

Tinjoy Submits The Health Cube App into China's Top 10 App Stores for Launch.

Highlights

- Tinjoy submits “The Health Cube” into Android and Apple app stores in China.
- China's top 10 app stores have over 248 million daily users.
- The Health Cube has preregistrations of over 144,000 potential users.
- Tinjoy marketing platform “The Health Cube” to commence subscription conversion.
- Tinjoy targeting 1,000,000 users by Christmas 2021.
- Minor launch on Vivo App Store seeing 1,000 subscribers a day.

Advanced Human Imaging Limited (ASX: AHI) (Advanced Human Imaging) is pleased to update shareholders with the submission of the Health Cube app, which contains the WinScan app, into the top 10 China app stores, with Tinjoy Biotech Limited (Tinjoy).

AHI is happy to confirm that Tinjoy have now submitted “The Health Cube” application to multiple Android and Apple app stores for a scheduled release this week of the application into the China market.

China has 29 app stores, with the first 10 app stores to launch being Huawei App Market, Tencent My App, Oppo Software Store, VIVO App Store, MIUI App Store, 360 Mobile Assistant, Baidu Mobile Assistant, Samsung App Store, PP Assistant and Wandoujia. These stores see a combined audience of over 1,139 billion users and over 248 million active daily users.

As previously released to the ASX, “The Health Cube” only offered an annual subscription at 310 Chinese Yuan (AUD\$64.86) which attracted over 144,000 pre-registrations. Under the 12-month subscription, subscribers have unlimited BodyScans and 52 FaceScans. In addition to the 12-month subscription, Tinjoy has identified a need to offer 2 additional subscription levels, a 1-month subscription for 33 Chinese yuan (AUD\$6.94) and a 3-month subscription for 99 Chinese Yuan (AUD\$20.83), which will be offered as part of a bundled offering to Tinjoy's probiotic purchasers, which currently exceed 1,000,000 individual purchases per month.

Tinjoy will now issue download activation codes to the pre-registrations and commence activation of these accounts. Under the terms of the agreement with AHI, Tinjoy will pay AHI 70% of the revenue generated from the subscriptions. With the previously confirmed preregistration number having grown to over 144,391 potential users, Tinjoy have achieved a total revenue commitment from the users of 44,761,210 Chinese Yuan (AUD\$9,365,200).

Importantly, investors should be aware, as previously announced, the agreement with Tinjoy is a gross revenue share arrangement with a 70/30 split, with AHI receiving 70% of the revenue. There are no deductions from the revenue generated by Tinjoy. The collection of the preregistration payments will now be activated by Tinjoy upon the release of “The Health Cube” application to the registrants. AHI's arrangement with Tinjoy consists of billing events at the end of each month and payment is then due to AHI within 14 days of invoice. AHI will report to shareholders on a regular basis as Tinjoy confirm the conversion of registrants to paid users.

Vlado Bosanac, Chairman & Chief Executive Officer of Advanced Human Imaging, said:

“This is an exciting launch for AHI, with the pre-registrations and market size in China, we have big expectations for this release.

