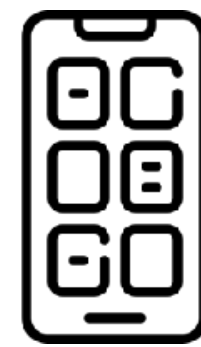
SCALE MARKETING

Customer acquisition
and market education



PARTNERSHIPS

Increase distributor
network and resellers



NEW PRODUCTS

Deliver our FY2025
roadmap to market



SALES GROWTH

Deliver our project
specification pipeline



SCALE PRODUCTION

Lower manufacturing cost
and build stock pipeline



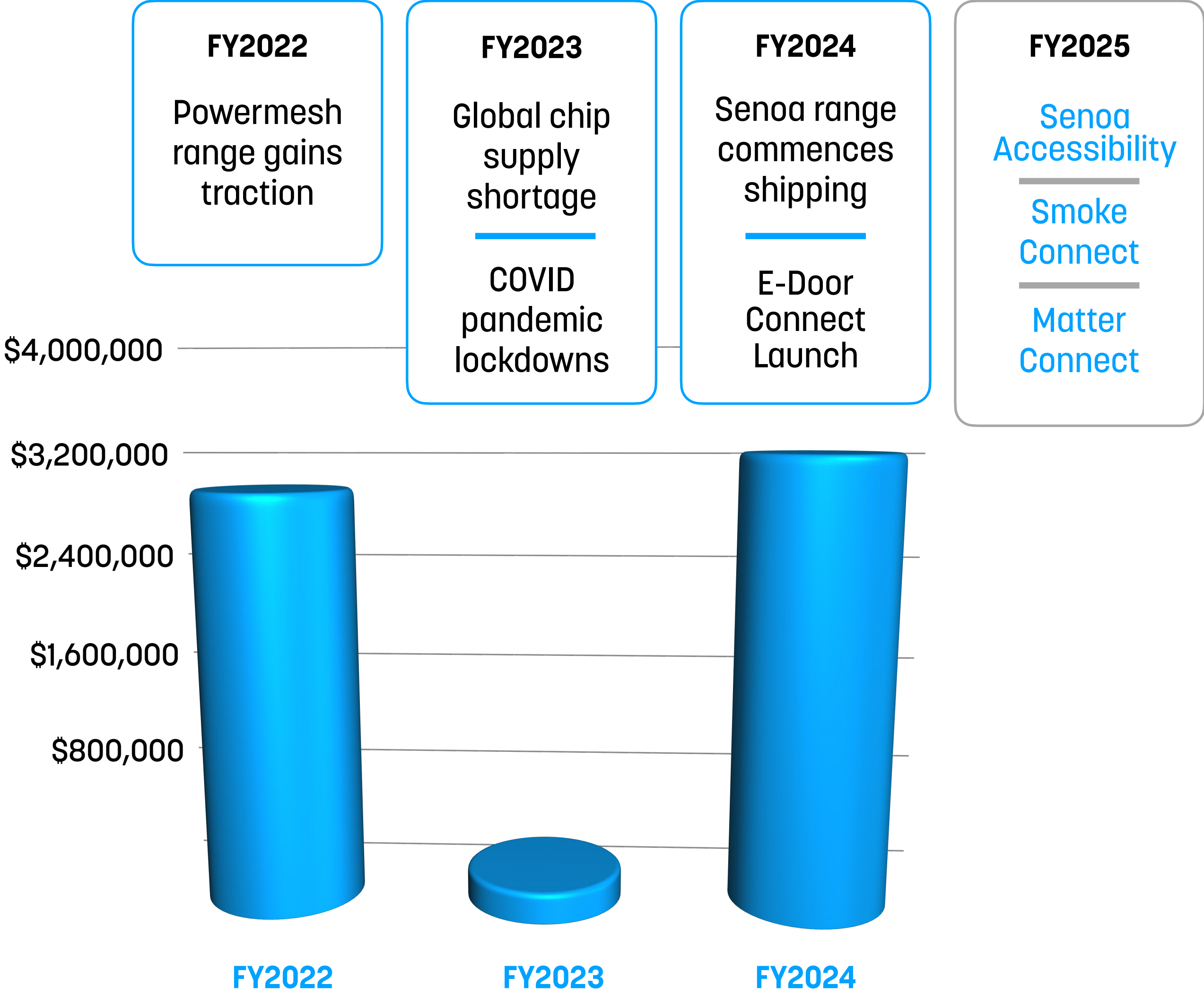
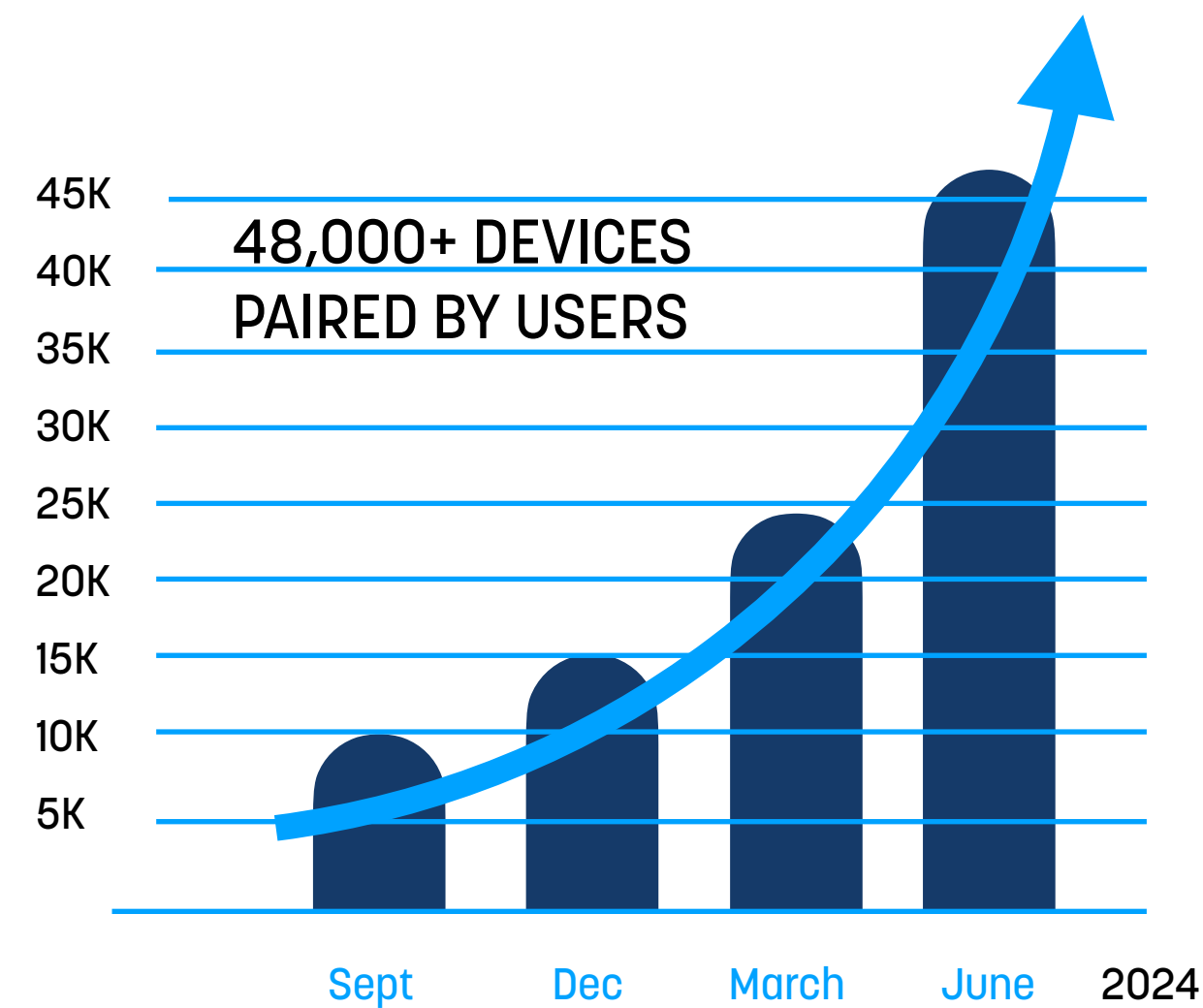
GLOBAL GROWTH

Explore opportunities
for export markets

PRODUCT SALES

With a proven suite of products now becoming established in the market, Zimi had a break-out FY24 delivering \$3.2m of Sales with only modest working capital available.

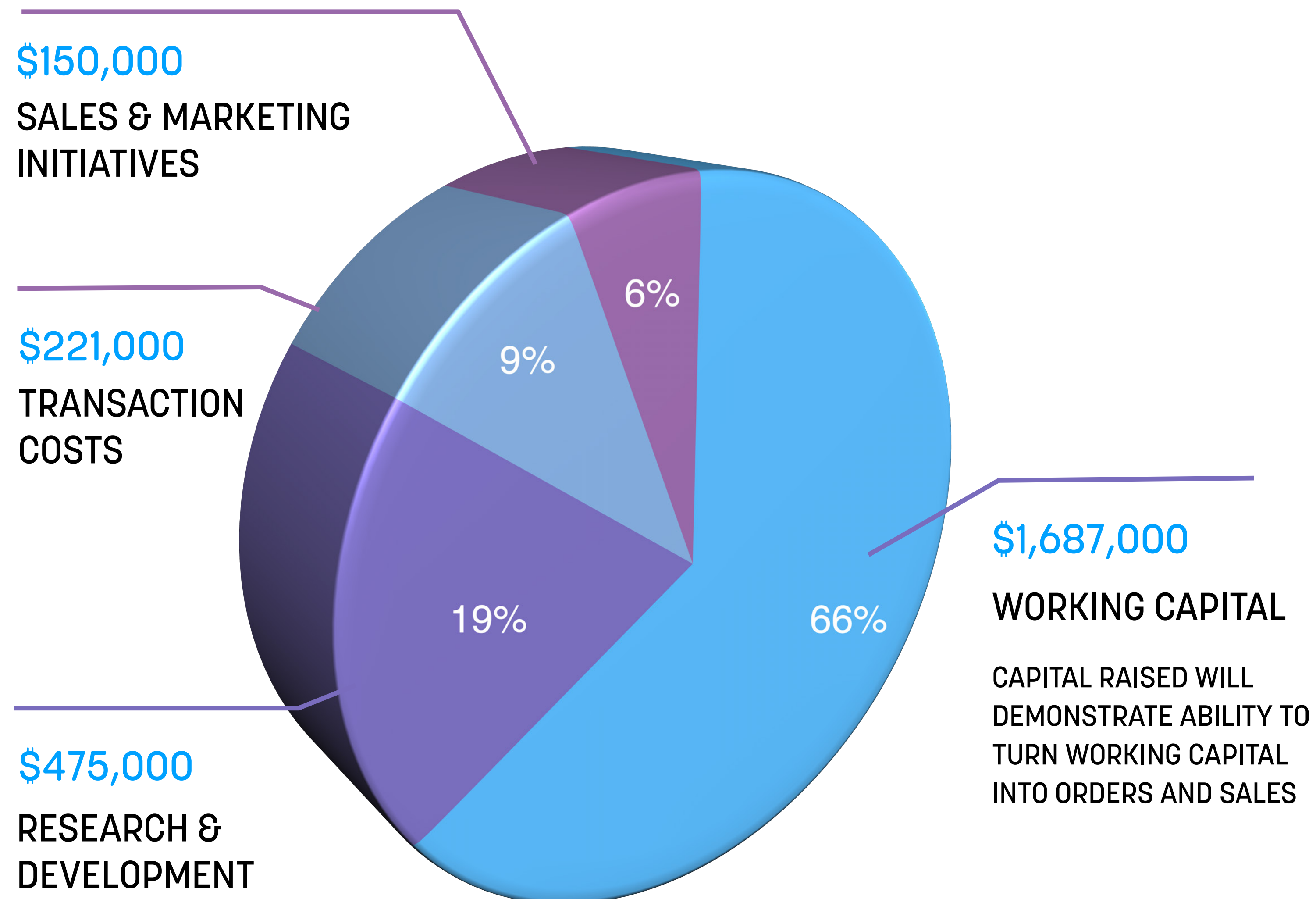
Device Pairings are a measure of end user adoption which continues to accelerate demonstrating sell through.



CURRENT CAPITAL RAISING

We are seeking to raise \$2,533,294 (before costs) under a 2:1 Entitlement Offer at \$0.01 per share.

These funds will be used predominantly to drive sales revenue.