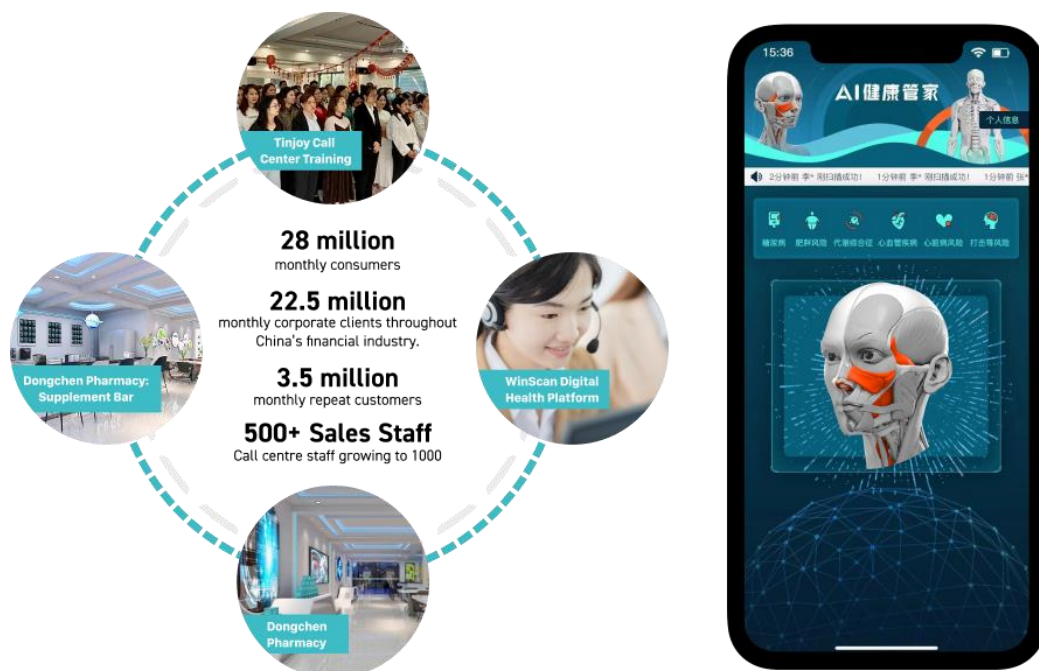
When looking at the designs and marketing material produced by Tinjoy it is easy to see why they have been so successful in their penetration and customer acquisition across the multiple layers of the business. I am looking forward to keeping our shareholders apprised of the subscriptions we achieve over the coming weeks.”

Russell Bateman Executive Director of Tinjoy, said:

“We are ecstatic to be launching the production version of the Health Cube app. The AHI scan is the jewel in the crown for our nationwide platform launch. The pre-testing has had great support and we are looking forward to taking this into multiple new market segments.

Now having launched the FaceScan and BodyScan, we will focus on the DermaScan, people in China are extremely vigilant of their skin and sun damage. We have already added a coming soon screen to the application as a teaser so our customers know it will be made available to them in the coming months. I believe this as a standalone offering will see widespread usage within the Chinese population. This is an extremely exciting time for Tinjoy and our partnership with AHI”.

Tinjoy’s Fully integrated ecosystem allows for expansive customer acquisition and engagement.



About Tinjoy

Tinjoy Biotech is a state-of-the-art producer of supplements and Traditional Chinese Medicines based in Guangdong Province, it has a fully integrated end to end production, distribution, and customer support process.

Through its online channel and offline with the Dongsheng Pharmaceutical group Tinjoy is able to service and support its growing customer base. Along with its high-tech call centre facilities recently established in Beihai and Nanning which supports long term engagement with repeat and new customers. Tinjoy’s probiotic supplements are produced in a patented process and are procured by a number of healthcare facilities across mainland China as well as export markets across the world.

WinScan specialises in multiple segments of personal and population health, medical and preventative care. Using a well-developed digital engagement platform, purpose-built for China and the ease of navigation to local communities.

WinScan supports care across, wellness, preventive health, and precision nutrition, supplying measurable data analytics across omni-channel engagements. WinScan's evidence-based functionalities are used for early-detection and health assessments, with a primary focus on identify individuals at risk of chronic disease.

In the world's largest population, a need for a comprehensive and at home assessment capability for direct-to-consumer interaction, Tinjoy has created the WinScan platform. The WinScan platform is the digital interface of consumer engagement within the group. With millions of active monthly consumers engaging across the multifaceted organisation. WinScan is a purpose-built engagement, retention, and sales tool, specifically created to enhance and grow the company's revenue, through data and knowledge at a personal health level.

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*This announcement has been approved by the board of Advanced Human Imaging Limited.

About Advanced Human Imaging:

AHI has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their health and associated dimensions using only a smartphone both privately and accurately.

Our goal is to assist our B2B partners by providing them with our easy to implement SDK's to then empowering their consumers with these unique and diverse capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes, or simply wanting to be correctly sized for a garment when shopping online. The AHI technology delivers this seamlessly, privately, and cost-effectively in under one minute.

Our partners benefit from our (MAAS) Measurements as a service pricing solution, that reduces with scale. Integration is made easy with the AHI modular system, based on multiple (SDK's) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

AHI has developed this capability by leveraging the power of Computer Vision, Machine Learning, and proprietary patented algorithms, that process captured images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivalled in the industry. AHI simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: www.advancedhumanimaging.com