UPCOMING PRODUCTS

LAUNCHING H1 FY2025

SENOA ACCESSIBILITY

The Smarter NDIS Switch

SENOA

ACCESSIBILITY



SMOKE CONNECT

The Smarter Smoke Alarm



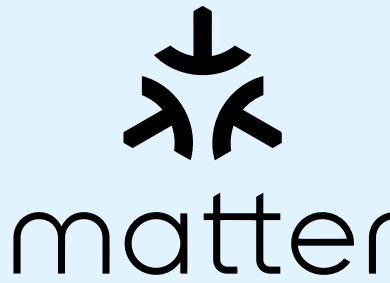
E-DOOR CONNECT

Chosen by leading garage door motors.



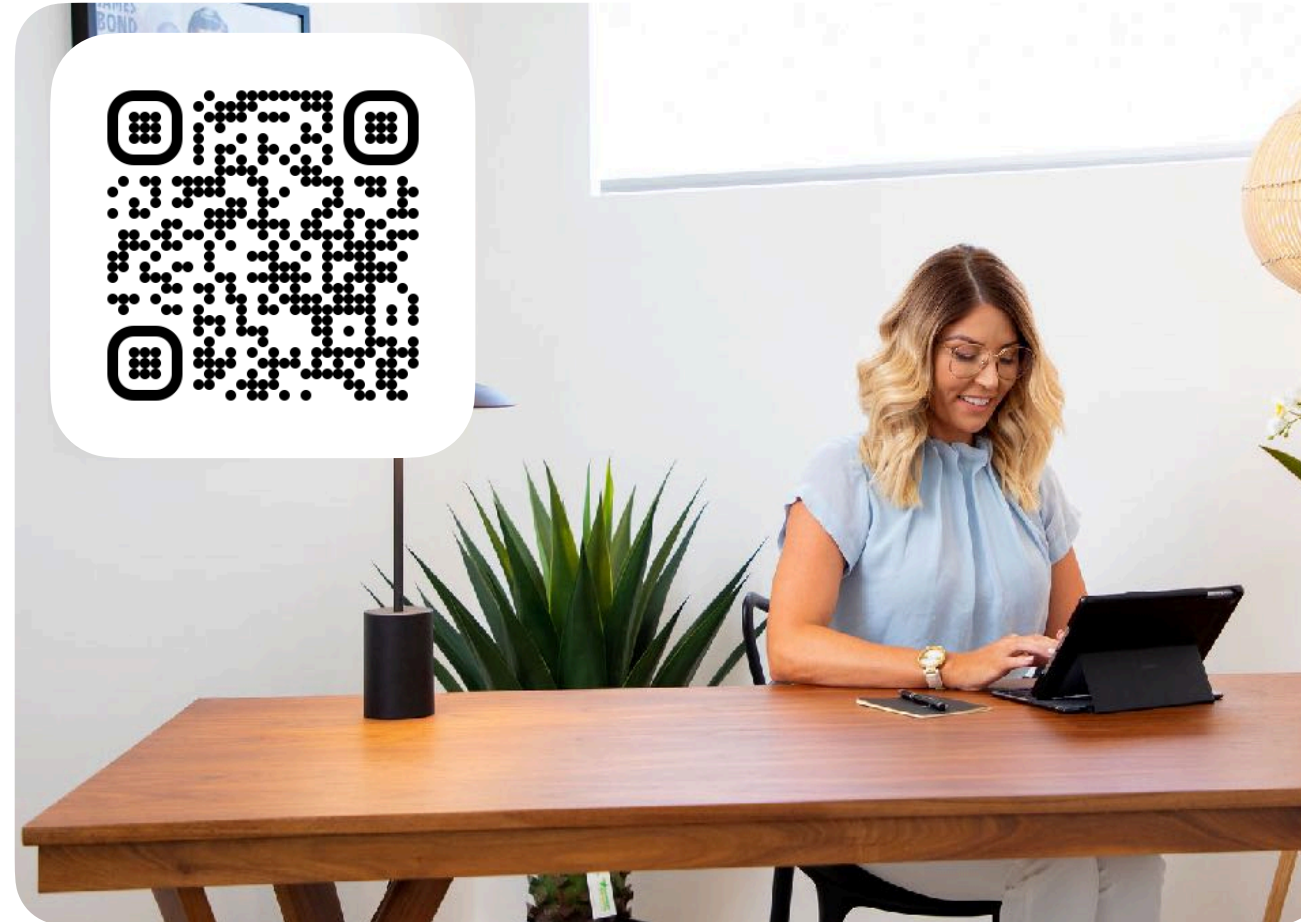
MATTER CONNECT

Bridging our products with the latest connectivity.

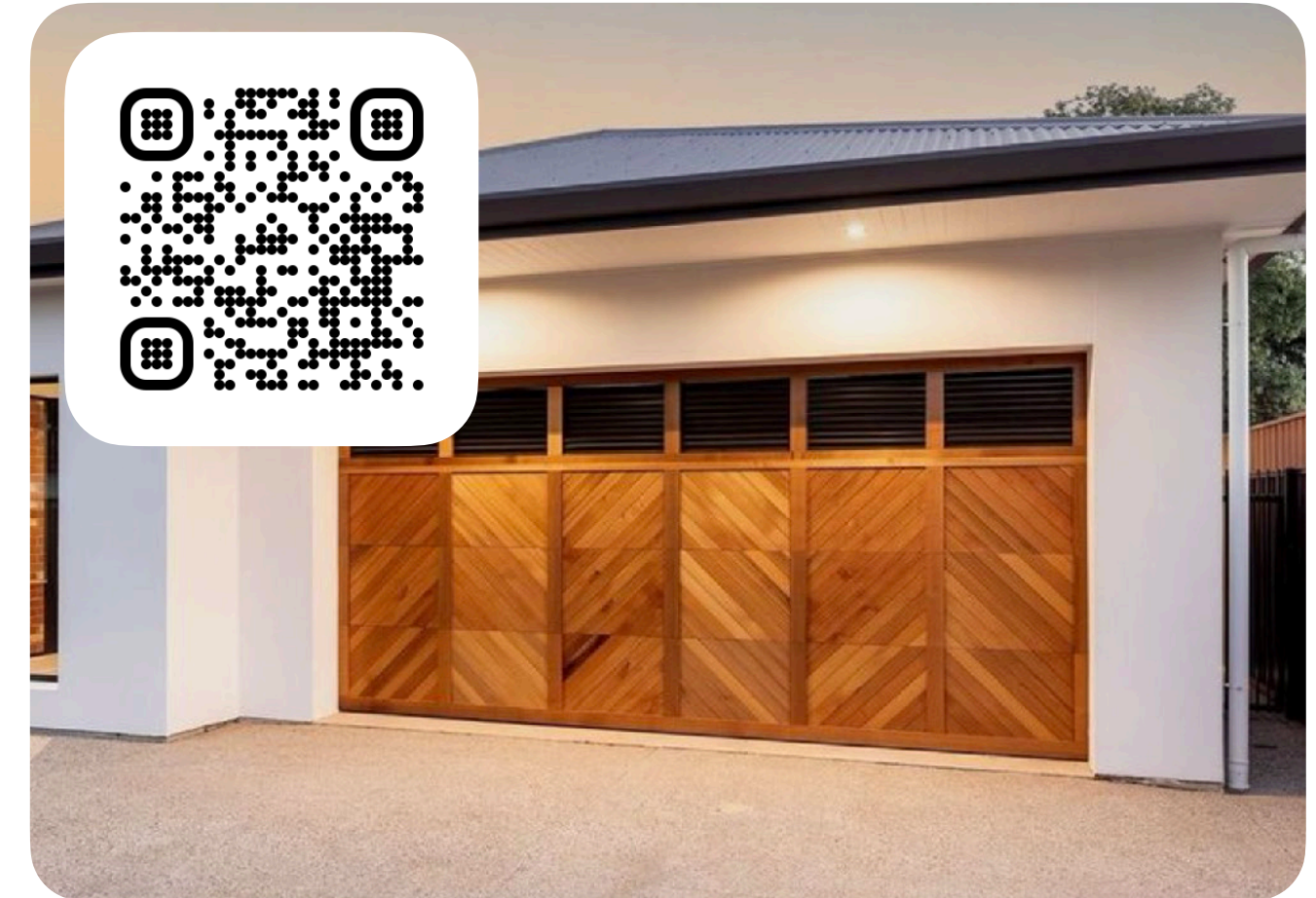


LEARN MORE

Scan to watch videos



SMARTER LIVING



THE SMARTER GARAGE



SENOA TEASER



MY SMART HOME



SUMMER LIVING



ZIMI LIMITED

Investor Presentation

ASX:ZMM
SEPTEMBER 2024

INVESTOR ENQUIRIES

investors@zimi.life

WWW.ZIMI.LIFE



REGISTERED OFFICE

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